

ALBERTA  
SCHOOL  
of

# BUSINESS

ALUMNI  
MAGAZINE

FALL/WINTER 2013

University of Alberta



*Britain's best  
(new) Accountant*

Finding balance  
in **Burma**

# events '13

- January - May** Eric Geddes Lectures  
Edmonton, Calgary, Toronto  
Please refer to page 17
- January 11** An Evening in the Bears' Den  
Clare Drake Arena, U of A, Edmonton
- January 24 - 27** Network of Empowered Women (NEW) Student  
Conference, Chateau Lake Louise
- February 7** MBA Alumni Reception  
Spice Route Asian Bistro, Toronto
- February 9** Business Undergraduate Student Awards  
Ceremony and Luncheon  
Fairmont Hotel Macdonald, Edmonton
- February 13** MBA Student Awards Ceremony and Dinner  
Stollery Executive Development Centre,  
Business Building, Edmonton
- February 18 - 22** Rocky Mountain Business Student Seminar  
Jasper Park Lodge
- March 7** Canadian Business Leader Award Dinner  
Recipient: Pat Daniel, Former President and  
CEO, Enbridge Inc (Retired)  
Shaw Conference Centre, Hall D, Edmonton
- May 13 - 15** Analytics Industry Conference - Analytics, Big  
Data and the Cloud II  
Delta South, Edmonton  
Delta Bow Valley, Calgary
- June 11** Business Alumni Association Annual General  
Meeting and Reception  
Fairmont Hotel Macdonald, Edmonton
- June 13** BCom, MBA, and PhD Convocation:  
Ceremony - Northern Alberta Jubilee Auditorium  
Reception: Lister Centre, Wildrose Room,  
Edmonton
- July 10** 7th Annual Calgary Stampede Breakfast  
Celli's Irish Pub and Restaurant, Calgary

## this issue

TO GLOBALLY LEAD - TO UPLIFT THE WHOLE

With inspiration from our alumni, faculty, and students - Leaders from Alberta for the World is Dean Joseph Doucet's vision for the Alberta School of Business as our people truly embody this vision in so many ways, in so many places. In doing so, we also continue to uphold the University of Alberta's promise of the "uplifting of the whole people."

In this internationally-oriented issue, I hope you will be inspired, challenged, and uplifted by your fellow alumni including micro-finance consultant Lorna Grace, '88 MBA. As Lorna's former professor Randall Morck shares: "Lorna's work is hugely socially important. Billions of people live in poverty so deep that Canadians can hardly imagine it, and foreign aid to help them seems morally imperative. By bringing her very considerable financial expertise to bear, Lorna prevents, or at least greatly limits such problems, and this makes the whole idea of foreign aid to developing countries viable."

Developing countries are also the focus for Scott Gilmore, '95 BCom, and winner of the U of A's highest alumni honour this year as well as winner of the 2010 G20 SME Finance Challenge. The latter award, presented to him by President Obama, allowed him, through his company Building Markets, to launch a new loan guarantee fund in Africa. His goal is simply the "elimination of extreme poverty." Wow.

**Leaders from Alberta for the World - Lessons from the Wild Dogs of Africa.**

Enjoy, Monica



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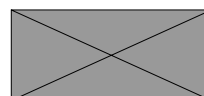
External Relations, Alberta School of Business, University of Alberta  
4-40 Business Building, Edmonton, Alberta Canada T6G 2R6

**e-mail:** [alumni.business@ualberta.ca](mailto:alumni.business@ualberta.ca) **web site:** [www.business.ualberta.ca](http://www.business.ualberta.ca)

**telephone:** 780 492-4083 **toll-free in Canada and the US:** 1-877-362-3222

**fax:** 780 492-8748

Interim Dean: Joseph Doucet  
Editor: Monica Wegner  
Assistant Editor: Wanda Vivequin  
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**Alberta**  
SCHOOL of BUSINESS  
UNIVERSITY OF ALBERTA

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Her work travel itinerary nearly covers the alphabet: Azerbaijan, Bangladesh, Bolivia, Bosnia, Colombia, Costa Rica, Dominican Republic, Ecuador, Egypt, Ethiopia, Fiji, Ghana, Guatemala, Haiti, Honduras, Indonesia, Jamaica, Kenya, Lebanon, Mali, Mexico, Nicaragua, Pakistan, Panama, Peru, Philippines, Sri Lanka, Tanzania, Uganda, Vietnam, and Yemen.

# *gifted* by Grace

**FAITH IN THE LITTLE GUY**

• • • **LORNA GRACE**

ALTHOUGH BEING OFFICIALLY BASED IN VANCOUVER SINCE 1993, LORNA GRACE, '88 MBA, STILL TRAVELS AN AVERAGE OF TEN DAYS PER MONTH – A GLOBAL CITIZEN SOME MIGHT SAY – IN HER ONGOING QUEST TO MAKE A DIFFERENCE – LARGE AND SMALL – AS A RURAL AND AGRICULTURE FINANCE CONSULTANT IN THE GROWING WORLD OF MICRO-FINANCE.

*“Lorna’s work is hugely socially important. Billions of people live in poverty so deep that Canadians can hardly imagine it, and foreign aid to help them seems morally imperative. Sadly, far too much foreign aid is wasted or lost to corruption in the recipient countries, and this makes taxpayers in high-income countries like Canada understandably skeptical about seeing their tax dollars spent on foreign aid. By bringing her very considerable financial expertise to bear, Lorna prevents, or at least greatly limits such problems, and this makes the whole idea of foreign aid to developing countries politically viable.”*

Randall Morck, Jarislowsky Chair of Finance, University Professor

#### THE LONGEST ACRONYM? ACDIVOCA

As well as working for organizations such as World Bank, CIDA, USAid, AusAID, DFID, and the Dutch Government, one long-term assignment was a five-year involvement in Honduras (2005-2010) for ACDIVOCA – Agricultural Cooperative Development International Volunteers in Overseas Cooperative Assistance - for whom she developed an innovative, trend setting model for horticulture finance, ultimately changing an industry’s approach to risk perception and mitigation. In just a three-year period, Lorna facilitated access to finance to over 5000 horticulture producers, most were less than one hectare family businesses, with more than 9000 loans or lines of credit through project interventions.

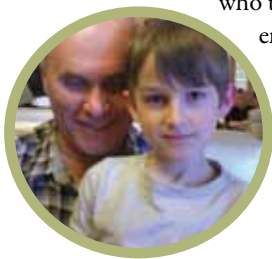
#### A FAVOURITE SPIN-OFF? MENTORING

Longer-term projects also provided opportunities to mentor, a role she takes very seriously. Averaging three times per year Lorna also conducts workshops in English or Spanish on agriculture value chain finance for institutional clients or at the Boulder Institute of Micro Finance based in Turin (Torino), Italy and Latin America. She also has taught courses on analyzing costs, cash management, credit analysis, financial management, and banking simulation.

#### SIGNIFICANT CONNECTIONS? HARVARD

For those who knew Lorna in her MBA class, her career path might make perfect sense for their classmate of Irish heritage who they still remember as a free spirit with an entrepreneurial and creative approach to the world. She was also one of the “young” ones, having been accepted into the MBA program with just one year of work experience after completing her BA in International Government from Harvard.

The Harvard connection is a significant one in her life. Her father Michael Grace has a PhD in Statistics from Harvard. An influential professor was **Randall Morck**, PhD Harvard. She still very much enjoys coming home to Edmonton and sitting down for dinner and stimulating discussion with her father and Randall, who is still inspiring students at the School today. Lorna jokingly shares: “The classes I did not necessarily do the best in are the ones I use the most. Banking is not rocket science,” she says matter of fact.



#### ALBERTA BOND

The Alberta connection is equally significant. Her mother **Vida Grace**, has both a ’61 BCom, and a ’75 Alberta MBA and has also lead a successful career in financial consulting. Pictured below with Lorna, right, are her sister Sandra, and mother Vida. Of interest the 1961 BCom class graduated four women out of class of 49; the 1975 MBA class six of 52, and the 1988 MBA class 19 of 61. Today women represent about half of both the MBA and BCom programs.

Today in Vancouver, Vida lives with Lorna, Quinn, Lorna’s eight-year old son, and their husky, Linda (who moved along with them from Honduras in 2010). Not surprisingly perhaps, Quinn has recently been tested as gifted. Quinn and Linda, the husky, a close derivative of the wolf, are both difficult to train!

These days Lorna is in a reflective and celebratory mood for all things 25 and 50. She recently attended her 25th Harvard Reunion where she very much enjoyed sleeping in her old dorm room with Quinn. She has also now signed up to help organize her 25th MBA Reunion in 2013 and continues to scout possible destinations. And she is just embarking on several events to help celebrate her 50th year that began with a “planning” trip with her sister in Hawaii this past December and a Christmas season sojourn at Jasper Park Lodge, a family favourite.



#### HER MOTIVATION? THE LITTLE GUY

But when asked about what next (other than Tajikistan in January and Peru in February) and what will keep her motivated for the next 25 years, it has to do with the little guy: instilling faith in the little guy that change is possible and that they need to believe and invest in themselves, and, instilling faith in the lender that smaller farms and farmers will pay back, and to take a chance.

*But most of all, it has do with her little guy Quinn, and making the world a better place.*

# BUSINESS alumni

CHENG-HSIN CHANG and JAMI DRAKE



## CELEBRATING 25 YEARS OF SUCCESS!



### BRANCH CONTACT LIST

**CALGARY:** Karen Taguchi, '86 BCom  
ktaguchi@shaw.ca

**EDMONTON:** Cheng Hsin-Chang, '06 MBA  
cc30@ualberta.net

**HONG KONG:** Trevor Mak, '84 MBA, '82 BCom  
trevorcwmak@gmail.com

**LOS ANGELES:**  
alumni.business@ualberta.ca

**OTTAWA:** Lee Close, '85 BCom  
Lee.K.Close@ca.ey.com

**SAN FRANCISCO:** Melynnie Rizvi, '95 BCom  
melynni@comcast.net

**TORONTO:** Jeff Schellenberg, '04 MBA  
jeff.d.schellenberg@gmail.com

**VANCOUVER:** Alvin Chow, '91 BCom  
a3c@telus.net

**VICTORIA:** Brenda Yanchuk, '89 MBA  
brendayanchuk@gmail.com

### KEEP IN TOUCH

Please take a moment to update your current contact information and send a classnote for a future issue of *Business Alumni Magazine*.

Please go to page 38 or visit [business.ualberta.ca/alumni](http://business.ualberta.ca/alumni)



JOIN **facebook**  
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and



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To commemorate the 25th Anniversary of the BAA, we have established the Business Alumni Engagement Fund (BAEF). The purpose of the fund is twofold: to strengthen relationships and foster educational opportunities for both alumni and students.

At the Alberta School of Business, we strive to create Leaders from Alberta for the World. As the number of our alumni continues to grow, the BAA wants to take a leading role in creating diverse and meaningful opportunities that engage and connect both our students and alumni. Building on the success of our BAA Dinner and BAA Golf Tournament, we want to work together to create a new level of capacity that will allow the BAA to fund and support a growing number of student initiatives as well as offer new professional development and networking opportunities for alumni. The BAEF will allow us to maximize these sorts of opportunities in a way that will set our alumni and students apart from the rest.

We hope that you will consider being a part of the legacy that will be created by the Business Alumni Engagement Fund. By making a contribution, you will help ensure future experiences that will empower business students and alumni. To make a donation, please use this QR code, visit our website, or refer to the magazine insert.



### BAA CELEBRATION VIDEO



#### What does the BAA Mean to You?

In this video distinguished alumni and faculty discuss the impact it has had on their lives.

**Cheng-Hsin Chang, 'MBA**  
BAA President



# ALBERTA ALUMNI

Since 1916 close to 25,000 business alumni have graduated from the University of Alberta; the Alberta School of Business bond has never been stronger.

Formed in 1988, the Business Alumni Association (BAA) represents more than 23,000 BCom, MBA, and PhD graduates of the Alberta School of Business with branches across Canada and around the world.

The BAA is celebrating its 25th Anniversary in 2012/13. We began the year of celebration with our annual Golf Tournament, in competition for the CMA Cup. The success of the 2012 tournament ensured the BAA is now able to offer three scholarships to Business students in perpetuity. Funds raised through the tournament proceeds helped complete the BAA Scholarship Endowment Fund - now totalling \$120,000. Thank you to all of our generous sponsors listed below.



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BAA Board of Directors (for a full listing please refer to insider back cover).

## DEAN'S ROADSHOW...

FALL 2012

When Interim Dean **Joseph Doucet** took on his new role, one of the goals he set for himself was to personally meet as many of the School's more than 23,000 Business alumni as possible and to communicate his vision for the Alberta School of Business - Leaders from Alberta for the World. To get the ball rolling, Joseph hosted a number of events in Canada throughout the late summer and fall, and ended his first year at the helm with a trip to Asia.



### RED DEER – AUGUST 16

The Dean's Roadshow began in Red Deer where Business alumni living and working in the area attended a lunch and got an update on the School. Joining the 18 Business graduates in attendance were two of the School's co-op students who were completing work placements in Red Deer. During the Red Deer visit, Joseph was also interviewed by the business writer for the *Red Deer Advocate*, **Harley Richards**, himself an '81 BCom graduate.



### CANMORE – SEPTEMBER 27

An alumni event in Canmore gave local graduates the opportunity to meet with both Joseph and some members of the School's Business Advisory Council. Later that evening, a special event was held at Silvertip Resort honouring outgoing BAC Chair **Guy Turcotte**, '76 MBA, and owner of Silvertip Resort.



### CALGARY – OCTOBER 23/24

Despite the season's first big snowstorm, a good crowd of alumni and donors braved the elements to attend a reception with Joseph who also spoke at an Eric Geddes lecture the following morning.



1. Co-op student Ashley McFarlane, Wendy Davidson, '86 MBA, Joseph Doucet, and Janice Lam, '05 BCom. 2. BAA Council Chair Neil Manning, '71 MBA, outgoing BAC Chair Guy Turcotte, '76 MBA, and Joseph Doucet. 3. Don Wheaton, '75 BCom, Harold Banister, '73 BCom, and MBA President Cam Geldart. 4. David Payne, '80 MBA, Ronnie Yu, '06 MBA, and Brent Collingwood. 5. Sue Stanford, Ron Winkelaar, '57 BCom, and Elke Christianson. 6. Holly Tomte, '03 BCom, Marie Pigarowa, '11 BCom, Marco Fok, '10 BCom, Alberto Padilla-Rivera, '11 BCom, and Lacey Suen, '11 BCom.



# ALUMNI WEEKEND

SEPTEMBER 21-23

## ALUMNI RECOGNITION AWARDS THURSDAY, SEPTEMBER 21

**Scott Gilmore**, '95 BCom, was presented with the Alumni Association's most prestigious award – the Distinguished Alumni Award - which recognizes a living graduate whose truly outstanding achievements have earned them national or international prominence (page 8). He was one of the featured panelists selected to speak at the 25th Anniversary Business Alumni Association Dinner (page 10).

