

international Δ∇Δ∇Δ week

for a better world. 2022

F E B R U A R Y 1 - 7

World leaders have committed to 17 goals
for a better world by 2030. Join us to learn about them.

Let's work together to build a better future for everyone.

SUSTAINABLE DEVELOPMENT GOALS



UNIVERSITY
OF ALBERTA

Sponsors:



TUESDAY FEBRUARY 1

SUSTAINABLE DEVELOPMENT GOALS ART COMPETITION

Hosted by The International Students' Association

Voting Opens Feb. 1

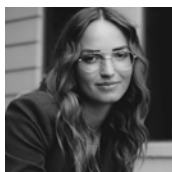


University of Alberta International is hosting a visual arts competition for entrants to present art on any UN Sustainable Development Goal (SDG - <https://sdgs.un.org/goals>), in partnership with the International Students' Association. Art shall be publicly displayed during I-Week and viewers can vote to choose the winners. **As per the votes, hundreds of dollars in prizes from three local businesses (The Paint Spot, Poppy Barley, and The Italian Centre Shops) will be awarded to the winners!**

GLOBAL GOALS TALKS

Organized by the SDG Alliance student group

4:00-5:30 pm



Examining the Roots of Climate Change Denial and Reimagining the Tree

Angeline Marie Letourneau (she/they), PhD Student, Environmental Sociology

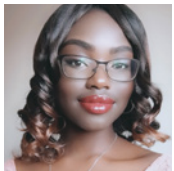
Climate denial, even when espoused by a few minorities, is enormously consequential to our collective ability to address the climate crisis. There is an urgent need to look beyond approaching such conflicts as a contest of wills, toward approaches that seek to overcome the roots of polarization. Climate denial is not a standalone storyline; it exists within and receives its stability from a more complex narrative package. To address denial, these narratives, and the identities associated with them, must be unpacked, as the key to overcoming resistance to climate mitigation lies in a deeper understanding of the people who embrace this discourse.



Switching to Electric Heat Pumps in our Buildings to Fight Climate Change in North America

Tahmid Al Hafiz (he/him), Environmental Engineering Student

From our houses to university buildings to shopping malls – roughly 60% of North American infrastructure still rely on traditional gas furnaces or boilers to heat their living space and water – which in return contributes to about 15% of CO2 emissions from the continent. With the rapid rise of clean energy sources like solar, wind and nuclear power, mass-adopting electric ‘heat pumps’ would be the most viable option towards ditching fossil fuel in this space and achieving carbon neutrality in the long run. Additionally, heat-pumps not only warm our spaces in winter, but are also capable of cooling them during summer: a necessity that is gradually rising across northern Europe, United States and China.



Mobilizing Canadians Online to Expose and Eliminate Injustices in Their Communities

Nancy Tangon (she/her), BA Student, Psychology and Child Development & Priscilla Ojomu, BA Student, Psychology and Sociology

Two Black undergrad students with a vision for a sustainable and equitable nation founded an online-based project called Canada Confesses. They envisioned a platform that can connect and amplify changemakers. With the help of 20 volunteers from 4 provinces and counting, they’ve been working hard to achieve the targets of SDG 16 and have some lessons to share about virtual community organizing. Their work with key individuals, youth-led projects, and organizations from the grassroots to international levels – all from the comfort of their homes – has shown them the power of mobilization in the digital age. The COVID-19 pandemic and its proceedings made a lot of systemic injustices in Canada more visible and increased our usage of virtual tools and spaces. This unique socio-political context motivated the co-founders of Canada Confesses to create their project that mobilizes Canadians online to expose and eliminate injustices in their communities.



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STEPHANIE KELTON

**HOW CAN WE AFFORD THE FUTURE
WE MUST BUILD TOGETHER?**

 UNIVERSITY OF ALBERTA

 CHANGE FOR CLIMATE 

7:00 pm

The world is moving toward decarbonization. The question is, will Alberta move with it, or will we be left with stranded assets and a devastated economy? Join renowned economist Stephanie Kelton, who will discuss how Alberta can join global decarbonization efforts on our own terms.

To build the future we need, we must begin by firmly establishing a mission. Stephanie Kelton argues that instead of asking “What can we afford to do?”, we must ask, “What is it we want to accomplish?” Money—or a perceived lack thereof—is too often seen as an obstacle to ambitious policymaking.

Alberta needs a mission-oriented strategy to guide the transition away from non-renewable resource extraction to a more diversified and resilient economy. Stephanie Kelton will discuss how this requires a break with old habits of thought, a new approach to budgeting national resources, and a firm commitment to a just transition and good jobs for all.

Stephanie Kelton is a leading authority on “*Modern Monetary Theory*”, a new approach to economics that is taking the world by storm. She is one of the most important economists influencing the policy debate today. Her new book, *The Deficit Myth: Modern Monetary Theory and the Birth of the People’s Economy*, shows how to break free of the myths and misunderstandings about money and the role of taxes, debt and deficits that have hamstrung policymakers around the world.

