
JENNIFER SLOAN

Department of Strategy, Entrepreneurship & Management
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EDUCATION

University of Alberta

2019 –	PhD in Strategic Management and Organization
2019	MBA
2006	BEd., Secondary Education and Teaching

RESEARCH INTERESTS

Topics: Strategic Management; Strategizing Activities and Practices; Future Making; Family Enterprise

Methods: Ethnography, Grounded Theory

RESEARCH ACTIVITIES

Publications

2025	Glaser, V. & Sloan, J. "Deleuze and Guattari." Elgar Encyclopedia of Strategy as Practice. Edward Elgar Publishing . <i>Forthcoming</i> ..
2024	Glaser, V.; Sloan, J.; Gehman, J. "Organizations as Algorithms: A New Management Metaphor." Journal of Management Studies . https://onlinelibrary.wiley.com/doi/epdf/10.1111/joms.13033

- 2024 Sloan, J. "Scandinavian Building Services: Preserving the Past and Ensuring the Future." Ivey Publishing.
- 2023 Heales, K.; Sloan, J.; Wickstrom, G.; Elwin, C.; Mwanganyi, M.; & Zafar, T. "Loblaw Companies Ltd.: EDI and Strategic Growth." Ivey Publishing.
- 2019 Sloan, J.; Hedberg, L.; Liu, J.; & Wu, Y. "Rocky Mountain Soap Company: The Move Toward Sustainable Packaging." Ivey Publishing.

Conferences, Presentations & Events

- Winter 2025 *Visiting Student*. Stanford Institute for Human-Centred AI & Innovating Across Sectors Research Lab, **Stanford University**. Sponsoring Professor: Angela Aristidou.
- 2024 SAP Meets OMT: Insights, Synergies, & Pathways into the Future. Topic: Technology and the Future of Work. **Academy of Management Webinar**. *Panelist alongside Ignas Bruder, Renate Kratochvil, Kevin Lee, David Seidl, Renate Meyer, and Christopher Wickert*
- 2024 "Transforming Family Business with AI: A Practical Approach." Family Firm Institute Global Conference. **London Business School**, London. *Coauthor, Co-Presenter with Vern Glaser and Matt Knight*
- 2024 "If you build it, will they come? Investigating how organizations use strategy to construct futures." **AOM**. Chicago, Illinois. *Author, Presenter*
- 2024 "Historical Assemblage Mapping: Leveraging Assemblage Theory to Generate Theoretical Insights for Family Business." Paper Development Workshop: Empirical & Methodological Examinations of the Past in Family Business & Entrepreneurship Research. **AOM**. Chicago, Illinois. *Co-Presenter with Vern Glaser*
- 2024 Teach OMT: Using Generative AI for Teaching. Organization Management Theory Early Scholar Program. **AOM**. Chicago, Illinois. *Round-Table Discussion Lead*
- 2024 Strategy as Practice Early Career Program. **AOM**. Chicago, Illinois. *Co-Organizer*
- Summer 2024 *Visiting Student*. **Vrije Universiteit Amsterdam**. Sponsoring Professor: Christine Moser.

- 2024 Warwick Summer School on Practice and Process Theories. **University of Warwick.**
Participant, Presenter
- 2024 “Ethnographic Approaches to Data Science in Management Research.” IDEaS 2024 Workshop. **Alberta School of Business.** Edmonton, Alberta, Canada.
Co-Organizer, Presenter
- 2023 “Strategic Governance: How family firms can leverage decision architecture to improve strategic decision-making.” **Family Firm Institute** Global Conference. New York.
Coauthor, Co-Presenter with Vern Glaser and Matt Knight
- 2023 Strategy as Practice Early Career Program. **AOM.** Boston, Massachusetts.
Co-Organizer
- 2023 “If you build it, will they come? Investigating how organizations use strategy to construct futures.” **EGOS.** Cagliari, Italy.
Author, Presenter
- 2023 “If you build it, will they come? Investigating how organizations use strategy to construct futures.” **PROS.** Chania, Greece.
Author, Presenter
- 2023 “Multiple Futures: What They Are and How They Interact.” **PROS.** Chania, Greece.
Author, Presenter
- 2023 “Ethnographic Approaches to Data Science in Management Research.” IDEaS 2023 Workshop. **Alberta School of Business.** Edmonton, Alberta, Canada.
Co-Organizer, Facilitator
- Summer 2022 *Visiting Student.* **University College of London.** Sponsoring Professor: Angela Aristidou.
- 2022 “How a Culture of Analytics and AI Can Help Family Businesses Thrive for Generations to Come.” **Family Firm Institute** Global Conference. MIT, Cambridge.
Coauthor with Vern Glaser and Matt Knight