## BCom CLASS of 1962 DINNER FRIDAY, SEPTEMBER 22

The Dean continued the tradition of hosting the Golden Grads, celebrating the 50th anniversary of their graduations at a special dinner on the Friday evening of Alumni Weekend. This year, members of the Commerce Class of 1962 and their guests enjoyed an evening of good food and fond memories at the Fairmont Hotel Macdonald. Special thanks to Class organizer **Keith Anderson** who flew in from his home in Victoria to attend the event.



1

## BUSINESS SCHOOL BRUNCH and ALUMNI DINNER SATURDAY, SEPTEMBER 23

The annual Business Open House attracted about 80 Business grads and their guests who met both former professors and current students as they toured the building and enjoyed brunch with both old friends and new.



3



4

## ARE YOU CELEBRATING AN ANNIVERSARY YEAR IN 2013?

If your graduation year ends in a "3" or "8", sign up to be an organizer for your class in preparation for Alumni Weekend 2013 (September 25 - 29, 2013). The alumni office will help organize private class functions, take care of mailings, and assist in making your Class reunion something wonderfully memorable. Contact Jami at [jami.drake@ualberta.ca](mailto:jami.drake@ualberta.ca) or call 1-780-492-1192 for more information on how to get involved.



2

Alumni Weekend 2012 wrapped up on Saturday evening with the annual dinner gala held at the Shaw Conference Centre. Close to 600 U of A alumni and their guests joined in the festivities and reconnected with former classmates and friends to celebrate and reminisce about their days on campus.



5

1. Proudly wearing the Commerce Class of 1962 ring. 2. Commerce Class of 1962. 3. Commerce Class of 1952 organizers Merritt Chisholm, and Gordon Wright with Gordon's son Ken. 4. Bill Preshing, Professor Emeritus, Norm Greenwood, '71 BCom. 5. Frank Gibson, '72 BCom, Al Anderson, '67 BCom, Joseph Doucet, and Daryl Yeo, '72 BCom at the closing Alumni Dinner.



**Scott Gilmore**, '95 BCom, is the winner of the U of A Alumni Association's highest award in 2012 – The Distinguished Alumni Award – and the 2010 G20 SME Finance Challenge. His organization Building Markets is having a significant economic impact throughout the developing world by channeling investor capital to where it is most needed. In his own words we illustrate his commitment to change.

# building markets

• • SCOTT GILMORE

*One of the first things I do whenever I arrive in a new country is to visit the local marketplace. It gives me a quick and usually accurate idea of what the local economy is capable of, where products are coming from, and from that what the regional trade patterns are like. This market is in Indonesia, a country I lived in for three years as a Canadian diplomat. Over the years, our team has helped redirect over \$1.2 billion in contracts to small entrepreneurs in countries including Afghanistan, Haiti, Liberia, and elsewhere, creating over 70,000 jobs.*



Afghanistan holds a special place for me. I have been working there for a decade now, originally as a Canadian diplomat. In fact, my last job with the Canadian government was to oversee the opening of Canada's first Embassy in Kabul.

Copyright Marrana Keller for Building Markets

*Again and again, wherever I am and whatever I am doing, I find myself using the ideas and skills I learned at the U of A. Graduating was one of the highlights of my career, and set me on the path to everything I've done since.*



In addition to testing new ideas in aid and development, one of my roles is to advocate for reform and for changing the way the world looks at the developing world and the aid industry. In this capacity I participated in the BBC's Doha debates where I lost handily to my friend Carne Ross. This show has an audience measured in the millions, and it is very humbling to lose under those circumstances!



Photos of me with President Obama and Prime Minister Harper at the 2010 G20 SME Finance Challenge Award ceremony. This award allowed us to launch a new loan guarantee fund in Africa, which we hope leads to 100s of millions of new dollars being invested in developing markets.



Everything we've been able to achieve over the last ten years has been because of the two people in this river boat with me. Edward Rees and Jennifer Holt helped me conceive and execute our idea poverty can best be eliminated through market forces and the growth of small enterprises. Here we are travelling up-river in Borneo to visit a small town and explore how we could ensure it benefits from a pending mining investment.



I travel a great deal and am away from my family far more than I would like, which is the only downside of what I do. When I am home, I try to spend as much time with my kids as possible. Paddling in the north is one of our most frequent family activities, and here I am exploring an old voyageur route in Manitoba with my daughter Maddy.



## BAA DINNER NOVEMBER 22

“Having the good fortune to be involved with the BAA over the past five years has given me a continued appreciation for the quality and value of an Alberta School of Business education. As a student, it is often hard to think about the future and see how invaluable the time at the School will be to our future paths. But when events such as the BAA Dinner come along with the chance to hear from a unique panel of alumni, it really inspires all to reach for the stars and keep dreaming big.

This year, the BAA Dinner marked the launch of our 25th Anniversary celebrations. The BAA was created in 1988, based on the ideas of a small group of alumni who wanted to build a community to improve our business network and share inspiring ideas. After 25 years, there is much to be proud of and we have blossomed into a pivotal point of contact for all our alumni. At the dinner, we celebrated the successful completion of the \$120,000 BAA Scholarship Endowment that will carry on the tradition of offering annual scholarships to BCom and MBA students in perpetuity. The scholarship fund was started in 1993 and \$66,250 in scholarships has been awarded over the last 19 years. The BAA has also supported student clubs over the years with over \$50,000 in funding and connected over 500 mentorship matches. But the real inspiration comes from the alumni we meet each day in our travels wherever they may take us in life. Special thanks to the organizing committee, the event and table sponsors, and all attendees.



Some of the BAA 25th Anniversary Dinner committee; Jessica Murray, '09 MBA, Charlene Butler, '09 MBA, Hayat Kirameddine, '09 BCom, Jennifer Bergman, '07 BCom.

The dinner was highlighted by a lively discussion among four alumni: **Janet Wood**, '82 BCom; **Scott Gilmore**, '95 BCom; **Jared Smith**, '98 BCom; and **Jane Halford**, '94 BCom (as the moderator). The evening was a celebration of success through diverse paths yet all building blocks clearly started at the U of A. First inspirations came from regular socials at the RATT, student clubs and even from professors in the classroom. Both Scott and Jared credited casual conversations over beers to igniting the sparks of their ventures into entrepreneurship even though both businesses couldn't be farther apart (local marketing firm versus a social enterprise focused on rebuilding markets in conflict-prone countries). Having a solid foundation but being open to ideas big and small no matter when and how they come to us shapes us all in unexpected ways. Janet's willingness to run towards chaos and trouble in her company offered her the experiences that help her relate to her global partners.

Leaving the safe confines of what we all know and taking risks is what inspires us to push for more and leave a lasting impression.

Our alumni family is having an impact throughout the world. The parting challenges from the panel inspired all of us to get involved in our community, get connected with alumni to build relationships, to aim high, and become part of ending global poverty through business. “Leaders from Alberta for the World” is a most appropriate vision from Dean **Joseph Doucet**.

What is your personal challenge for the future?”

- Cheng-Hsin Chang, BAA President

What one word would you use to describe your Alberta School of Business connection?

**Master of Ceremonies:**  
**Cheng-Hsin Chang, '06 MBA**

BAA President

**FAMILY**

**Panel Moderator:**

**Jane Halford, '94 BCom**

U of A Alumni Association President  
CEO and Executive Director  
Institute of Chartered  
Accountants of Alberta

**THANK YOU**

**PANELISTS:**

**Jared Smith, '98 BCom**  
Co-Founder and Principal  
Incite Marketing, Edmonton

**RELATIONSHIPS**

**Janet Wood, '82 BCom**

Executive VP Global Strategic  
Service Partners, SAP, Vancouver

**BEGINNINGS**

**Scott Gilmore, '95 BCom**

Chief Executive Officer and  
Founder, Building Markets, Ottawa

**TEAMWORK**



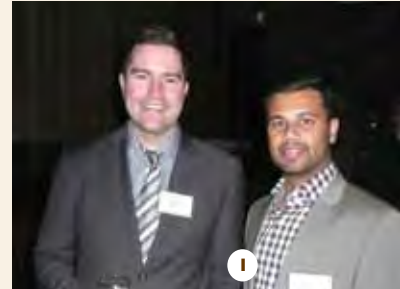
## BAA MENTORSHIP

**YOUNG ALUMNI  
MENTORSHIP  
LAUNCH** OCTOBER 25

The second year of the BAA's Young Alumni Mentorship Program was officially launched at a reception at Hundred Bar and Grill on October 25. There are 26 matches in this year's program, which covers three cities – Edmonton, Calgary and Vancouver.

- Coordinated by BAA

Director **Jennifer Bergman**, '07 BCom, and **Jami Drake**, Manager, Alumni Programs, External Relations.

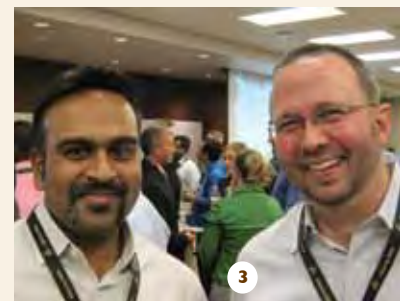


**BAA - OVER 500 MENTOR MATCHES**

**MBA MENTORSHIP  
MIXER** NOVEMBER 14

The Mentorship Mixer, a reception for first year MBA students and alumni mentors, kicked off the 2013 MBA Mentorship program. Thirty-eight alumni and over 60 students participated. This event allows mentors and students to meet on a social basis to determine a fit for matching, which takes place in January.

- Coordinated by BAA Director **Larry Harris**, '99 MBA, **Thomas Braun**, '05 MBA, and **Brent Collingwood**, Director, Alumni and Corporate Relations, MBA Office.



1. Ryan Drury, '03 BCom, and Nintin Bhatia, '04 BCom.
2. Shraddha Brahmhatt, '11 MBA, and Hayat Kirameddine, '09 BCom
3. Justin Darsi and Bo Stachniak, '98 BCom, '02 MBA.
4. Alex Umnikov, '00 MBA, and Ipshita Garniak.



## OTTAWA SEPTEMBER 29

In Ottawa, an alumni event was organized in conjunction with alumnus **John Ferguson's**, '64 BCom, Order of Canada induction. John shared his perspective on leadership with the guests that included former Prime Minister Joe Clark.

## NEW YORK OCTOBER 7

Eight BCom and MBA Alberta School of Business students took part in a new U of A internship program in October when they spent six days in New York City touring Wall Street, the New York Stock Exchange and meeting with U of A alumni to better understand the opportunities and challenges of working in this key financial centre. In addition to meetings at finance, accounting and investment firms, the students connected with other Business alumni at a special reception hosted by Interim Dean **Joseph Doucet**.



## VANCOUVER OCTOBER 12 OCTOBER 18

At a luncheon in Vancouver our grads were invited to hear more about the Alberta perspective on the proposed Northern Gateway pipeline and other developments in the energy sector.



One week later Business grads joined with other U of A alumni at the annual holiday brunch where they heard U of A Professor Greg Anderson share his thoughts on the recent US election results and the possible implications for Canada.



**1.** Robin Higham, '64 BCom, Aleksandar Kot, '08 BCom, and John Ferguson, '64 BCom. **2.** Scott Gilmore, '95 BCom, Don ('59 BCom) and Marg Mackenzie, Joseph Doucet, and Joe Clark. **3.** Business students on the U of A internship touring the New York Stock Exchange. **4.** Pat Kiernan, '90 BCom, and guest, Michael Kaye, Joseph Doucet. **5.** Sikandar Atiq, '10 BCom, and MBA student Nathan Dyck. **6.** Joseph Doucet, Vancouver BAA President Alvin Chow, '91 BCom, Eric Hayne, '66 BCom. **7.** One of the School's oldest graduates, Glen Patterson, '42 BCom, Mary Braun, Trang Nguyen, '04 BCom. **8.** Janet Wood, '82 BCom, Doug Goss, '81 BCom, U of A Board of Governors Chair, Margarita Orlov, '09 BCom.

# HONG KONG DECEMBER 6 JAPAN DECEMBER 9

The Dean's Road Show continued on to Asia in December. In Hong Kong, alumnus **Trevor Mak**, '82 BCom, '84 MBA, President of the U of A Alumni Association Hong Kong (UAAAHK) and his team of volunteers, organized an event on December 6 at the Bankers' Club. Founding President of UAAAHK **Freddie Yau**, '77 BCom, attended along with **William Yung**, '91 BCom, **Bernie Mah**, '75 BCom, **Rosanna Chau**, '78 BCom, and others who have supported the branch and the School. Joseph spoke to the crowd of 120 on global issues and then went on to other stops to thank those alumni who welcome our students every May during their study trips to Asia.

Joseph also visited Tokyo and Nagoya. Thirty two alumni came out to the ANA Intercontinental in Tokyo on December 9 to meet old and new friends, watch the new U of A video, and hear Joseph speak on the the School and our Province's impact on global leadership with regard to Alberta's economic and social development. Also attending were BCom students **Jessica Ireland** and **Jeffrey Shalagan** who are currently on an exchange program with the Nagoya University of Commerce and Business.



1. Trevor Mak, '82 BCom, Joseph Doucet and Vikas Mehrotra singing Karaoke at the Hong Kong event.
2. Carrie Lam, Janny Shum, '98 BCom, Top row, Pricilla Chu, '79, BCom, Willam Mak. 3. Freddie Yau, '77 BCom, Eva Ching.
4. U of A Associate Vice President Alumni Relations Sean Price, '95 BCom, presented Trevor Mak with his Long Service Award supported by Joseph Doucet.
5. BCom students Jessica Ireland and Jeffrey Shalagan. 6. Alumni gather at the ANA Intercontinental in Tokyo.



*Britain's best*  
*(new)* Accountant

FINDING BALANCE  
IN BURMA

... RAYLENE WHITFORD



## FACT:

**Raylene Whitford**, '08 BCom, brought a suitcase with everything she needed for a move to London to her University of Alberta final exam in 2008 and moved to the UK within hours of handing in her exam script.

## FACT:

Less than a year after qualifying as a Chartered Accountant in London, England, Raylene received the individual excellence award for 'New Accountant of the Year' at the 2012 British Accountancy Awards ('BAA').

## FACT:

Raylene is a qualified yoga teacher and a Trustee and Treasurer for a London-based charity which facilitates meditation retreats. She spent six weeks in silent meditation in a monastery in Burma in 2009.

## FACT:

Raylene is an MBA in Oil and Gas Management candidate at Aberdeen's Robert Gordon University. She attends the part-time executive program while working full time for KPMG in London.



## THESE FOUR FACTS –

AND BEING ONE OF THE FIRST  
IN HER EXTENDED FAMILY TO  
GRADUATE FROM UNIVERSITY –  
PAINT THE PICTURE OF AN  
AMBITIOUS, TALENTED, YET  
BALANCED YOUNG PROFESSIONAL  
ENJOYING A METEORIC RISE  
IN THE WORLD OF FINANCE  
AND ACCOUNTING.