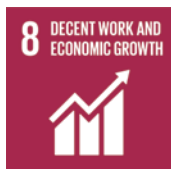


WEDNESDAY FEBRUARY 2

GLOBAL GOALS TALKS 

Organized by UAlberta International's International Relations Team and Global Education

4:00-5:30 pm



Climate Neutral and Sustainable Business Using the Example of the Economic Region of East Westphalia-Lippe

Prof. Nathalie Bartholomäus, Vice President Sustainability, People & Culture at FH Bielefeld, Germany

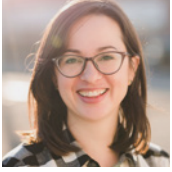
It has been a challenge for companies to become an active part of the Great Transformation - the path from the industry-driven, high-performance society of the 21st century to an ecologically and socially compatible market economy. Professor Bartholomäus offers well-founded knowledge and tools from experts as well as best practices from companies in the economic region of East Westphalia-Lippe, Germany. This example also conveys concretely how companies can achieve their climate-compatible and sustainable future viability. This talk will provide insights into how companies develop their strategies for sustainability and how the associated change process can be shaped through the knowledge transfer between companies and universities.



The Role of Universities in Achievement of SDG Partnership: The Experience of Yonsei University, Republic of Korea

Dr. Jooyoung Kwak, International Business, Yonsei University, Korea

Universities have sought best practices for SDG 17: Partnerships for the Goals. This presentation introduces the experience of Yonsei University in Korea, a globally leading academic and SDG institution. The intriguing SDG initiatives and actions for Yonsei University provide very meaningful implications for other academic institutions who pursue this SDG.



Who made my clothes? Gender equality and the international garment supply chain

Claire Theaker Brown

UN Sustainable Development Goal #5 is to achieve gender equality and empower all women and girls. This includes providing women with equal rights to economic resources and leadership in economic decision making. This talk will explore those targets in the context of the global fashion industry, from someone with front line experience in both Canada and China. It will discuss what role women play in international garment manufacturing. It will ask what barriers to equity they face, and offer some ideas and opportunities for achieving this goal in the fashion and apparel industry.



THURSDAY FEBRUARY 3



Global Health Fair

9:00 am – 1:00 pm

The annual Global Health Fair focuses on global health education and research relating to biomedical science, individuals and communities. The Global Health Fair provides an opportunity for researchers, clinicians and educators to share their medical knowledge and scholarship on various topics related to global health, as well as provide an opportunity for networking and bridge-building across disciplines.

GLOBAL GOALS TALKS

Organized by UAlberta International's Global Education Team

4:00-5:30 pm



We're Not All in This Together (But We Could Be): Reducing Inequality in the Context of COVID-19 **Dr. Michelle Maroto, Associate Professor of Sociology at the University of Alberta**

Two years into a global pandemic that has upended so many lives, it's clear that the often used slogan, "we're all in this together," is simply not true. Those who went into the pandemic with more resources have been relatively protected, but those with less have struggled much more, resulting in increasing inequality across social, economic, and health outcomes. Yet, there are sparks of hope. Crises are also wake-up calls that show us all the many paths to reducing inequality



Global Citizenship Education: Reflections on Best Practices

Nancy Hanneman, Director, Global Education, University of Alberta International (retired)

SDG 4, Quality Education, includes the target that all learners acquire knowledge and skills in the areas of “sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development”. While this SDG dates to 2015, the Global Education Program at the University of Alberta has similarly focussed its activities on these issues for more than three decades. Learn about best practices and hear some examples implemented by this Program.



Redefining Consumer Wastefulness

Saurabh Rawal, PhD Candidate, Marketing

The traditional understanding of waste, as goods and materials that are discarded, is narrow and ineffective at addressing the problem. Saurabh’s research proposes to redefine wasteful consumer behavior and thus change the way we identify, measure, and reduce waste in society.



FRIDAY FEBRUARY 4



Global Health Fair

9:00 am – 1:00 pm

The annual Global Health Fair focuses on global health education and research relating to biomedical science, individuals and communities. The Global Health Fair provides an opportunity for researchers, clinicians and educators to share their medical knowledge and scholarship on various topics related to global health, as well as provide an opportunity for networking and bridge-building across disciplines.



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PROFESSOR W. ANDY KNIGHT

**THE IMPACT OF WAR
ON WOMEN AND CHILDREN**



11:45 am

W. Andy Knight is Professor of International Relations in the Political Science Department at the University of Alberta and past Chair of the Department. He is former Director of the Institute of International Relations (IIR), The University of the West Indies (UWI), Trinidad & Tobago, and co-founder and former head of the Diplomatic Academy of the Caribbean (DAOC). He is co-editor in Chief of both African Security Journal and International Journal, and he established, during his secondment in the Caribbean, the Caribbean Journal of International Relations and Diplomacy. Professor Knight was co-editor of another highly regarded and award-winning journal

- Global Governance - from 2000 to 2005. A Fellow of the Royal Society of Canada (FRSC), Professor Knight was named by Venture Magazine among Alberta's top 50 most influential people and, by the Black Business and Professional Association of Canada, the Harry Jerome Trailblazer. He served as Advisory Board Member of the World Economic Forum's Global Agenda Council on the Welfare of Children and was Director of the Peace and Post Conflict Studies Certificate Programme in the Office of Interdisciplinary Studies (OIS) at the University of Alberta. In March 2007, Dr. Knight was appointed by the Canadian Foreign Minister to the Board of Governors of the International Development Research Centre (IDRC) and served in that position until 2011.

