

Office of Lifelong Learning

2025

Normalization
Process Theory
Masterclass



**UNIVERSITY
OF ALBERTA**

Innovation Pathways:

Harnessing Normalization Process Theory for Effective Implementation

September 17 -19, 2025
City Room, Peter Lougheed Hall



Register Online

Click [here](#) to register

Call for Abstracts

Click [here](#) to submit

Deadline: August 1, 2025

Location:

City Room, Peter
Lougheed Hall

11011 Saskatchewan
Drive, Edmonton, AB

Master Class Overview

Join us for a two-day masterclass designed to explore the contribution that using Normalization Process Theory (NPT) can make to the implementation of advances in the organization and delivery of care. Leading implementation scientists, Dr Carl May and Dr Tracy Finch, will deliver an intensive introduction to theory-driven implementation research and design in health and social care. The workshop will be a mix of presentations and groupwork. Participants will receive hands-on guidance from Carl and Tracy on how to operationalize NPT in their own research designs.

Master Class Objectives

- Engage in practical, theory-driven discussions about implementation research with tailored guidance on applying NPT in real-world healthcare settings.
- Participate in a dynamic mix of expert-led presentations and group work to deepen your understanding and foster collaborative learning.
- Connect with like-minded professionals and experts in the field of implementation science, expanding your collaborative network.

Who Should Attend

Physicians, healthcare providers, researchers, academic faculty, and students who are planning or conducting an implementation project, or who have completed a project and want to enhance their work

Land Acknowledgment

We acknowledge the traditional lands and territories of the Indigenous peoples who have lived on these lands and have taken care of them since time immemorial. What became known as the Province of Alberta in 1905, is also the traditional and ancestral home and gathering place for diverse Indigenous peoples including the Néhiyaw (Cree), Niitsitapi (Blackfoot), Métis, Nakoda (Stoney), Dene, Haudenosaunee (Iroquois) and Anishinaabe (Ojibway/Saulteaux), Inuit, and many others whose histories, languages, and cultures continue to influence our vibrant community. We are honoured to have shared these lands now known as part of Treaties 6, 7, and 8, and Métis Homeland.



Facilitators



Dr. Carl May

Dr. Carl May is Professor of Health Systems Implementation at the London School of Hygiene and Tropical Medicine (LSHTM), UK. Carl works closely with clinical researchers and his work has focused on developing a richer understanding of the development and implementation of innovative healthcare technologies, and other complex healthcare interventions. He has made fundamental contributions

to understanding the dynamics of late-stage translation in healthcare. This includes leading the development of widely used conceptual frameworks (Normalization Process Theory, Burden of Treatment Theory, and Minimally Disruptive Medicine) for understanding implementation processes and patients and caregivers' lived experiences of healthcare innovations. These have helped us to understand the factors that promote and inhibit the effective adoption, implementation, and integration of innovations in health and care. More than 5000 published protocols, empirical studies, evidence syntheses, and dissertations, have been informed by Carl's theoretical contributions.

Before moving to LSHTM in 2018, Carl held chairs in medical sociology at Newcastle, and in Healthcare Innovation at Southampton. He is a Fellow of the Academy of Social Sciences in the UK, and is a former NIHR Senior Investigator and ESRC Research Fellow. He is an Honorary Fellow of the Royal College of General Practitioners, and holds Honorary chairs in primary care at the University of Melbourne and Monash University in Australia.



Dr. Tracy Finch

Dr. Tracy Finch is Professor of Healthcare & Implementation Science in the Department of Nursing, Midwifery & Health, at Northumbria University, Newcastle upon Tyne (United Kingdom). Tracy's research focuses on how we can understand and support the implementation of complex interventions in

health, care and wellbeing. Tracy is known for her work in implementation science, most notably Normalization Process Theory (NPT), of which she is co-developer, and for developing tools and assessment instruments to support non-academic users conducting implementation work in practice settings. Key areas of Tracy's current work include development and evaluation of theory-informed implementation toolkits (eg. ItFits-toolkit), advancing conceptual and practical work on 'tailored implementation', and on understanding how implementation outcome measurements can be more pragmatic (eg. NoMAD). Leading process evaluations in complex intervention trials and other studies, her research is applied to a broad range of health issues, including mental health, digital health and care interventions, and new care processes and pathways.