At just 27 years old, the born and bred Edmontonian has transitioned to a challenging position for KPMG she admits will “make or break her” in the firm’s Management Consulting Group. She has moved out of the firm’s Energy and Natural Resources (ENR) Audit function and into the Operational Strategy Group. This will take her all over the world in a management consultancy capacity working with super major oil and gas companies to provide advice on sustainable performance improvement measures specific to upstream oil and gas operations.

Her move into an ENR-focused career was always on the cards. “The whole of my extended family is involved either directly or indirectly with the oil industry so it feels very natural for me to work in the sector,” she explains.

Her ambition is to become the first female CEO of an ethical oil company, something that raises a few eyebrows in her MBA classes. “It is important to acknowledge the term ‘ethical’ means different things to different people, and I still have to solidify for myself exactly what this means to me. However, it will undoubtedly include factors such as an absolute responsibility to the environment as well as the support of local communities and focus on the training of the local workforce – to a degree over and above the average standard which we see in the industry today. Both in the UK and globally, we are seeing more and more funds which are specifically invested in investing in ethical businesses, and I do not see why an energy company should not be a part of this momentum.” says Raylene.

“I am a proud member of the Alberta Metis Nation and maintain close ties to my community in Edmonton. The Aboriginal community as a whole has been very much affected by the industry over the years – both positively in terms of providing financial resources, education, and skills and negatively in terms of the impact on the environment. I hope my position and experience in the sector will allow me to make a meaningful contribution not only to the industry but also to my community at home,” says Raylene.

As an Aboriginal student, Raylene found the transition to university quite difficult and attributes her decision to continue on after experiencing a rough patch to the support she received from the U of A’s Aboriginal Student Services. “I was so appreciative of the support



## The commute to 15 Canada Square, Canary Wharf, London

*Raylene catches the iconic London tube on the very crowded Northern line from her home near the Clapham Common station in South London. She then transfers at London Bridge to the even more crowded Jubilee line and gets off at the Canary Wharf station for a quick walk to 15 Canada Square - a forty-five minute commute. "Every morning brings a complete full body press with five other people you don't know on the tube because everyone needs to get to work," shares Raylene. The rapidly expanding Canary Wharf is one of two major financial districts in London and contains many of the UK's tallest buildings and company headquarters. The opening in 2010, by The Queen, of KPMG's new building - the greenest building on the wharf - was a key milestone in the firm's history.*

and services offered that I decided to be a mentor to other students and high school students in my second and third years at university," she says. She continues to mentor Aboriginal students while living in London through Indspire, a national Aboriginal charity, "Rivers to Success Program."

During her time at the U of A, Raylene also started practicing yoga and eventually qualified as a teacher while studying for her Chartered Accountancy qualification in London. She attributes her ability to be level-headed in the fast-paced financial capital of Europe to these practices, "Yoga and meditation are so important for maintaining a sense of balance in my life," says Raylene. In 2009, she travelled to Burma and spent six weeks in a monastery on a silent meditation retreat, reinforcing the role meditation plays in her very busy life today.

Raylene reflects on the quality of teaching she received during her Bachelor of Commerce degree: "I can wholeheartedly say that I would recommend a degree from the U of A to absolutely anyone. The quality of teaching, the individual attention from tutors and the fact that BCom students graduate with a well-rounded education is the best head start for anyone looking to have a career in business."

Growing up in oil country has also helped Raylene explain Alberta's image overseas. "The UK has seen a lot of negative press around extraction techniques and tailings ponds used in production from the oil sands. Furthermore, the UK is well aware of the protests local Aboriginal communities have been making surrounding activity in the energy industry. I think there is definitely room for me to play a key role in the industry in some capacity going forward simply due to the fact that I understand and sympathize with the issues both from the industry's and local the community's perspectives," says Raylene.

Raylene's rush to start her career in London in 2008 and stellar rise means, however, she now has an important promise to keep to family back at home. They have been assured a prime seat at her MBA graduation - the first one they will have been able to attend as she missed her convocation ceremony to move to the UK within hours of writing her final exam. "I have promised them that," laughs Raylene.



## LEADERS FROM ALBERTA FOR THE WORLD

### 12<sup>TH</sup> ANNUAL REPORT TO THE COMMUNITY

OCTOBER 18

Interim Dean **Joseph Doucet** reported on our progress over the past year and presented his vision - Leaders from Alberta for the World - to a packed house at Enterprise Square. Perspectives were also shared by **Neil Manning**, '71 MBA, Chairman, Business Advisory Council; Program Emcee **Barry James**, '80 BCom, **Cheng Hsin-Chang**, '06 MBA, President, Business Alumni Association, and **Jessa Aco**, President, Business Students' Association. Highlights included the launch of the 2012 Annual Report - winner of the gold medal from the Council for Advancement and Support of Education - and the introduction of nine new faculty.

#### ACCOUNTING AND OPERATIONS

**Adam Esplin** is in the final stages of completing his PhD in Accounting from Indiana University. He holds an MBA in Financial Management and Markets from the W P Carey School of Business at Arizona State University and earned his Bachelor's degree in Economics from Brigham Young University. His research interests include financial statement analysis, valuation, and capital markets.

**Michele Samorani** has a PhD in Operations and Information Management from the University of Colorado at Boulder. His research focuses on employing business analytics and data mining to improve business processes, particularly in health care. His teaching interests include business analytics, business intelligence, and operations management.

#### U OF A BRAIN GAIN

An intensive recruiting drive has brought these professors to Edmonton from some of the top business schools in the world.

*Edmonton Journal - Gary Lamphier*



Branko Boskovic, Matt Grimes, Adam Esplin (front) Michele Samorani, Joel Gehman, Emilson Silva, Efstathios Avdis and Ivor Cribben. (back) Missing - Egor Matveyev.

#### FINANCE AND STATISTICS

**Efstathios Avdis** joined us from The Wharton School at University of Pennsylvania and has a PhD in Finance. He has a Master of Engineering in Cybernetics from University of Reading (UK), a Master of Science in Complex Adaptive Systems from Chalmers University of Technology (Sweden), and a Master of Science in Industrial Engineering and Operations Research from Columbia University.

**Ivor Cribben** is from Columbia University and has a PhD in Statistics. He also has a Master of Philosophy and a Master of Arts - both in Statistics - from Columbia University, a Master of Science in Applied Statistics from University College Dublin, and a BA in Mathematics from University of Dublin's Trinity College. Ivor's research interests include applied statistics, methods for high dimensional data, time series analysis, and extreme value theory.

**Egor Matveyev** is from the University of Rochester and has a PhD in Finance. He also holds a Master of Science in Finance from Rochester, a Master of Arts in Economics from New Economic School (Moscow), and a Bachelor of Arts in Economics and a Bachelor of Science in Computer Science from Ural State University of Economics (Russia). Egor's research interests are corporate governance, empirical corporate finance, managerial labour markets, and executive compensation.

## STRATEGY AND SUSTAINABILITY

**Joel Gehman** has a PhD from Pennsylvania State University after a 13-year career in internet technology and strategy consulting. His Bachelor of Science is from Cornell University. Joel's research focuses on understanding the strategies and practices organizations pursue in response to emerging cultural concerns related to sustainability and values and the impact of such cultural concerns on technology innovation and institutional arrangements. His ongoing research examines these issues in the context of multinational divestitures, hydraulic fracturing patenting, unconventional oil and gas drilling, nuclear power plants, climate change, and organizational codes of conduct among others.

**Matt Grimes** has a PhD in organization studies from the Owen Graduate School of Management, Vanderbilt University. He also has a Master in Management Research from Said Business School, Oxford University, and a Bachelor of Arts from the College of William and Mary. His research interests include entrepreneurship, social entrepreneurship, organizational identity, social movements, sense-making, institutional theory, and diffusion of innovation.

## ENERGY AND ENVIRONMENT

**Branko Boskovic** is finishing up his PhD at the University of Toronto. His dissertation is on air quality, externalities, and decentralized environmental regulations, and his research interests include public economics, environmental economics, and applied econometrics. He is joining the Alberta School of Business' NREE group (Natural Resources, Energy & the Environment).

**Emilson Silva** has a PhD in Economics from the University of Illinois at Urbana-Champaign and has held academic positions at the University of Oregon, Tulane University, Universidade Católica de Brasília, and, most recently, the School of Economics at Georgia Institute of Technology. He joins the Alberta School of Business' NREE group (Natural Resources, Energy & the Environment) and has been awarded the position of CAIP Chair. His current research is in the areas of public economics, environmental economics, industrial organization, development economics, and international economics.

# ERIC GEDDES BREAKFAST LECTURES

February 1, 2013 (Edmonton)

BOB YOUNG, '77 Com

FCA, Partner, National Assurance and Professional Practice, KPMG LLP

"Competing to Attract and Retain Professional Talent"

February 7, 2013 (Calgary)

JEFF TONKEN, '78 BCom

President, CEO, and Director, Birchcliff Energy Ltd

"From Zero to 27,000: How a Team Effort Built Birchcliff Energy"

March 21, 2013 (Edmonton)

BURKE PERRY, '79 BCom

Burke Perry Master Builder Inc

April 18, 2013 (Toronto)

STEVE MATYAS

President of STAPLES®™ Canada Inc./Bureau en GrosMC

"Building Your Brand"

April 30, 2013 (Edmonton)

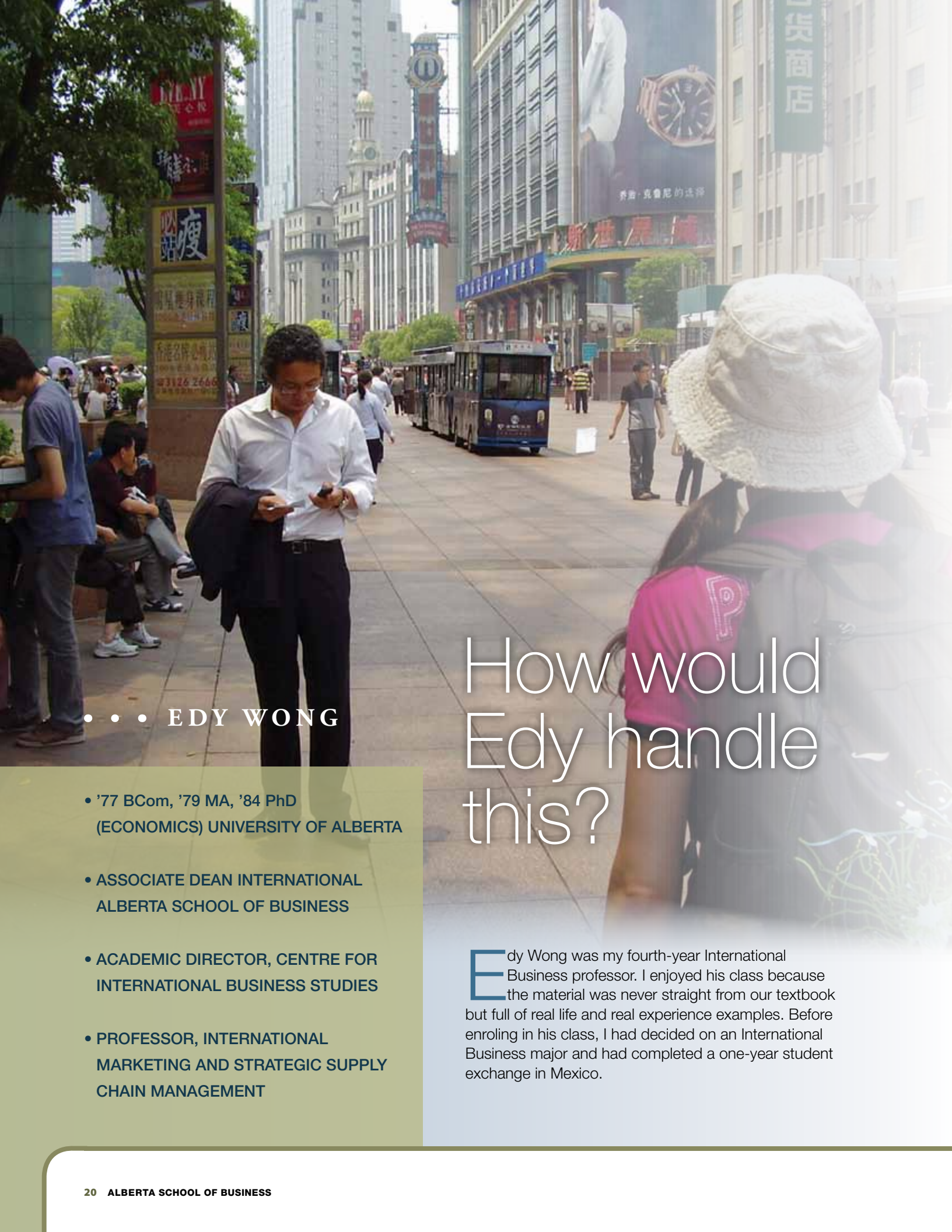
JOEL GEHMAN

Assistant Professor, Strategic Management and Organization, Alberta School of Business, University of Alberta

May 24, 2013 (Edmonton)

EMILSON SILVA

Professor and CAIP Chair, Department of Marketing, Business, Economics and Law, Alberta School of Business, University of Alberta



• • • EDY WONG

- '77 BCom, '79 MA, '84 PhD  
(ECONOMICS) UNIVERSITY OF ALBERTA
- ASSOCIATE DEAN INTERNATIONAL  
ALBERTA SCHOOL OF BUSINESS
- ACADEMIC DIRECTOR, CENTRE FOR  
INTERNATIONAL BUSINESS STUDIES
- PROFESSOR, INTERNATIONAL  
MARKETING AND STRATEGIC SUPPLY  
CHAIN MANAGEMENT

# How would Edy handle this?

**E**dy Wong was my fourth-year International Business professor. I enjoyed his class because the material was never straight from our textbook but full of real life and real experience examples. Before enrolling in his class, I had decided on an International Business major and had completed a one-year student exchange in Mexico.



Edy and Sandy with sons Andrew (left) and Mark. Andrew, '11 MBA, is an articling student in the Calgary office of Stikeman Elliott. Mark, '10 BCom, is a CA with PricewaterhouseCoopers in Edmonton.

What I hadn't figured out was what I was actually going to do when I graduated. Shortly after the semester ended, Edy asked me to talk to a group of students who were preparing to go on a short-term exchange program to China. He wanted me to talk about culture shock and the obstacles or challenges they would encounter. It was in preparation for this information session that I realized how much I enjoyed sharing my experiences and advice with other students.

Three years later, I found myself working with Edy as the Student Exchange Coordinator in the International Office at the Alberta School of Business. This was a full circle experience. I was now working for the School where I graduated and was preparing students for international exchanges like the one I had participated in. Over the three plus years that I worked with Edy, I was fortunate enough to learn and participate in far more than I expected.