- 2022 Strategy as Practice Early Career Program. **AOM**. Seattle, Washington.
Co-Organizer
- 2022 “If you build it, will they come? Investigating how organizations use strategy to construct the future.” **EGOS**. Vienna, Austria.
Author, Presenter
- 2022 “If you build it, will they come? Investigating how organizations use strategy to construct the future.” **PROS**. Rhodes, Greece.
Author, Presenter
- 2022 “Interpretive Approaches to Data Science in Management Research.” IDEaS 2022 Workshop. **Sauder School of Business**, UBC, Vancouver.
Presenter, Facilitator, Co-Organizer
- 2021 Warwick Summer School on Practice and Process Theories. **University of Warwick**.
Participant
- 2021 “The Future is a Foreign Country, Or Is It? Investigating How Organizations Construct Futures.” **EGOS**. Amsterdam, The Netherlands.
Author, Presenter
- 2020 “Creating Competent Practitioners in High Velocity Occupations: The Cartographic Functions of Professional Conferences.” **EGOS**. Hamburg, Germany.
Presenter, Coauthored with Christopher Steele and Vern Glaser
- 2019 “Interpretive Approaches to Data Science in Management Research.” IDEaS 2019 Workshop. **Alberta School of Business**. Edmonton, Alberta, Canada.
Co-Organizer
- 2018 “Analytics and Organization Culture.” **Academy of Management** Specialized Conference: Big Data and Managing in a Digital Economy. Surrey, United Kingdom.
Coauthored with Vern Glaser and Christopher Steele

Research in Progress

- 2024 Glaser V., Sloan, J., Valadao, R.; Michelotta, E. “The Axiology of AI: Understanding Values Inscription in AI Systems.” **Academy of Management Review**. *Under Review*.

- 2024 Sloan, J. "When Times Collide: The Material and Temporal Dynamics of Strategizing." *Target Journal: Academy of Management Journal*.
- 2023 Sloan, J.; Valadao, R.; Michelotta, E.; Glaser, V. "The AI Frontier: Upholding Family Business Values in a Digital World." *Target Journal: Entrepreneurship Theory and Practice*.
- 2022 Sloan, J. "Multiple Futures and How They Interact." *Target Journal: Organization Studies*.
- 2021 Sloan, J. "If You Build It, Will They Come? Investigating How Organizations Use Algorithms to Construct the Future." *Target Journal: Academy of Management Journal*.
- 2021 Glaser, V. and Sloan, J. "How Organizations Decide: A Processual View of Strategic Decision-Making." *Target Journal: Strategic Management Journal*.

Assistantships

- 2021 – Graduate Research Assistantship
Centre For Entrepreneurship and Family Enterprise
- 2020 – Graduate Research Assistantship
Associate Professor Vern Glaser
- 2021 Graduate Research Assistantship
Professor Joel Gehman
- 2017 – 2018 Graduate Research Assistantship
Assistant Professor Vern Glaser

Ad Hoc Reviewer

- 2022 Cambridge Elements: "Family Firms: A Distinctive Form of Organization"
- 2022 Strategic Management Society Conference: Practice Theory
- 2020 Accounting, Organizations and Society