Knight has written several books on the United Nations, Global Politics, and the Responsibility to Protect. One of his most recently published books is the award-winning, *Female Suicide Bombings: A Critical Gendered Approach*, with Tanya Narozhna (University of Toronto Press). His ongoing research and publications address issues of global health governance, global health security, children and war, terrorism, extremism, and the vulnerabilities and resiliency of small island developing states (SIDS). He also hosts a popular podcast - blacktalk.ca, which has initiated a serious conversation on race as part of the University of Alberta's efforts to address the need for equity, diversity, and inclusion (EDI) in the academy. In March 2021, Professor Knight was awarded the University of Alberta Distinguished Professor. He currently holds the 2021-22 Fulbright Distinguished Chair in International Area Studies at Yale University.

The most vulnerable individuals during wars, particularly since 1989, have been women and children. This presentation draws on two areas of my research: 1) Child soldiers and 2) women combatants. About 300,000 children serve today as soldiers in armed conflicts in several countries around the world; most of these conflicts are civil conflicts. Some of these boys and girls are as young as 8 years old and are recruited by government forces and armed irregular forces. Several of these children are forced to fight on the front lines, participate in suicide missions, and act as spies, messengers, or lookouts. Girls are at times forced into sexual slavery. But so too are some boys. Many child soldiers are abducted or recruited by force into the armed group, but others join voluntarily, sometimes out of desperation or out of the belief that armed groups offer the best chance for survival during the conflict. It is commonly held that the direct participation of women in armed conflict is uncommon. However, we know from the research that a growing number of women are fighting in contemporary conflicts, civil wars, insurgencies, and terrorist campaigns. My research is particularly interested in women drawn into terrorism. What has been the impact of these violent conflicts on both children and women? Has the impact of conflict been always negative? Could wars also result in certain positive impacts on both children and women? This presentation addresses these questions.

SATURDAY FEBRUARY 5

I-WEEK TRIVIA NIGHT

Co-hosted by the International Students' Association

7:00 pm



Win prizes and bragging rights at International Week trivia night! Test your knowledge of global affairs and sustainability (with some random stuff thrown in for fun).

Join us for an evening of nerdy good times. All you need is a phone and a brain!

SUNDAY FEBRUARY 6

AFRO FUSION DANCE WORKSHOP

With La Connexional

2:00 pm



Afro Fusion Dance with La Connexional are open level Afro Fusion dance sessions bringing you (some of) the coolest African dance moves and styles filled with energy, passion and lots of laughs. Come have a great time in a joyful online streaming environment while learning new ways of moving your body in a choreographed and follow-the-lead format.

We welcome everyone from all walks of life, including all levels from beginners to experienced dancers. This workshop will break down and allow you to practice dance moves that form the vocabulary of many popular African dance styles such as: Loketo, Makossa, Azonto, Coupé Décalé, Gwara Gwara, Zanku, Bikutsi and many more!

MONDAY FEBRUARY 7



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ALICIA RICHINS

**SOLAR ENERGY AND THE SUSTAINABLE
DEVELOPMENT GOALS**



UNIVERSITY
OF ALBERTA



SOLAR ALBERTA

7:00 pm

Alicia Richins is a sustainability and social impact consultant with a global outlook and expertise in ecological economics. She has a deep understanding of the UN Sustainable Development Goals and works to translate them to the local level. During this keynote address, she will get you thinking about climate resilience, climate justice, climate action and, specifically, how the expansion of solar energy both at home and abroad relates to the UN Sustainable Development Goals.

Alicia Richins is a Sustainability and Social Impact Consultant based in Toronto, and a fierce advocate of the United Nations Sustainable Development Goals (SDGs). With extensive experience in international development, nonprofits and community organizations, she works with forward-thinking organizations to assess, amplify and embed their desired social and environmental impact, using the UN SDGs as a guiding framework.

As the Partnerships and Standards Lead at the Common Approach to Impact Measurement, Alicia leads the development and adoption of the Common Approach's four flexible standards for impact measurement. She also serves as Director of Programming for Leading Change Canada, an organization focused on activating youth sustainability leadership for the transition to a low carbon economy within a generation.

A dual citizen since birth of Canada and Trinidad and Tobago, Alicia holds a Master in Environmental Studies, Planning Concentration, and a BA in Economics and Social Science (Honours), both from York University.