Whether it was in a meeting on campus, at a delegation dinner, or in China at a function, I always admired the way in which he handled himself, diplomatic, kind, honest, and fair. I learned that you can be successful and get things done without sacrificing your honour or dignity. He always encouraged me to take language classes, to attend business seminars and conferences, and trusted me to represent our office on business trips abroad. I learned that his interest in my professional development was a key factor to being a great manager. He provided me with opportunities that allowed me to grow and advance in my career. In every managerial position I have held, I have always tried to mirror him in many ways, I would ask myself, how would Edy handle this?

People close to me are familiar with the term "your Edy." This refers to the boss one always hopes to have and, for most, never have more than one. I know how fortunate I am to have learned from him all of these years. I admire and respect Edy both professionally and personally. He has truly been my mentor and for that I am grateful.

**Stefanie Claro, '99 BCom**

## • • • EDY WONG

- 2012 Garner Themoin Award  
International Federation of Purchasing and Supply Management
- 2012 PMAC Fellow Award  
Purchasing Management Association of Canada
- 2012 In the News Opinion Pieces:

*National Post* - October 27

### "China investment: SOEs - a struggle over values"

"The Nexen discussion should thus be one of how Canada would transition from a global economic order dominated by Anglo-American values to one that espouses values foreign to ours. It is a struggle between economic realism and libertarian idealism. This is a debate that would help define our economic future."

*Financial Post* - December 7

### "CNOOC: a bold and essential move"

"The Nexen deal points to a need for Canada to update its policy on foreign investments including those from SOEs. In turn, this requires Canada to forge a national consensus on how it would deal with an Asian Century dominated by China and its SOEs. Promotion of mutual understanding between Chinese investors and the Canadian public must be a part of any Asia Pacific strategy going forward."

## LEADERS $\cong$ RETAILING

OCTOBER 3, 2012

### 2012 Henry Singer Awards - Karen Flavelle - CEO, Purdy's Chocolates, Vancouver

In addition to the signature award presented to Karen, this year's retail alumni award went to **Bill Campbell**, '84 BCom, of Canada Safeway with the independent retailer award going to Booster Juice. The research award went to Professor **Yu Ma** who was also awarded tenure this fall. Karen returned as an Executive-in-Residence in January. Presented by our School of Retailing.



School of Retailing Director Paul McElhone, Bill Campbell, Karen Flavelle, Dean Joseph Doucet.

## LEADERS $\cong$ FAMILY BUSINESS

NOVEMBER 6 and 7, 2012

### 2012 Signature Event - Edmonton and Calgary - The Richardson Family, Winnipeg

The 10th Signature Event saw the return of the Richardson Family and a very well-received formal, yet forthright discussion with Hartley Richardson and Carolyn Hursh. Now in its 155th year of operation, the family-owned organization is a leader in businesses spanning the international grain trade and agri-foods, oil and gas development, real estate, financial services and investments. Presented by our Alberta Business Family Institute.

## LEADERS $\cong$ ENERGY and the ENVIRONMENT

MARCH 7, 2013

"The Alberta School of Business vision is Leaders from Alberta for the World," shares Interim Dean **Joseph Doucet**. "I can think of no better leader who embodies this vision than Pat Daniel – a proud Albertan – an equally proud Canadian - with tremendous entrepreneurial spirit, incredible drive, and grounded integrity."



SAVE  
THE  
DATE

2013 CANADIAN  
BUSINESS LEADER  
AWARD DINNER

CBLA

Thursday, March 7, 2013

**PATRICK D DANIEL**

Former President and CEO (Retired)  
Enbridge Inc

To reserve your tickets or table, contact  
susan.robertson@ualberta.ca.

Please consider sponsoring a student.



## LEADERS ≅ REAL ESTATE

MELTON, MELCOR, MENTORSHIP:  
TIM, ANDY, and RALPH



Alumni Tim Melton, Ralph Young, Andrew Melton

There was a wonderful feeling of community, of family, of playfulness, and the importance of mentorship underlining the celebration of the completion of the Stan Melton Chair in Real Estate. The Melton family was well represented by Stan's sons, **Timothy Charles Melton**, '69 BCom, long-time Executive Chairman of Melcor Developments, Executive Vice Chair **Andrew James Melton**, '78 BCom, as well as one could say "adopted" brother **Ralph Young**, '73 MBA, who recently stepped down as President but continues on as CEO and straight into the role as Chancellor of the University of Alberta. Significantly, all three are proud business alumni.

Mentorship was a common thread throughout the reception attended by donors to the fund, the new Stan Melton Chair in Real Estate **David Dale-Johnson**, and several of his students in the new real estate courses. Stan Melton, would have liked that said Tim, and would likely have spoken to the students before anyone else. Stan was very much a mentor to his boys, albeit on the sterner side, who in turn instilled this supportive culture into Melcor. Stan was also both a father-figure and mentor to Ralph, after, in 1971, he snapped him up from the MBA program before completion of his thesis (which he would go on to finish on a part-time basis).

Tim, in turn, would become one of the first YPO mentors in the MBA New Ventures Program 25 years ago. Supporting the business school and community has been a constant for the (extended) family including the Ralph and Gay Young Internal Case Competition. Poignantly, the first words new incoming President Brian Baker would use to describe Tim were those of mentor and character, and Andy would share that what he enjoys most about his time at Melcor today is mentoring the young people, which now also includes the next generation of Meltons.

A highlight of the evening was certainly when Chancellor Ralph Young would take the stage for a momentous occasion: that being conferring his first two degrees as Chancellor. As it happened, Melcor folklore includes the absence of the U of A graduation certificates on the office walls of both Tim and Andy, with some perhaps wondering if they did indeed graduate. Graduate they did, confirmed Chancellor Ralph Young recently, but their outstanding parking tickets prevented them from receiving their parchments. Together with Interim Dean **Joseph Doucet**, they were pleased to clear the account and Ralph, we assume, will likely not let them forget it! And so, Chancellor Ralph, took great pleasure, and alumni Tim and Andy, took great delight, at receiving their official degrees. And, most fittingly, at the end of the event, the Melcor family would head off together to a local pub to watch some football.

Thank you, Tim, Andy, Ralph and all donors to the Stan Melton Chair in Real Estate.

2ND ANNUAL ALBERTA  
SCHOOL OF BUSINESS REAL  
ESTATE INDUSTRY NIGHT

**Peter Cohos**, CEO and Managing Director,  
Trioest Realty Advisors Inc., Calgary

SPORTSCENTRE

*dream*

Big

• • • NATASHA STANISZEWSKI

GREY CUP WEEKEND 2010 IN EDMONTON IS A TIME NATASHA STANISZEWSKI, '00 BCom, WILL NEVER FORGET. WHILE HER FAVOURITE TEAM THE EDMONTON ESKIMOS MAY NOT HAVE BEEN ON THE FIELD, A CHANCE MEETING THAT WEEKEND DID **CHANGE THE COURSE OF HER SPORTS BROADCASTING CAREER** IN THE BEST POSSIBLE WAY.

**H**er meeting with TSN Vice President Mark Melliore landed her a spot in the Toronto studios of this popular sports channel, and, while the position was only supposed to last a year, her talents and passion for sports and broadcasting have kept her there ever since. But, don't be fooled into thinking that this golden opportunity just fell onto the hard-working Natasha's plate.

She had already put in the hard yards working at provincial and regional stations around the country and was unfazed by getting stuck into regional sports coverage and life in small-town Canada. “I knew early on that I would need to put the grunt work in up front to get to where I wanted to be,” says Natasha. “I had no problems carrying my own camera, tripod, and batteries to junior curling rinks in the middle of nowhere to get the job done,” says the enthusiastic 34-year-old from her parent’s home in Edmonton where she was visiting over the Christmas break.

Born and raised in Edmonton, Natasha says she has always been mad about sports thanks to an energetic household where her brother played hockey, sister played volleyball, and she herself excelled at basketball and volleyball. “Being an Edmontonian, of course I used to love watching the Oilers and, seeing the broadcasters, thought I could be a good presenter,” says Natasha.

“I did think though after leaving high school that it would not be a super smart idea to go straight into broadcasting so decided to do a business degree first. It’s just such a great foundation,” she adds. A less than rewarding job following graduation renewed her interest in pursuing a broadcasting career, and with that in mind, she enrolled in broadcasting school. At the time, she says, more and more women broadcasters were fronting sports programs and this trend gave her confidence to go for it a real boost.

After her course, Natasha moved six times over the course of three years to Lloydminster, Regina, Yorkton, Prince Albert, Saskatoon, and, eventually, back to Edmonton with CTV.

Today, Natasha is a regular on the TSN channel and says there is far more to sports broadcasting than meets the eye. Knowing your sports and sporting personalities are mandatory, but, fortunately for Natasha, her innate passion and curiosity means this comes naturally.

“Sports is big business, but, it is also important to profile emerging talent,” she says. This is something Natasha is acutely aware being a relative rookie on the TSN desk. “I am getting there though,” she says. “What I would tell people wanting to get into this business is to just dream big,” she adds.

Natasha says mentoring and inspiring other women into a broadcasting is important and something she enjoys doing. The recent visit by Alberta Business Women’s Network (see sidebar) students to the TSN studios was a great opportunity for her to tell her life story and reinforce the role the U of A played in her life. It was also a highlight for the three students.

“The U of A was a great place to study,” says Natasha.



Anna Leyva, Nisha Patel, Natasha Staniszewski and Megan Nash.

## WOMEN’S NETWORK

Toronto was the destination mid-November for Business students **Megan Nash**, **Nisha Patel**, and **Anna Leyva** who were selected by the Alberta School of Business Women’s Network to meet with inspiring women business leaders. In its second year, the Network’s Creating Possibilities event requires interested students to send in a two-to-three minute video relating to what they are most passionate about and how they have demonstrated leadership in this area.

The trio visited with a range of business women that included Toronto-based alumni **Christine Ferguson**, ’00 MBA, ’01 LLB, (Legal Counsel, Macquarie Capital); **Liane Kim**, ’96 MBA (Consulting, PricewaterhouseCoopers); and **Natasha Staniszewski**, ’00 BCom (Reporter & Host, TSN). They were accompanied by Calgary-based **Lesley Scorgie**, MBA, ’05 BCom and Edmonton-based **Nella Sabo**, ’12 MBA.

“Having a female mentor in business helps me learn the ropes and better prepare for advancement. I want to be an expert in my field and learning from someone else’s experiences is invaluable in achieving that more efficiently.”

– Megan Nash

“As a society we are just beginning to unlock the potential for female leadership to change the world. Coupled with the ability of business to make real differences in people’s lives, female mentors are in a unique, substantive position to inspire and lead the changes that will mark our generation’s contribution to society.” – Nisha Patel

## WHAT SCHOOL ARE YOU FROM?

JESSA ACO

This is a question I hear at least 20 times whenever I go to conferences. Sometimes, people ask this first before they even ask for my name. To a certain extent, a school defines a person. But I believe that a person can define a school.

Like many of my colleagues, I can talk endlessly about how the School has demonstrated its leadership and excellence. But what stands out the most for me is the bond that students make among



Cohort Olympics for first year Business students

themselves, with the faculty, and with the business community. Whether it is competing in JDC West case competitions, going on international conferences, or participating in our mentorship program called TASTE, students meet life-long friends and acquire skills directly transferrable to the workplace.

I am also very lucky to be in a School with a very notable alumni presence. Whenever I talk to other Presidents of business student societies in Canada, they frequently mention this alumni support as one of our great strengths. Many of us, students, approach alumni and we always receive a positive response from someone who is willing to help in one way or another. It shows how much passion and personal connection alumni have to the Business School because of how much it has influenced their lives.



Alberta Internal Case Competition

I like that the new vision “Leaders from Alberta for the World” represents all of us, whether we choose to lead from the classroom or boardroom here in Alberta, or leading with the “Alberta Bond” wherever that may take us. As alumni we are all from Alberta regardless of where we end up. The School always had that great Alberta spirit and we always showed leadership in many areas of business. It is just now that we are recognizing it more and that we see our potential to be even better. There is still more to be done, but it takes each one of the current and future alumni to help contribute in making the School achieve its goals. Because, in the bigger picture, Alberta School of Business is all about the people linked to it. That includes students, faculty, and alumni. It’s YOU & ME.



JDC Chillin for Charity



Energize Conference

## BOUNDLESS Opportunities to Lead



Thank you Alberta BCom Leadership Certificate Students

## THE INTRODUCTION OF LEADERSHIP

SAMEER DHAR

On October 26, 2012, Dean Doucet was introduced to the Edmonton community while he formally introduced the Leadership Certificate Program during a reception at the warm and inviting home of U of A Senator Dr Lorraine Bray and her husband Dr Jim Carter. Decadent snacks paired with fine spirits were a perfect complement to the evening's excellent company. At this invitation-only event, being there as a nineteen or twenty year old student was truly an honour, as only a select few of Alberta's elite were in attendance. This made many of us pause and reflect upon how we had even ended up here.

When we received Associate Dean Elaine Geddes' e-mail in June outlining the U of A's new undergraduate initiative, the "Leadership Certificate Program," we really had no idea what we were in for. We were initially enticed by what Elaine described as a "once in a lifetime opportunity" complete with mentorship, a unique cohort experience, and enhanced coursework opportunities. Little did we know that mentorship meant one-on-one time spent with leaders such as Rick George (retired CEO Suncor), Don Lowry (CEO Epcor), and John Ferguson (Chair, Suncor); or that our peer group would include a world champion in sport, a national debate competitor, and a practicing electrician; less still did we appreciate the benefits of having leadership coursework closely tailored to our needs while administered in a close, tight-knit setting.

Personally, I feel extremely fortunate to be in the inaugural class of this program. The access to important, influential individuals has been unparalleled; the small class setting for specialized coursework has led to numerous engaging, thought-provoking discussions; but perhaps most important of all, I have gained some close and valuable friendships that I am confident will carry through into the future. I am excited to be a part of the success of such a wonderful initiative and look forward to being an actively engaged alumnus upon graduation.

Sameer Dhar was named one of Canada's 2011 Top 20 Under 20 young leaders for his role in co-founding the national charity GEOMEER, in support of local families, and has recently been named one of Edmonton's 2012 Sizzling 20 Under 30.

## NEWS FROM FRANCE

October 18 - Paris, France - Associate Dean **Joan White**, '86 BCom, '94 PhD, hosted an alumni dinner in Paris for 13 graduates of the U of A/EDHEC Double Degree Program. Of the 38 Double-Degree alumni, 25 are living in Paris. Also attending was **Sophie Gentry** who is working in the technology commercialization field in Munich.



### DOUBLE-DEGREE (DD) INTERNATIONAL: FRANCE, GERMANY, JAPAN

The Double-Degree program is a special arrangement between the U of A and selected higher-level business schools. These arrangements allow students to earn both an Alberta MBA and a Master's degree from a foreign institution, all in only two years.