● Wednesday, September 17, 2025

4:30pm - 6:30pm - Poster Walk and Social Event

- » Snacks and refreshments provided

● Thursday, September 18, 2025

8:00am - 8:30am - Light breakfast

8:30am - 12:00pm

- » Welcome and housekeeping
- » Introduction to Normalization Process Theory (NPT)
- » Building research questions in implementation science with NPT
- » Understanding the dynamics of implementation with NPT coding manual

12:00pm - 1:00pm - Lunch

1:00pm - 4:00pm

- » Measuring implementation with the NoMAD Toolkit
- » Workshopping research design with NPT - Part 1 (Consults with Drs. May and Finch)
- » Catch Up - Participant Feedback

6:00pm - 8:00pm Dinner (RSVP required at registration)**

● Friday, September 20, 2025

8:00am - 8:30am - Light breakfast

8:30am - 12:00pm

- » Responding to inequities in implementation science - an NPT-based model
- » Tailoring interventions with NPT - The ItFits Toolkit
- » NPT-informed strategies to enhance implementation

12:00pm - 1:00pm - Lunch

1:00pm - 4:00pm

- » Workshopping research design with NPT - Part 2 (Consults with Drs. May and Finch)
- » What does NPT do for us?
- » Wrap up and farewell

The Poster Walk and Social is an optional event. You will be asked to RSVP during registration.

**This is an optional event with an additional cost. RSVP and payment is available during the masterclass registration and payment process

Call for Abstracts - Submission Deadline August 1, 2025

We welcome and encourage participants to submit abstracts of planned, in progress, or complete implementation studies from research, policy, programs, and practice. Abstracts will be reviewed by Dr. Carl May and Dr. Tracy Finch to help them better understand and tailor the workshop to participant needs, as well as provide participants with individualized feedback. Participants will have an opportunity to present their abstracts during our Poster Walk and Social on Wednesday, September 17, 2025 and will also have dedicated time each day of the masterclass to engage with participants and facilitators about their study.

Click [here](#) to submit an abstract

Student/Trainee Award for Top Abstract Submission: Abstracts submitted by students/trainees will be considered for the 'Top Early Career Poster' award. The planning committee will review abstracts submitted before Friday, August 1, 2025 at 23:59 MDT. If your submission is selected as the top abstract, your registration will be refunded in full.

Additional Information

Pricing:

Professionals:	\$775 +GST
Students/trainees*	\$675 +GST
Optional Dinner	\$45 +GST

*Please email LLL@ualberta.ca with proof of student status to receive discount code that you can use at checkout

Cancellation Policy

Cancellations must be received in writing, along with the original receipt of payment, on or before August 15, 2025, and will be subject to a \$50 processing fee. No refunds will be considered after August 15, 2025. The Office of Life-long Learning reserves the right to cancel or postpone a program due to insufficient registration, or circumstances beyond their control.

Transferring Your Registration

Request for transfers or substitutions (i.e., simple name replacement on registration) must be submitted in writing and emailed to LLL@ualberta.ca by the registered attendee. If a system refund is required to complete the transfer, the attendee will be charged an administration fee of \$50.00.

Accommodations

Registrants must make their own accommodation arrangements. Hotel(s) close to the course venue include:

The Metterra

10454 82 Avenue
Edmonton, AB T6E 2A2
[Book online here](#)

Campus Towers

11145 87 Avenue Edmonton, AB T6G 0Y1
[Book online here](#)

The Matrix

10640 100 Avenue
Edmonton, AB, T5J 3N8
[Book online here](#)

Contact us: Please contact us at LLL@ualberta.ca if you have any questions



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