

A photograph of the Shanghai skyline, featuring the Oriental Pearl Tower in the center, the Shanghai Tower to its right, and the Shanghai World Financial Center to its left. The buildings are set against a clear sky, and the foreground shows the dark, textured facade of a building. A red construction crane is visible in the lower right.

**SEM 648**  
**CHINA STUDY TOUR**  
**SHANGHAI**  
**COURSE OVERVIEW & GUIDE**



# KEY QUESTIONS

## **Q1:** What is the content of the course / trip?

This course focuses on international business and more specifically business in China, including a two-day pre-departure session covering key course content. During the Shanghai portion, students will participate in classroom sessions alongside our Shanghai-based MBA students. Following the class session, the course will be supplemented with ~3 days of company visits in Shanghai and surrounding area. Specific companies will be confirmed closer to the date.

## **Q2:** Who will I be in the course with?

This course offers a unique opportunity to study alongside fellow MBA students as well as experienced entrepreneurs and senior business managers from our Shanghai-based MBA program. The course is designed to have Canadian students working in groups alongside our Shanghai-based students for part of the class. This is a great opportunity to get to know and work alongside your international peers and offers a more immersive experience than a typical study tour.

## **Q3:** What are the course dates?

The Shanghai portion of the course will take place from **July 4th~10th.**

- Students will attend classroom sessions with our Shanghai MBA cohort on July 5th and 6th.
- The remaining days will be dedicated to company and cultural visits.
- The pre-departure class date is yet to be confirmed.



# COURSE OVERVIEW & GUIDE

**Q4:** What are the accommodation options?

The MBA program will be providing accommodation from **July 4th to July 10th** (check-out on July 10th). Further details on accommodation arrangements will be provided closer to the date.

**Q5:** What are the travel and tuition costs?

This course is a standard **3-credit course** within the MBA program and students will be assessed tuition at their standard rate. While accommodation in Shanghai during class dates (check-in on July 4th, check-out on July 10th) will be covered. Students would be responsible for all the other expenses, including flights and personal travel arrangements.

**Q6:** Can I extend my stay?

**Yes**, students are welcome to arrive before the course starts or stay beyond the scheduled dates. However, all travel and accommodation outside the official course period must be arranged independently. The only requirement is that students must be **physically in Shanghai from July 4 to July 10**.

**Q7:** How do I enroll?

The course (include course number details) is a Summer Term course. Students will be able to enrol themselves via Beartracks once Spring/Summer registration opens.





# COURSE OVERVIEW & GUIDE

**Q8:** How does this affect my MBA program?

This course is a **3-credit elective** within the MBA program. For students in the FastTrack MBA program, this course can either be an elective course in your program, or be used to satisfy the international component requirement.

**Q7:** What do I need to enter China?

China entry requirements will vary depending on your nationality. All students are responsible for ensuring they are able to enter China for the course. The closest Chinese Visa Application Centre is in **Calgary**. You can review the specific visa application requirements online.







# BUSINESS IMMERSION SHANGHAI

## FRIDAY JULY 4TH

PM .....

Arrived PVG  
Check-in

## SATURDAY JULY 5TH

AM .....

Course Session

PM .....

Course Session

## SUNDAY JULY 6TH

AM .....

Course Session

PM .....

Course Session

## MONDAY JULY 7TH

AM .....

Company Visits

PM .....

Company Visits

## TUESDAY JULY 8TH

AM .....

Company Visits

PM .....

Company Visits

## WEDNESDAY JULY 9TH

AM .....

Company Visits

PM .....

Company Visits

\*The schedule will be adjusted and finalized closer to the date.

## THURSDAY JULY 10TH

Check out