EDHEC is ranked among the top five business schools in France and is one of the few business schools with triple accreditation from AACSB, EQUIS and AMBA. EDHEC has campuses in both Nice and Lille. Students selected for the Double-Degree program will complete the first year of their MBA program at the U of A and the second year in one of the MSc programs available at EDHEC's Lille or Nice Campus. After completion of the second year abroad, and by passing the host institution's exams, students may earn both the MBA from the U of A and MSc from EDHEC Business School. For professional access to the EU, the advantages of a full French degree are obvious.

Double-Degree programs with WHU in Koblenz, Germany and Nagoya University of Commerce and Business have been approved.

## MBA GAMES JANUARY 4 - 6

In early January, 30 MBA A Team members went to Hamilton, Ontario to compete in the MBA Games. After two fun-filled days of hard competition in both athletics and academics, the A Team came home with the Schulich Cup, representing first place out of the 22 competing teams in academics, and many amazing memories!

The A Team could not have done it without the gracious support of MBA alumni who came to coach and judge the case competition as well as the alumni and Business Advisory Council members who provided financial support.

## EMBA RECEPTION NOVEMBER 21

A private reception was held for Executive MBA alumni and current students at the TELUS World of Science (TWOS). Host **Steve Baker**, COO of TWOS and current EMBA student, spoke on Edmonton capturing the exclusive Stars Wars Identity Exhibit. The event included tickets to the exhibit, and everyone raved on the quality and interest of the event.

## FEI BEST IN CLASS NOVEMBER 16

The Alberta School of Business once again competed in the FEI "Best in Class" Case Competition in Toronto. As part of the celebration dinner several Toronto-based alumni attended, including **Amit Monga** (coach), students **Maria Cordoba**, **Matthew Dennis**, **Cam Geldart**, **Bryan Davis**, and alumni **Loren Miller**, '12 MBA, **Iana Dogel**, '09 MBA, **Ehsan Ketabik** '10 MBA, and **Liane Kim**, '96 MBA. Of note **Frank Hayes**, '83 MBA, is part of the FEI Toronto Chapter which hosts the event. We look forward to seeing our Toronto alumni February 7th.

## MBA ALUMNI NIGHT NOVEMBER 8

Twenty-two MBA alumni attended a special MBA Alumni Night at the CFR on November 8. A private reception with **Stuart Cullum**, MBA '99, and Jeff Robson, General Manager for the Canadian Professional Rodeo Association was followed by a tour of the chutes under Rexall prior to the Rodeo. Alumni enjoyed connecting with fellow classmates and meeting new ones.



# 2013 FINANCIAL TIMES OF LONDON

RANKINGS RELEASED JANUARY 28, 2013

ALBERTA MBA - TOP 100  
ALBERTA PHD - TOP 80  
ALBERTA RESEARCH - TOP 40

## TOP 20 BY 2020?

The Alberta Research ranking of top 40 of both private and public universities equates to a top 10 global research ranking for publicly-funded universities.

The Alberta School of Business is on the move!

## NEWS FROM CHINA

December 9 - Shanghai, China - Building on the success of the graduation of the first Master of Financial Management (MFM) class in Calgary, Associate Dean **Joan White**, '86 BCom, '94 PhD was also in China to help recruit students for the launch of the School's MFM in Shenzhen and Shanghai later this year.

### MASTER OF FINANCIAL MANAGEMENT (MFM): CALGARY - CHINA

The School has been active in China since 1983, beginning with a development project that has spanned over 25 years with Xi'an Jiaotong University. Professor Emeritus **Rolf Mirus** will be a keynote speaker in Qinghua in 2014 at a conference that will celebrate this long-time cooperation. Associate Dean



International **Edy Wong**, '77 BCom, '79 MA, '84 PhD has continued maintaining and building relationships including student exchanges, study tours, and internships as well as positioning the School as a "go-to" destination for training of top business executives and senior government officials.

The first international MBA China study tour took place in 2006 and has been an annual event along with BCom and EMBA tours; in 2012, 81 students participated. Alumni support for study tours is much appreciated. **Bernie Mah**, '75 BCom, and Executive Director of Giordano International, has hosted many study tours at his stores in Hong Kong and Shanghai.

## A NEW LOOK AT CHINESE CORPORATE SOCIAL RESPONSIBILITY

– MIA RAYNARD

Two months, eight cities, and 43 interviews later and **Mia Raynard's** work has only just started. The PhD student and Killam Fellowship winner returned in December from a busy research trip to China during which she gathered information on regional variations in the understanding of corporate social responsibility (CSR) among Chinese business leaders.

Mia is doing her PhD in Strategic Management and Organization co-supervised by internationally-acclaimed U of A researchers, Dr **Michael Lounsbury** and Dr **Royston Greenwood**. The School's reputation in her research topic opened doors for Mia to spend two months during Fall 2012 at Harvard Business School working on a research paper with Dr Christopher Marquis who specializes in organizational behaviour. In working with Marquis, Mia became interested in an area known as corporate political action. "It relates to the strategies including CSR that companies use to manage their relationships with the government," Mia said. *She headed straight to China after her stint at Harvard armed with this new information to investigate further. "Being exposed to this alternative theoretical lens certainly challenged me to look at CSR in a different light," she added.*

Toronto-based **Mark Robinson**, '79 BCom – chartered accountant and Canadian Managing Partner Global Services and Partnerships at Deloitte & Touche LLP – put Mia in touch with some of his contacts in China. His help was invaluable to Mia in her research – as it is often very challenging to get access to companies and interview participants otherwise. "While I knew I was in for a challenge trying to set up the interviews, I really did not expect to run into so many barriers," she said. "In some cases, it took several weeks to set up appointments, and, once they were set up, the level of access I was given depended on how I was introduced and through what channel," she continued.



She travelled the length and width of the country in search of information on regional variations in CSR understanding and quickly realized that cities on the eastern coastline were far more aware of international CSR definitions than those inland.

Further inland and westward where industries were set up under the old Danwei system (a work unit system established when the Chinese economy was still more heavily socialist), Mia found CEOs and Board Chairs were less inclined to see their efforts as being driven by or defined as CSR. "They see things like taking care of family, or having a staff cafeteria as being part of a system that has been in place for a long time rather than being CSR," says Mia. "What will be interesting to see is how the legacies of different political regimes are shaping how CSR initiatives are unfolding in different regions in China," she says.

Mia says even though she speaks Mandarin, some of the industries she visited in inland China required the use of a local dialect translator and highlighted how isolated some provinces are within the vast country. With that isolation comes entrenched ways of doing business and taking care of workers. Her job now, apart from transcribing over 80 hours of interviews, is going through the CSR reports of all Chinese listed companies. "I will be working on this for a while," she says.



## – MARK ROBINSON

Canadian Managing Partner  
Global Services and Relationships  
Deloitte, Toronto

*“Mark really stands out as an alumnus who has not only financially supported, but personally supported innovative research at the School. Mark has not hesitated to get personally involved in helping Mia establish connections and open doors to leading industry professional across the globe so that she could gather the needed data to conduct her research. He also garnered matching dollars from Deloitte thereby doubling the impact of his personal gift. And all along, he has taken a personal interest in how the research was progressing and the related outcomes. It’s been very gratifying to see the first-hand interest and personal commitment Mark has demonstrated towards supporting his alma mater.”*

**Nella Sabo, '12 MBA, Acting Assistant Dean, Development**



# PhD NEWS

## DOCTOR OF PHILOSOPHY

**OUR VISION** - A leading Business PhD program worldwide.

**OUR MISSION** - To educate students to become high-quality research scholars in business disciplines.

## FINAL ORAL EXAMS

We are thrilled to congratulate the following students who have recently passed their final oral exams:

Ramon Alanis (supervisors Armann Ingolfsson and Bora Kolfal) on August 22, 2012, thesis title: “EMS Performance Under Dynamic Ambulance Redeployment.”

Ellen Crumley (supervisor Trish Reay) on August 24, 2012, thesis title: “The Construction and Sustaining of Multiple New Categories in Tandem: A Study of Medical Acupuncture at the Micro-Level.”

Lisa Yeo (supervisor Ray Patterson ) who passed her final oral exam on August 31, 2012, thesis title: “Decision Making for Information Security Investments.”

Krista Fiolleau (supervisor Jim Gaa) who passed her final oral exam on October 4, 2012, thesis title: “Recognition and Importance of Ethical Factors in Accountants’ Decision Making.”

Kristina Hoang (supervisor Karim Jamal) who passed her final oral exam on October 22, 2012, thesis title: “Audit Client Satisfaction and Engagement Profitability.”

Kyunga Na ( supervisor Jennifer Kao) who passed her final oral exam on November 2, 2012, thesis title: “Three Essays in Earnings Management to Sustain an Earnings String.”

## APPOINTMENTS

**Congratulations to the following PhD candidates who accepted positions starting July 1, 2012:**

- Michael Bourne (supervisor David Cooper) in the Ivey School of Business, University of Western Ontario
- Ken Fox (supervisor David Cooper) as Assistant Professor in the Accounting Department at the Edwards School of Business, University of Saskatchewan



PAGES IN

# time

- “Pages in Time” is dedicated to our love of books
- and to sharing the history of the School of Business.
- The feature is named in honour of Robert Page, one of our first three graduates.

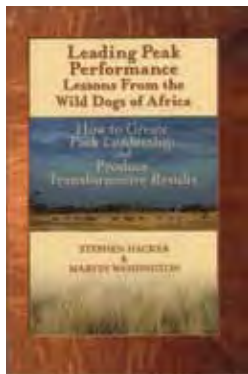


## LEADING PEAK *Performance*

– LESSONS FROM THE WILD DOGS OF AFRICA - MARVIN WASHINGTON *by Monica Wegner*

I love being WOWED. At first I thought I would fill this space with a few excerpts from this Faculty-penned book co-authored by Marvin Washington. It fit the intent of these “pages” – that would be books – it fit the vision of the School – that would be leadership for the world – and it also fit my interests –

animals, analogies, and athletics. But before selecting the excerpts I thought I would ask Marvin which his favourites might be. And while I had met him, last year’s U of A McCalla professor and recipient of the MBA teaching award, a few times, and was lucky to recently attend his Change Management course offered through Executive Education, I did not expect to have such a fascinating discussion for the next hour or so.



The historic leadership model is the powerful lion, and the pendulum is swinging back there a bit. But there are many more cheetahs, he thinks - running after everything - the opportunistic model. One also sees more zebras – following the herd - in government and more established companies. But “a pack of wild dogs is composed of strong and valued individual contributors. Individual contributors are tenacious and authentic and have the requisite skills for the task at hand. It’s necessary to create a vision with clarity, commitment, and conviction in order to ensure the crucial characteristic of tenacity.” Ultimately he cannot completely align himself with any of the four animals discussed and does not expect others to either. “Great leaders are like Noah. They take a lot of animals with them.”

### MOST VALUABLE LESSONS?

**Prison-Time** – Carve out time for reflection.

**Left-hand dribble** – Even a little visionary skill will make someone’s analytical skill more powerful. Don’t over rely on your strengths.

### WHY AFRICA?

Growing up in Chicago Marvin would take an undergraduate degree in engineering, followed by an engineering job at Proctor & Gamble, leading to an interest in management. A PhD from Northwestern in leadership and change would follow where he would also befriend his long-time co-author, Stephen Hacker, which would also result in a long-term consulting relationship with Botswana. Today’s President was one of Marvin’s first contacts there and is a client still.

### WHY WILD DOGS?

The AHA moment for the book was while on safari in Botswana, the driver had a choice to follow a pride of lions, or a pack of wild dogs. Much to the group’s dismay, the driver chose the wild dogs, following these most fascinating animals for the next six hours, and a new analogy of leadership would emerge.

### MOST VALUABLE BOOKS?

**On the shelf?** Marvin’s second book:

*“Organizational Change: Five ingredients of successful transformation.”*

**On the white board?** Marvin’s next book:

*“Leadership and the Awakening of Zombies.”*

**Most Inspiring?**

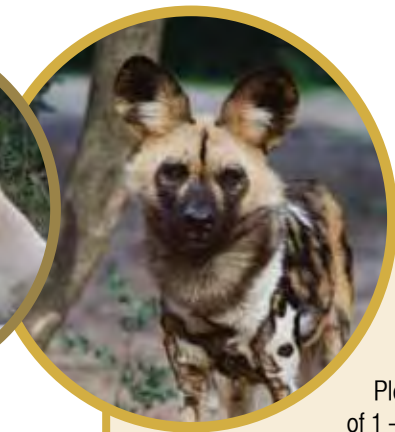
*“Man’s Search for Meaning”* by Viktor Frankl

**Recent Reads:**

*“Positivity”* by Barbara L. Fredrickson and (finally)

*“Blink”* by Malcolm Gladwell

Be sure to also catch Marvin on CBC *Radio Active* where he is a small business columnist.



# WILD DOG SELF-ASSESSMENT

Please read carefully and answer the following questions as honestly as you possibly can, using the scale of 1 – 7 as defined below.

1 = Disagree Completely 2 = Disagree 3 = Disagree somewhat 4 = Neutral 5 = Agree somewhat 6 = Agree 7 = Agree completely

	1.	2.	3.	4.	5.	6.	7.
1. I have the skills to contribute to this team.							
2. I am committed to the success of my team.							
3. I believe my teammates want the team to be successful.							
4. I am confident in my abilities.							
5. The success of my team is very important to me.							
6. I believe my team will be very successful.							
7. My team is made up of members with different skills and expertise.							
8. My team has a well-thought-out and clearly defined goal.							
9. Different team members volunteer leadership in their various areas of specialization.							
10. Communication and cooperation among my team members are excellent.							
11. I consider my team's goal measureable.							
12. I consider cooperation among my team members important.							
13. The leadership role is rotated in my team.							
14. If necessary, I will do more than my fair share of work to ensure the success of my team.							
15. Team members voluntarily pick up tasks they feel they can best execute given their skills, expertise, and abilities.							
16. I feel enthusiastic and motivated about my team's primary objective.							
17. I enjoy being a part of my team.							
18. I think our team will be successful.							

### Scoring Instructions

For each characteristic, total your responses 1-7 for each relevant question and then divide the total by the number of questions for that characteristic to produce your average score for that characteristic. Determine your strength area (highest score) and your opportunity for growth (lowest score).

- Pack vision: Questions – 3,6,8,10,11,16,17,18
- Pack leadership: Questions – 7,9,13,15
- Tenacity: Questions – 2,5,12,14
- Individual skills: Questions – 1,4

## Leaders from Alberta for the World

**ALFRED DANIEL, '77 MBA**  
FRANCE

The link between professor and student can be a strong one as evidenced by Professor Emeritus Rolf Mirus and his former student **Alfred Daniel, '77 MBA**, who recently connected via Rolf's foray into LinkedIn!