TEACHING EXPERIENCE

Fall 2024	Teaching Assistantship – “Qualitative Methodology for Business Research” PhD; Professor Vern Glaser
Fall 2024	Teaching Assistantship – “Strategic Decision-Making with Data Analytics” MBA; Professor Vern Glaser
Fall 2024	Teaching Assistantship – “Data and Decision-Making” Executive MBA; Professor Vern Glaser
Winter 2024	Teaching Assistantship – “Data and Decision-Making” Executive MBA; Professor Vern Glaser
Winter 2024	Co-Developer and Co-Facilitator – “Transforming Family Businesses with AI: A Practical Approach” Executive Education; Professor Vern Glaser & Matt Knight, Executive Director of the Alberta Business Family Institute
Fall 2023	Principal Instructor – “Strategic Advising for Family Business” MBA
Winter 2023	Teaching Assistantship – “Data and Decision-Making” Executive MBA; Professor Vern Glaser
Winter 2022	Teaching Assistantship – “Corporate Strategy” Executive MBA; Professor Vern Glaser
Winter 2022	Teaching Assistantship – “Data and Decision-Making” Executive MBA; Professor Vern Glaser
Winter 2022	Principal Instructor – “Organization Strategy/Managing Organizations” MBA Universal Student Ratings of Instruction: 4.8
Fall 2021	Principal Instructor – “Strategic Consulting for Family Business” Combined 4 th Year Undergraduate and MBA Universal Student Ratings of Instruction: 5.0
Fall 2021	Teaching Assistantship – “Organization Strategy/Managing Organizations” MBA; Professor Vern Glaser

Spring 2020	Teaching Assistantship – “An Executive Perspective on Analytics: Using Data and Algorithms to Generate Value for your Organization” MBA; Professor Vern Glaser
Fall 2019	Teaching Assistantship – “Organization Strategy/Managing Organizations” MBA; Professor Vern Glaser
Fall 2019	Teaching Assistantship – “Strategic Consulting for Family Business” Combined 4 th Year Undergraduate and MBA; Professor Vern Glaser
Spring 2018	Teaching Assistantship – “Manager as Strategist” MBA; Professor Joel Gehman

INDUSTRY EXPERIENCE

2010 – 2019	Management Consultant <i>Contracted to professional service firms in the accounting, media design, engineering, and consulting industries</i>
2004 – 2012	Teacher <i>Taught as a classroom teacher, private tutor, and community education specialist</i>

AWARDS & HONOURS

2021 –	Terry Hay Research Fellow Alberta Business Family Institute
2024	2024 EFMD Case Writing Competition Nominee: “ <i>Loblaw Companies Ltd.: EDI and Strategic Growth</i> ” Category: Responsible Business
2024	2024 EFMD Case Writing Competition Nominee: “ <i>Scandinavian Building Services: Preserving the Past and Ensuring the Future</i> ” Category: Family Business
2024	Outstanding Contribution to the SAP Community Award Academy of Management
2024	Graduate Student Teaching Award Faculty of Graduate Studies and Research; University of Alberta

2024	Doctoral Student Award for Professional Excellence Department of Strategy, Entrepreneurship & Management; University of Alberta
2023	2024 Financial Times Responsible Business Education Award Case Competition Nominee: <i>“Loblaw Companies Ltd.: EDI and Strategic Growth”</i> Category: The best business school teaching cases, pedagogical resources and modules published in the past three years with a focus on sustainability or climate change adaptation
2023	Outstanding Contribution to the SAP Community Award Academy of Management
2022	Outstanding Contribution to the SAP Community Award Academy of Management
2021	ABCD Reviewer Award OMT Division; Academy of Management
2020	Centre for Entrepreneurship and Family Enterprise Research Award University of Alberta

PROFESSIONAL MEMBERSHIPS

2022 –	Strategic Management Society
2019 –	Academy of Management
2019 –	European Group for Organization Studies

VOLUNTEERISM

2021 –	Board Consultant <i>Alberta Business Family Institute, Centre for Entrepreneurship and Family Enterprise, University of Alberta</i>
2021 – 2024	Strategy As Practice Early Career Program Co-Coordinator <i>2022, 2023 & 2024 Academy of Management Conferences</i>
2021 – 2022	VP of Advocacy <i>Business Doctoral Students Association, Alberta School of Business</i>

2021 – 2022

GSA Council Member

Graduate Students' Association, University of Alberta

2005 – 2019

Education and Activity Coordinator

The Relief Society; Organization for Young Women; Primary