### Alberta Bound

I first came to the U of A in June 1970 as a post-doctoral fellow to work with Dr Raymond Lemieux in the Department of Chemistry. I finished my PhD at the Université de Montpellier, France, and wanted to specialize in carbohydrate chemistry so wrote to the most famous professors specializing in this kind of chemistry including potential Nobel Laureates. I got several answers including one from Dr Lemieux. I decided that it was the best possible option from both a scientific and financial point of view. I spent just over a year in the Department of Chemistry.

### Back to France

I returned to France and taught a course in Carbohydrate Chemistry at the Université de Montpellier and the National School of Chemistry neighbouring the university. At the same time I led a research laboratory of the French pharmaceutical company SANOFI working on alkaloids extracted from rye's ergot. Both went so well that the result of my work led to a vasodilator that was scaled up and went on to clinical trials. It went so well that I did not want to return to research and thought about getting into the development branch of SANOFI. I was turned down because I had no business experience or expertise.

### Alberta MBA

I first took night and Saturday classes at the undergraduate level in business, but, this was not recognized by SANOFI so I decided to do an MBA. There were no MBA programs in France so my only way was to return to North America.



I passed the required joint entrance exams to North American business schools and I chose to enter the U of A MBA program especially since they offered to exempt me from fees and gave me a teaching assistant's job in accounting.

### NASDAQ

After graduating, the then U of A President Dr Harry Gunning and Dr Lemieux invited me to help create CHEMBIOMED Ltd, a joint venture in Biotechnology between the U of A and the Government of Alberta. I eventually left the presidency of CHEMBIOMED to head a California biotechnology company listed on NASDAQ. I raised US\$ 32M on Wall Street to develop an enzyme to dissolve human blood clots. Baxter purchased the company and after a few years as consultant for Silicon Valley venture capital groups. I was prompted by the death of my parents to return home to France.

### My First Love

I am supposed to be fully retired. However, three years ago, I built a four-story building with 11 apartments in Nimes. I live in the penthouse with my wife and rent the other ten below. I also have seaside apartments and rent a shop to a fashion business as well as an apartment in Paris.

## '40s

'42 **Glen Patterson, BCom**, of Vancouver, British Columbia, just returned from a cruise through Greenland and the Canadian Arctic, and a second cruise to Alaska. He visited the graves of Franklin's crew on Beechey Island then climbed into a Zodiac to get close to polar bears and muskox.

## '50s



'56, **Dick Haskayne, BCom, OC, FCA**, of Calgary, Alberta,

was honoured as part of the Queen's Diamond Jubilee celebrations with a Diamond Jubilee Medal. The award was created by the Governor General

of Canada to honour the significant contributions and achievements of 60,000 Canadians.



'59 **Don Mackenzie, BCom**,

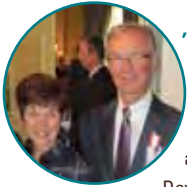
of Ottawa, Ontario, long-time supporter of the Alberta School of Business and his wife Marg, attended the alumni event in Ottawa on

September 29 at the Royal Ottawa

Golf Club featuring **John Ferguson, '64 BCom**, Chairman, Suncor Energy Inc, who was recently appointed to the Order of Canada, as the speaker.

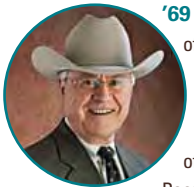
## '60s

'64 **Grant Ericksen, BCom**, of Edmonton, Alberta, President, Ericksen Nissan Limited, is on the 2012 Royal Alexandra Hospital Foundation Board of Directors. The Board engages the community in meaningful philanthropy that supports the needs of the hospital, new research and advancements in care as well as improving the lives of patients and their families.



**'64 John Ferguson, BCom, CM, OC,** of Edmonton, Alberta, Chairman, Suncor Energy Inc.; Chairman and Founder, Princeton Developments Ltd.; and

U of A Chancellor Emeritus and Chair Emeritus, U of A Board of Governors, participated in the MBA International Business Speaker Series along with the Honourable Anne McLellan, Counsel, Bennett Jones, Former Deputy Prime Minister of Canada on November 5 at the Alberta School of Business. John was successfully nominated by the CA profession for a Diamond Jubilee Medal, which was created by the Governor General of Canada to honour the significant contributions and achievements of 60,000 Canadians. In Ottawa on September 29, an alumni event was also organized in conjunction with John's Order of Canada induction.



**'69 Michael Casey, BCom,** of Calgary, Alberta, a partner at Field Law in Calgary, was recently recognized in *Alberta Venture* magazine's ranking of Alberta's 50 Most Influential People for making Alberta a better

place to live. Michael is President and Chairman of the Calgary Stampede and promoted the 100th anniversary of the Greatest Outdoor Show on Earth all year. To celebrate the event's centennial year, Casey ensured the 2012 party was bigger than ever with Ian Tyson as parade marshal and performances by Garth Brooks and The Beach Boys. Casey's work caught the attention of CNN which placed the Stampede in the top five best places to visit in 2012.

## '70s

**'71 Robert Bertram, MBA, OC,** of Aurora, Ontario, was appointed as an Officer of the Order of Canada, one of the country's highest civilian honours, in recognition of his contributions to the financial and pension industries. Robert serves on the Nexen Board of Directors, having retired as Executive Vice President, Investments, of the Ontario Teachers' Pension Plan Board.

**'75 Allan Mah, BCom,** of Edmonton, Alberta, has been appointed to the NAIT Board of Governors. A past Director of the U of A Business Alumni Association, Allan is a highly-respected professional property manager. Dedicated to his profession and community, he teaches many programs for the Alberta Real Estate Association and is on a number of non-profit boards.

**'77 Jim Prentice, BCom,** of Calgary, Alberta, Executive Vice President and Vice Chair of CIBC, was recently appointed to Coril Holding Limited's Board of Directors, a privately-owned, Calgary-based company. Jim was recently interviewed on the CBC's *George Stroumboulopoulos* show.

**'77 Ivor Ruste, BCom,** of Calgary, Alberta, Executive Vice President and Chief Financial Officer of Cenovus Energy Inc has been named to serve on the Government of Alberta Audit Committee.

**'77 Edy Wong, BCom,** of Edmonton, Alberta, Assistant Dean, International, Alberta School of Business, recently received the 2012 PMAC Fellow Award. This is the highest honour bestowed by the Purchasing Management Association of Canada (PMAC) on its members. Dr Wong received this honour in recognition of his significant contributions to PMAC's education programs and the relationships he has established between PMAC and the academic community.

**'78 Greg Marr, BCom,** of Calgary, Alberta, was recently appointed Chief Financial Officer of Searl Incorporated. Greg is a Chartered Accountant with more than 25 years of experience in finance and corporate income tax.

**'79 Neil Campbell, BCom,** of Edmonton, Alberta, Director, International Sales and Marketing, Boreal Laser Inc. and Envent Engineering Ltd., visited the Alberta School of Business on October 29 and spoke to MBA students specializing in international business as part of a special speaker series in international business. Neil's presentation helped broaden the perspectives of students to consider small and medium enterprises as they look to developing their careers in international business.

**'79 Janice Rennie, BCom,** of Edmonton, Alberta, WestJet Airlines Ltd Board of Directors member spoke in December as first featured speaker in Leading Women in Business series. Her audience

included undergraduate and MBA students as well as young alumni. She is also an Independent Director of Teck Resources Limited as well as a Director of Methanex Corporation, Capital Power Corporation, West Fraser Timber Company Limited, and Major Drilling Group International Incorporated.

## '80s



**'80 Bridget Hennigar, BCom,** of Grande Prairie, Alberta, Councilor at MNP LLP has been appointed to the 2012/2013 Institute of Chartered Accountants Council.

**'80 Tim Wiles, BCom,** of Edmonton, Alberta, was appointed Deputy Minister of Education in the new Government of Alberta. Tim previously served as Deputy Minister of Alberta Finance and Alberta Seniors and Community Supports.

**'81 Brian Vaasjo, MBA,** of Edmonton, Alberta, President and Chief Executive Officer, Capital Power, was the guest speaker at the launch event of Young Professionals in Energy (YPE) Edmonton, the newest chapter of the organization. YPE is a non-profit energy industry professional networking organization with over 20,000 members worldwide. Their members span numerous areas: from engineering and law and to science, policy, and finance who provide a forum for networking and career development for professionals in the global energy industry. YPE runs a year-round calendar of events in 20 chapters around the world. The Centre for Applied Business Research in Energy and Environment (CABREE) is a proud sponsor of the Edmonton chapter. Brian was also featured in the October issue of *Business in Edmonton*.

**'82 Vivian Manasc, MBA,** of Edmonton, Alberta is the Senior Principal of Manasc Isaac. Her company was recently recognized by *Western Living* magazine as Designer of the Year in the Eco Design category.

**'82 Janet Wood, BCom,** of Vancouver, British Columbia, is the Executive Vice President at Global

## in memoriam

*The Alberta School of Business regrets the passing of these alumni, students and friends:*

**Earl Dixon**, '41 BCom, of Vancouver, British Columbia

**William John Astle**, '46 BCom, of Edmonton, Alberta

**John Jerome Collins**, '48 BCom, of Surrey, British Columbia

**Robert Lavon Jones**, '48 BCom, of Calgary, Alberta

**Richard Evan Potter**, '48 BCom, of Edmonton, Alberta

**Ronald Stevens McGillivray**, '49 BCom, of Edmonton, Alberta

**David Murray Barnes**, '51 BCom, of Mount Eliza, Victoria, Australia

**Bernadine New (Kuzmic)**, '57 BCom, of Regina, Saskatchewan

**Kenneth P. Wheeler**, '62 BCom, of North York, Ontario

**Douglas Albert Marte**, '64 BCom, of Regina, Saskatchewan

**Kenneth Dreger**, '67 BCom, of Calgary, Alberta

**Derek Bennett**, '68 BCom, of Surrey, British Columbia

**Pamela Susan Miles**, '69 BCom, of Edmonton, Alberta

**Peter Lucas**, '78 BCom, of Surrey, British Columbia

**Russell Craig Hartwig**, '80 MBA, of Red Deer, Alberta

**Nelson Leslie Eshleman**, '83 BCom, of Edmonton, Alberta

**Robert Leslie Moore**, '83 MBA, of Edmonton, Alberta

**Taite Boomer**, BCom Candidate of Edmonton, Alberta



### Taite Boomer

On September 2, 2012, the Alberta School of Business lost one of our talented BCom students when Taite Boomer passed away. Taite was a bright student, a good athlete, a true friend and a wonderful son, who was diagnosed with an aggressive brain tumor at the young age of 20 and succumbed to it before turning 21.

Taite's family and friends have joined together to raise both awareness of, and funds for, fighting this disease. To find out more about Taite, and how you can support the cause, please visit [www.taiteboomer.com](http://www.taiteboomer.com)

### Derek Bennett

Derek Bennett, one of the School's long time alumni volunteers, passed away in late August after a battle with cancer. Derek served as the Vancouver Branch President of the Business Alumni Association for a number of years. He was a great volunteer and a lovely guy. Our condolences to his family on behalf of our alumni community.

At the time of his passing, Derek was the Director of Human Resources for the Layfield Group at its Corporate Head Office in Richmond, BC.



Strategic Service Partners, SAP. She was one of the featured panelists selected to speak at the 25th Anniversary Business Alumni Association (BAA) Dinner on: "The Alberta School of Business: Showcasing Builders of Culture, Communities, Diversity, and Reputation." The dinner was held at the Shaw Conference Centre on November 22, 2012, to kick off the year-long celebration of the 25th anniversary of the BAA.

'83 **William Laskin, BCom, CM**, of Toronto, Ontario, was recently appointed to the Order of Canada, one of the country's highest civilian honours, for his work as a musician and internationally recognized instrument builder.

'84 **Curtis Palichuk, BCom**, of Vegreville, Alberta, is the Managing Partner of Wilde & Company Chartered Accountants and was featured in the fall issue of the Institute of Chartered Accountants of Alberta *Spotlight* magazine. In the article, Curtis spoke about the value his company places on giving back to the community. "Wilde & Company actively encourages and supports staff members in their pursuits including giving paid time off to team members to volunteer in the community for any organization they support," Curtis said.

'84 **Bruce Rigal, BCom**, of London, England, is now Global Chief Operating Officer, Human Resources, at Deutsche Bank, London Branch.



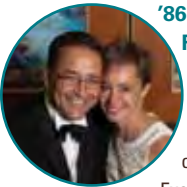
'85 **Kevin Higa, BCom**, of Edmonton Alberta, is Chief Financial Officer of Running Room Canada Inc. In 1995, Kevin decided that it was time to get back into shape so he entered one of Running Room's now famous "Learn to Run" classes. "Running was my hobby, and it was more of a lifestyle decision to take the Chief Financial Officer position." He went to the Running Room looking to improve his physical wellbeing, and he received a career makeover, as well. Kevin was featured in the summer issue of the Institute of Chartered Accountants of Alberta *Spotlight* magazine.



**'85 John Pinsent, BCom,** of Edmonton, Alberta, recently received the Queen's Diamond Jubilee Medal for his volunteer leadership work with Special Olympics.

A founding partner with St. Arnaud Pinsent Steman Chartered Accountants in Edmonton, John continues to focus on building community volunteer capacity and strong governance in the not-for-profit sector.

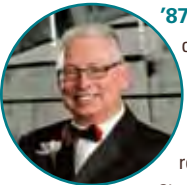
**'86 Terrence Carter, BCom,** of Fort Saskatchewan, hosted Operations Management students from the Alberta School of Business for a site tour of his company "Aldon Auto" in September.



**'86 Tammy Pidner (née Fallowfield), BCom,** of Edmonton, Alberta and **Darrell Pidner, '04 MBA,** celebrated their wedding on July 15. Tammy is an

Executive Director, Quality of Life,

at Edmonton Economic Development Corporation and Darrell is an Auditor with the Law Society of Alberta. Both are former members of the U of A Senate.



**'87 Steve Glover, MBA,** of Canmore, Alberta, is the Chief Financial Officer of Clearview Resources Ltd. He was recently named the recipient of the inaugural

Chartered Accountants Education

Foundation of Alberta (CAEF) Impact Award. This award is presented annually to individuals whose contributions significantly assist the Foundation achieve its goals. Steve initially joined the ICAA as Director of Education and was the Executive Director from 1984 to 2005. He also had an integral role in the establishment of the CAEF. The foundation, established in 1982, is the profession's non-profit foundation to support business and accounting education across the province. He added that the CAEF has continued to play a very key role in a number of excellent Alberta School of Business professors such as Mike Gibbins, Karim Jamal and Loretta Amerongen just to name a few. Steve was also successfully nominated by the CA profession for a Diamond Jubilee Medal which was created by the Governor General of Canada to honour the significant contributions and achievements of 60,000 Canadians.



**'87 Peter Read MBA,** of Fort McMurray, Alberta, was promoted to Vice President, Strategic Planning at Syncrude Canada Ltd.

In this role, Peter is responsible

for developing key strategies for growth and environmental sustainability including lease development, land reclamation, closure planning and tailings management. He is a recipient of the U of A Alumni Honour Award and the Canadian Institute of Mining and Metallurgy's Past Presidents Memorial Medal.

**'87 Neil Smith, BCom,** of Calgary, Alberta, assumed the role of Vice President and Controller, Cable at Shaw Communications Inc. Neil is responsible for the operational accounting function of the Cable division, including liaising with the Operations Sales teams, as well as regional managers on the financial impacts of business operation decisions.

**'88 Evan Chrapko, BCom,** of Edmonton, Alberta, is the Co-CEO of Himark biogas, a company that develops and licenses IMUST™ anaerobic digestion technology that is capable of processing large volumes of high-solid organic waste. Evan and his brother Shane were featured in the October issue of *Business in Edmonton*.



**'88 Andrew Otway, BCom,** of Sherwood Park, Alberta, is President and Chief Executive Officer, Royal Alexandra Hospital Foundation. Andrew is currently completing his MBA

degree at Athabasca University. Andrew said two of his four children currently attend the U of A.

## '90s

**'91 Kevin McKee, BCom,** of Edmonton, Alberta, recently took a position as President at Pangman Development Corporation.

**'91 Donald Cummings, MBA,** of Edmonton, Alberta, Public Member, National Growth Partners, has been appointed to the 2012/2013 Institute of Chartered Accountants Council.



**'91 Leland Oberst, BCom,** of Edmonton, Alberta, was appointed as the Managing Partner of Deloitte Edmonton.

As a recognized leader,

Leland has served business and the community for over 20 years. He leads a team of professionals who advise on all aspects of business and bring practical solutions to complicated business issues.



**'91 Jim Yih, BCom,** of

Edmonton, Alberta, is a retirement planner at Kofin Financial Group.

Jim delivered a workshop on October 20 as part of the Office of Alumni Relations

at the U of A Educated Wallet Lecture Series.

His one-day seminar on retirement planning was titled: "Playing your Cards Right! A New Way to Think about Retirement and the Future."



**'92 Darren Dahl, BCom,**

of Vancouver, British Columbia, is a Professor at the Sauder School of Business, University of

British Columbia. Darren was

nominated for *The Economist's*

Business Professor of the Year Award which is the only global contest to recognize and reward excellence in business teaching with an award of US \$100,000. He was nominated for his method of using cases to teach and encourage participation in a truly collaborative environment. Darren designed one of the most unique courses in UBC: putting Commerce and Engineering students together to launch products with a viable business plan. Several successful startups have come out of this program.

**'94 Michael Baldwin, BCom,** of Calgary, Alberta, is Vice President of Finance and Chief Finance Officer of Trician Well Services Ltd. The company was awarded CA Training Office status in February 2012. "We wanted to pursue a policy of internal promotion within the organization and create a base level of talent to move up and progress their careers at Trician. Now we can develop internally instead of hiring people with three, four or five years of public practice experience," says Michael. He was featured in the fall issue of the Institute of Chartered Accountants of Alberta's *Spotlight* magazine.

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Edmonton, Alberta, Canada  
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1.877.362.3222

**'94 Tony Rizzuti, MBA**, of Calgary, Alberta, assumed the role of Vice President, Technology Transformation at Shaw Communications Inc. Tony is accountable for the delivery of strategic information technology platforms in support of Shaw's overall Technology Transformation.



**'94 Jane Halford, BCom**, of Edmonton, Alberta, was recently recognized in *Alberta Venture* magazine's ranking of Alberta's 50 Most Influential People for 2012 for her role in leading the Institute

of Chartered Accountants of Alberta (ICAA) to challenge the merger of Canada's three professional accountancy bodies (the Canadian Institute of Chartered Accountants, the Society of Management Accountants of Canada, and the Certified General Accountants of Canada).

**'94 Nancy McLennan, BCom**, of Edmonton, Alberta, ICAA's Director of Standards Enforcement and CIC Secretary, was featured in the fall issue of the Institute of Chartered Accountants of Alberta's *Spotlight* magazine. The article talked about how Nancy uses her expertise as a CA to protect the public. "The Institute's mandate is clearly laid out in the legislation that governs us, the *Regulated Accounting Professions Act*. The first item listed under the purpose of the Act is to protect the interest of the public, and I believe that is the primary consideration for the whole organization," says Nancy.

**'94 Kristina Milke, BCom**, of Edmonton, Alberta, former Senior Vice President and Managing Director of Investopedia ULC, a ValueClick Company, spoke on November 27 to MBA students taking part in the MBA Alberta School of Business Forum Speaker Series. Kristina's topic was: "Mergers and Acquisitions from the pilot seat." In her talk, she highlighting challenges faced and negotiation skills required for guiding a company through an acquisition and sale. Kristina is also a member of VA Angels, which is one of the largest gatherings of business angels in the City of Calgary and Edmonton, with strong ties to the other Canadian Angel Investor forums.

**'95 Brad Ferguson, BCom**, of Edmonton, Alberta, has taken over as the President and Chief Executive Officer of the Edmonton Economic Development Corporation (EEDC). Brad has worked in the private sector with Procter & Gamble, KPMG, and, in 2002 he started Strategy Summit Ltd.,

a consulting firm specializing in business strategy and public policy. "As a champion for greater Edmonton, this is a leadership role that I am looking forward to...my roots are in this city. I am committed to working with our stakeholders to diversify and sustain Edmonton's economic growth as a prosperous, competitive world city," said Brad about his new role.

**'95 Andrea Goertz, MBA, '89 BCom**, of Calgary, Alberta, is Senior Vice President, Strategic Initiatives, at TELUS and was named as one of Canada's most powerful women. The Women's Executive Network awards recognize proven achievers and leaders in the private, public, and non-profit sectors.

AVENUE MAGAZINE'S **TOP 40 UNDER FORTY**



**'96 Marcela Mandeville, BCom**, of Beaumont, Alberta, Chief Operating Officer of Alberta Women Entrepreneurs was recognized in Edmonton's

*Avenue* magazine's Top 40 Under 40 list for her leadership, success, and community service. *Avenue* magazine states Marcela was selected because she's a strong role model for Aboriginal women and women in international business. Marcela said her key to success is, "I'm passionate about combining business with making the world a better place, and I'm supported by an amazing community."

**'96 Terry Stephenson, BCom**, of Sherwood Park, Alberta, is the founder of Blackjack Investments Ltd. and currently President of all subsidiary companies. Terry has been instrumental in overseeing the growth and value creation of each portfolio company. Previously, Terry was the Director of Financial Reporting and Analysis for Flint Energy Services Ltd. where he was responsible for transaction structure, support, and execution. At that time, Terry was also responsible for their corporate financing, public company compliance, tax planning, and treasury management. Terry was featured in the October issue of *Business in Edmonton*.

**'97 Jason Frank, BCom**, of London, England, is a Manager at Japanese conglomerate ITOCHU Europe plc. Jason monitors the performance of 14 portfolio companies in Europe in the financial services, infrastructure/utilities, and machinery sectors. He works with managers of several of



these companies to advise on their strategies, realize operational improvements as well as lead M&A transactions. Part of his operational remit is as a Non-Executive Director for two of ITOCHU's portfolio companies in Europe: First Response Finance and Noblet Municipal Services. Jason has also held interim management roles (commercial vehicle OEM) and executive positions (PM Global) in Japan over the past 13 years. He has an MBA from INSEAD and is a Certified Management Accountant and Project Management Professional.

**'97 Wayne Yu, PhD**, of Hong Kong, China, is a Professor of Finance at the School of Accounting and Finance, and Associate Director at the Graduate School of Business at the Hong Kong Polytechnic University. Wayne was back at the Alberta School of Business for two weeks in September working with **Randall Morck**, Stephen A. Jarislowsky Distinguished Chair in Finance and University Professor.

**'98 Mathew Baril, BCom**, of Ottawa, Ontario, has returned with his family to Ottawa where he joined HRSDC (Human Resources Skills Development Canada) to assist in managing a department-wide IT and business process transformation initiative. This move came after spending four years in Vietnam leading the business transformation consulting practice of KPMG in Hanoi.

**'98 John Bethel, MBA**, of Victoria, British Columbia, is now a Partner at Ernst & Young. Prior to assuming this role, he was Associate Deputy Minister and Chief Operating Officer, Ministry of Health, British Columbia Public Service.

**'98 Cheryl Lockhart, BCom**, of Edmonton, Alberta, writes: "Earlier this year, I evolved my consulting practice and banded together with three like-minded consultants to work collaboratively and co-market under the Omni Management Consulting Alliance banner. Dick Frenz, Jeff Cullen, Rodger Morrison, and I are very pleased to announce the release of our new website. This new site has been designed with a fresh approach to the typically sober consulting industry. It reflects our belief that working with a consultant should be a positive experience accessible to all businesses and not just those with large budgets."

**'98 Nicole Stroeble, MBA**, of Munich, Germany, writes: "I was with Jay Krushell on the Graduate Students Association. It's great to see that he is still involved. I left the U of A in 1997 to complete a double degree program at the ESC Grenoble in France. Nicole's email address is stroeble@gmx.net.

AVENUE MAGAZINE'S **TOP 40 UNDER FORTY**



**'98 Carolynne Bruha, BCom**, of Edmonton, Alberta, Principal of Conroy Ross Partners was recently recognized in Edmonton's

*Avenue* magazine's Top 40 Under 40 list for her leadership, success, and community service. *Avenue* magazine stated, "She's a top performer at work and works to improve the community when she's away from the office." Carolynne says her key to success is, "The different angels and coaches I've had in my life."

**'99 Nicholas Donohoe, MBA**, of Edmonton, Alberta, is the Chief Executive Officer of ICI Artificial Lift Designs, a company that manufactures, services and sells its own patented line of Hydraulic Pump Jacks. ICI's technologies represent a revolution in artificial lift equipment. The Golden Rod hydraulic pump jack was designed with 42 distinct modifications, each to overcome particular limitations in conventional pump jack equipment. Nicholas was featured in the October issue of *Business in Edmonton*.



**'99 Robert Parks, MBA**,

of St. Albert, Alberta, is a partner at RC Strategies, an Edmonton-based consulting firm providing communities and organizations specialized services in community development, wellness infrastructure, and public participation. Rob is the

Business Alumni Association (BAA) representative on the U of A's Alumni Council and attended the 25th Anniversary BAA Dinner on November 22 at the Shaw Conference Centre with fiancée **Kelli Brons, '94 BCom**.

**'99 Dan Chiverton, BCom**, of Escazu, San Jose, Costa Rica, has lived in Costa Rica for the past five years, working for an online poker company. He is currently in the game security department, where he guards against players who are trying to cheat.

**'99 Michael Slapman, BCom**, of Calgary, Alberta, is Chief Financial Officer and Vice President, Finance Graham Group Ltd. Michael participated in the Alberta School of Business' Executive-in-Residence program. He met with student executives from the Accounting Club and also spoke to a room full of Co-op students as part of their orientation.

AVENUE MAGAZINE'S **TOP 40 UNDER FORTY**



**'99 Kevin Kossowan, BCom**, of Edmonton, Alberta, self-made food expert and gardener was recently recognized in Edmonton's

*Avenue* magazine's Top 40 Under 40 list for his leadership, success, and community service. *Avenue* magazine stated, through his acclaimed blog and non-profit work, he turned a garden hobby into a full-blown obsession and proved you can do it too. Kevin says his secret to success is self-motivation. "If something needs to get done and you're not going to do it, then it's probably not going to get done."



**'99 Rob Veronovichi, BCom**, of Edmonton was this year's BAA Golf Tournament Chair.

Pictured here with Rob (far left) are Liza Worthington, CMA Alberta, and winners of the CMA Cup **Chris Turchansky, '97 BCom**, Chaz Michaels and

## '00s

'00 **Ivan Dijkstra, MBA**, of Lacombe, Alberta, recently graduated from the Lacombe Firefighters Spring class. The Lacombe Fire Department held a live-fire training demonstration for its 2012 spring graduating class of recruits at the Firefighters' Training Grounds in Red Deer on May 26. It was the final training exercise for the new recruits before serving as probationary firefighters, where more intense on-the-job training awaits them.

'01 **Trevor Mireau, MBA**, of Sherwood Park, Alberta, joined the Alberta School of Business as Director, Finance and Administration. Trevor was previously Director, Financial Operations for the Department of Municipal Affairs, and Director of Financial Services for the Department of Housing and Urban Affairs and the Alberta Social Housing Corporation. Prior to that, Trevor held the role of Manager, Financial Planning and Reporting at Alberta Energy. In addition to his MBA, Trevor is a Certified Management Accountant (CMA). When he is not immersed in the world of financial administration, he attempts to help his wife address the needs of his three young, and very active daughters.



'02 **Graham Cooke, BCom**, of Calgary, Alberta, took a new position with PetroBakken Energy Ltd as Capital Markets Analyst.

'02 **Chris Kroker, BCom**, of Edmonton, Alberta, is a Real Estate Consultant and Appraiser at Bourgeois & Company, Ltd, a real estate appraisal and advisory services. Chris has completed the academic elements experience required for the AACI, P.App. designation from the Appraisal Institute of Canada and is now a contributing member of the Commercial Appraisal Division, having completed appraisals on various forms of commercial, industrial and investment properties.

'02 **Tracey Scarlett, MBA**, of Edmonton, Alberta, is the Chief Executive Officer at Alberta Women Entrepreneurs. Tracey participated in a women's panel discussion which focused on: "the use of women's leadership abilities to become successful entrepreneurs and to grow

their business" The panel took place on October 15 in Ottawa and was part of the two-day Aboriginal Entrepreneurship Conference and Tradeshow.

'02 **Timothy Wong, BCom**, of Edmonton, Alberta, works at All Weather Windows. He participated in the 2012 Salvation Army Santa Shuffle, an annual family fun run/elf walk in support of the Salvation Army on December 1. As the national presenting sponsor for the Shuffle, All Weather Windows joined the run at Edmonton's Hawrelak Park while their other branches across Canada participated in their respective cities as well. Employees collected pledges to raise funds for the Salvation Army programs that help women and children in crisis, feed and provide shelter for the homeless, and help make Christmas a possibility for those in need.

'03 **Ryan Drury, BCom**, of Edmonton, Alberta, assumed the position of Development Officer at the Alberta School of Business. Prior to coming on board, Ryan worked in corporate sponsorship and fundraising for NorQuest College, the Edmonton Public Library, and the MS Society of Canada. Ryan is an active advocate for the fundraising profession and currently holds the position of VP at the Association of Fundraising Professionals - Edmonton and Area Chapter. He and his wife spent two years travelling and teaching English in Japan following their university graduations and, recently, celebrated the birth of their first daughter.



'03 **Bryan Leung, BCom**, of Edmonton, Alberta, has been wearing a few hats lately. Bryan recently joined Shippers Supply as Director of Marketing. Shippers Supply is an Edmonton-based shipping and warehouse supply company with 11 locations throughout western Canada. Bryan is also Partner at an e-marketing agency, Strong Coffee (formerly SBX Media), a boutique marketing firm specializing in everything web. Since 2009, Strong Coffee has grown significantly and is a true representation of how a 'modern' communications agency operates. In addition, Bryan is Executive Director of a volunteer organization called totalBarça where he oversees a team of 30 from around the world dedicated to the operations of totalBarça.com. Having grown readership to more than two million page views a month over the past three years, the

news site is a sports community featuring all things related to FC Barcelona. All net proceeds generated from totalBarça are donated to UNICEF.



'04 **Paul Wynnyk, MBA**, of Sherwood Park, Alberta, was recently promoted to the rank of Major-General and appointed Deputy Commander of the Canadian Army in Ottawa. His duties include oversight of the Army's budget and program and career succession plans as well as the management of relations and linkages with allied armies.

AVENUE MAGAZINE'S

TOP 40 UNDER FORTY



'05 **Sam Jenkins, BCom**, of Edmonton, Alberta, Co-founder and Chief Operating Officer of WellNext was recently recognized in Edmonton's *Avenue* magazine's Top 40 Under 40 list for his leadership, success, and community service. *Avenue* magazine stated Sam was selected because "after putting his pants on like the rest of us, Jenkins comes close to innovating them clean off, creating new start-ups, tech incubators and revitalizing an Edmonton institution in the process." Sam says his secret to success is, "I always push myself hard to leave myself open to opportunities."



'05 **Yang Fan, PhD**, of Saskatoon, Saskatchewan, is an Associate Professor at the Edwards School of Business, University of Saskatchewan. She was back in Edmonton in the Fall visiting and working with **Randall Morck**, Stephen A Jarislowsky Distinguished Chair in Finance and University Professor. Her research interests include financial markets and corporate finance.

'05 **Lesley Scorgie, BCom**, of Calgary, Alberta, is the author of *Rich by Thirty* and *Rich by Forty*. Lesley delivered a workshop on November 3 as part of the Educated Wallet Lecture Series organized by the U of A Office of Alumni Relations. Her talk was titled: "Financial Literacy for Kids."

**'06 Tyrel Brochu, BCom**, of Edmonton, Alberta, assumed the role of Acting Manager, Prospect Research, Office of Advancement at the U of A. Tyrel is also a former Alberta School of Business Student Ambassador.

**'06 Cheng-Hsin Chang, MBA**, of Edmonton, Alberta, is the Business Alumni Association President and a financial advisor. Cheng delivered a workshop on November 15 as part of the Educated Wallet Lecture Series organized by the U of A Office of Alumni Relations. His talk was titled: "Financial Fundamentals - Building a Strong Financial Future."

**'06 Braden Purkis, BCom**, of London, England, has joined Dundee Securities Europe Limited on the equity sales desk in London.



**'06 Mark Regehr, BCom**, of Edmonton, Alberta, assumed the position of Portfolio Manager with Next Equities. Mark is a Chartered Financial Analyst with extensive experience in the finance world.

Prior to joining Next Equities, he was a Vice President with MNP Corporate Finance where he worked on a number of advisory mandates including divestitures, acquisitions, financing, and debt and equity raises. His role with Next Equities includes deal generation and evaluation, due diligence, deal structuring and negotiations, and assistance in the development of portfolio companies.

**'06 Erica Viegas, BCom**, of Edmonton, Alberta, took a position as communications strategist in the Office of Strategic Engagement and Outreach, Office of Advancement at the U of A. Prior to moving to her new position, Erica worked at the Alberta School of Business.

**'07 Scott Gordon, BCom, and Gavin Fedorak, '06 BCom**, Co-owners of Press'd The Sandwich Company, have big plans in the fast food sandwich market. They signed their first franchisee in early June, and their future plans include growing their string of shops to 75 across Canada by 2017.

**'07 Darryl Lesiuk, MBA, '91 BCom**, of Sturgeon County, Alberta, is a Senior Management Consultant at Meyers Norris Penny. He was the keynote speaker at the U of A 2012 Postdoctoral Fellows Research Day on October 11. This year the theme was knowledge translation and



**'08 Taisa Ballantyne, BCom**, of Shanghai, China caught up with Dean **Joseph Doucet** during his December visit to the country. They met at the historic Fairmont Peace hotel (pictured). Taisa had just run the Shanghai International Marathon on December 2, 2012 to raise funds for the Gong family whose two-year-old daughter Janie was undergoing radiation treatment for cancer. Taisa says everyone ran with a different purpose in mind. "Ten of us ran because it would help a family we truly care about. I can't tell you how exhilarating it was to run into each other throughout the race and think we're finally doing this, let's finish for Janie."

the event provided a great opportunity to see the excellent research being conducted by postdoctoral fellows on campus.

**'07 Jinjia Xu, BCom**, of Edmonton, Alberta, was appointed Regional Manager (Asia), U of A International Relations and Recruitment. Previously, Xu was part of U of A International for five years, serving as recruitment coordinator (Asia) from 2007-2011. During that time, he made enormous strides for the university in recruiting students from Asia, in particular China. Xu came to the U of A as an international student from Wuhan, China. For the past year, he worked with Safeway as a Management Trainee and Assistant Store Manager, allowing him to build up his management skills. As Regional Manager, Xu will be the main point of contact for international relations and recruitment activities for the Asia region.



**'08 Aaron Dowler, BCom**, of Sherwood Park Alberta, is the Regional Finance Manager at Clean Harbors Lodging Services. Aaron passed the UFE exam last year and when he is not busy

working he can be found on the track where racing is truly a family affair. The racing interest all started with his father, whose road construction company paved the Westwind Oval, one of the first paved ovals in Edmonton. Aaron has participated in races in Saskatoon and the Montana 200 over the course of the summer and is exploring future options such as the NASCAR Canadian Tire Service. He was featured

in the fall issue of the *Spotlight* magazine published by the Institute of Chartered Accountants of Alberta.

**'08 Fraser Murray, MBA**, of Rome, Italy, writes: "I am currently a Human Resources Officer for the Learning, Performance, and Development Branch of the Food and Agriculture Organization of the United Nations in Rome, Italy. My work is focused on performance management and I've also worked on HR strategy and internal communications. It's been such an amazing experience...and I'm very grateful for the opportunities that I've had."

AVENUE MAGAZINE'S

**TOP 40 UNDER FORTY**



**'09 Sean Collins, BCom**, of Sherwood Park, Alberta, business consultant, entrepreneur, and educator was recently recognized in

Edmonton's *Avenue* magazine's Top 40 Under 40 list for his leadership, success, and community service. *Avenue* magazine stated Sean was selected as 40 Under 40 because "his entrepreneurship has not only attracted Silicon Valley investors to Edmonton's technology scene but inspired his own students to start businesses." Sean says his secret to success is, "perceived risk is always greater than actual risk."

**'09 Sujatha Kamma, MBA**, of Calgary, Alberta, recently relocated to Calgary to join the Alberta Children's Hospital as Manager, Genetic Lab Services.



**'10 Sikandar Atiq, BCom**, of Edmonton, Alberta, was recently recognized in *Alberta Venture* magazine's ranking of the Next 10 Alberta's Rising Stars. Atiq is the Vice President of

Portfolio Development for Next Equities, an Edmonton-based private equity firm run by his father, Fred, that's looking to invest \$50 million in small and mid-sized companies. He is also doing his MBA at NYU's Stern School of Business specializing in strategy, finance, and leadership and change management.

**'10 Yuri Broda, BCom**, of Edmonton, Alberta, was recognized with a Hetman Award on October 14, among several other U of A alumni. The award is given in recognition of significant volunteer service to keep the Ukrainian Canadian community in Alberta strong.

## AVENUE MAGAZINE'S TOP 40 UNDER FORTY



**'10 Guillaume Tardif, MBA**, of Edmonton, Alberta, Associate Professor of Music at the U of A was recently recognized in Edmonton's

*Avenue* magazine's Top 40 Under 40 list for his leadership, success, and community service. *Avenue* magazine stated Guillaume was recognized for bringing string music to Edmonton, free of charge, while equipping music students with the essential business skills necessary to manage their careers. Guillaume said his key to success is balance. "It comes down to a balancing of what you want to do and what you can do physically, intellectually with the resources you have."



**'10 Linian Li, MBA**, of Shanghai, China, writes, "After graduation, I worked for the French company, JCDeaux as Marketing & Business Development Manager and was in charge of developing

the China airport business. I successfully helped the group enter Chengdu Airport in 2011. On February, 2012, I accepted the position with UK listed company, Modern Water plc with its leading water

technologies for the production of fresh water and monitoring of water quality. As project manager, I navigate and expand Modern Water's business in modern China. The group has just signed framework agreement with HWTT, a leader in China's water treatment industry to develop desalination and water related opportunities in China."

**'11 Julianne Fraser, BCom**, of New York, New York, is now a Social Media Coordinator for Morgans Hotel Group in New York.

**'11 Mike House, MBA, '90 BCom**, of Edmonton, Alberta, assumed the role of President and Chief Executive Officer of the Stollery Children's Hospital Foundation. As former Assistant Dean, Development and Stakeholder Relations for the past seven years, Mike played an important leadership role in the advancement operation at the School of Business and the University. Working closely with former Dean, Michael Percy, Mike led the "Preservation of the Name" fundraising campaign for the School of Business to maintain the Alberta name for the School. Overall, philanthropic contributions to the School grew substantially during Mike's tenure because of his commitment to engaging donors and alumni in the work of faculty members and in the lives of students. Mike also served the wider advancement community as a mentor to other professionals, as an active participant in U of A committees, and as a member of the executive (now President) of the Association of Fundraising Professionals (Edmonton and Area Chapter.)



**'11 Sebastian Panciuk, MBA**, of Edmonton, Alberta, assumed the role of Manager, Business Development and Advisory Services, at Productivity Alberta, a not-for-profit corporation that offers the

latest in productivity assessment and improvement tools for small to medium-sized enterprises in the province. Prior to taking this role, Sebastian was the Director of Career Services, MBA Programs, at the Alberta School of Business.

**'11 Marie Pigarowa, BCom**, of Calgary, Alberta, recently took a position as Marketing Assistant at Market Mall in Calgary. Previously, Marie worked at the Stollery Children's Hospital Foundation as special events assistant.

**'11 Andrew Wong, MBA**, of Edmonton, Alberta, recently took a position with Stikeman Elliott. Andrew writes: "The knowledge and skills acquired throughout my Alberta School of Business MBA experience have allowed me to confidently approach both legal and business problems encountered at work. The perspective I developed while interacting with my MBA classmates and through completing coursework is now one of my most valuable professional tools."

**'12 Stéphane Erickson, BCom**, of Ottawa, Ontario, went on to pursue his studies in the Canadian Law Program (JD/LLL), bijural formation in Civil Law and Common Law, with an international perspective at the University of Ottawa.

**'12 Zareen Govender (née Syed), MBA, '04 BCom**, of Edmonton, Alberta, joined the Office of Advancement at the U of A as a Data Analytics Officer. In this role, Zareen is responsible for designing, implementing and executing an integrated reporting and data analytics program that will support the strategic and operational needs of the Office of Advancement. She previously worked with EPCOR as a senior control and reporting analyst and as a data analytics specialist.

**'12 Neil Levine, MBA**, of Edmonton, Alberta, is Head of Stakeholder Relations and Engagement, COSIA - Canada's Oil Sands Innovation Alliance

**'12 Ashton Paulitsch, BCom**, of Edmonton, Alberta, Communications and Marketing Associate, Alberta Cancer Foundation, writes: "I'm going on a leave of absence for four months to take part in a U of A exchange (Alberta Saxony Internship Program) to Germany. I'll be working in Human Resources and Marketing for the government in the environment sector. Really happy my job is giving me a leave of absence so I can return. I can't wait to travel and expand my knowledge of German."

**'12 Nella Sabo, MBA**, assumed the role of Acting Assistant Dean, Development, for the Alberta School of Business as of September 2012. In her new position, Nella will be leading the School's development efforts and will be responsible for building strategic linkages with our alumni and donors that serve to support the School's future direction.

# Leaders from Alberta for the World

**GRANT BUCHWALD,**  
**'90 BCom**  
SHANGHAI



An impromptu pre-Christmas gathering at the historic Fairmont Peace Hotel in Shanghai included; (L - R) Grant Buchwald, '90 BCom, Elke Christianson, Carol Tan, '98 BCom, Joseph Doucet and Linian Li, '10 MBA.

In 1990 Grant Buchwald was the recipient of a one-year

**AIESEC** traineeship in Tokyo with IBM Asia Pacific HQ.

That opportunity opened his eyes and passion for all things Asia and he never left the region, choosing instead to weave his interests into a colourful career explained below.

**1993** I decided I didn't want to spend my life in a big corporation so took a 70 percent cut in pay to work on a MTV Asia program about the music, fashion, and underground scene in Tokyo. In 1994 MTV Asia essentially became Channel [V] (under Murdoch). During these three to four years I got to interview, party with, babysit virtually every rock icon from my youth (i.e. Rolling Stones, Aerosmith, Ozzy, Van Halen, KISS, Elton John, Tom Jones, Guns&Roses, Jimmy Page and Robert Plant, etc...)

**1997** I went independent and created MagicBus Productions which grew explosively making music videos, corporate promos, and TV commercials for a wide range of clients (Adidas, Coca-Cola, IBM, Toyota, Nike, Goldman Sachs, Lehman Brothers, Citibank, and the 2008 Nagano Olympics, etc)

**1998** I opened Gmartini's which became an award-winning, industry-changing, dedicated martini bar in Tokyo's Roppongi district.

**2002** In five short years, MagicBus Productions was servicing a huge range of clients including all of Adidas Japan's video production work for the two years leading up to the 2002 Japan-Korea World Cup. Shortly after this, I retired (somewhat), travelled, made martinis, DJd, etc.

**2006** I moved to Shanghai, China. I then took a photography class and began taking photos in clubs of DJs and at corporate events. Now, I have a whole range of corporate clients, but my main client and passion is Ferrari. I've been shooting for Ferrari in Asia for almost five years.

**2010** I became investor, partner and director of Racine-Ashpool, a liquor import, distribution and brand building company. They were carrying my favourite rum (Gosling's Black Seal Rum from Bermuda) and I wanted to ensure my personal supply. RA now handles over 50 brands and are growing exponentially and will soon expand into foodstuffs.

## WHAT IS AIESEC?

### Opportunities to experience Asia for students and young alumni.

AIESEC is an international organization that offers both paid and volunteer internships abroad to current students and recent graduates. AIESEC Edmonton is run out of the Alberta School of Business and caters to all university students in the Edmonton area.

The Edmonton Branch recently won Branch of the Year at the National AIESEC Conference, not the first time it has won this award.

Two programs are offered: The Global Internship Program made up of longer (6 month - 1 year) paid internships with many being in the business field; The Global Community Development Program comprised of shorter (6 week - 3 months) volunteer internships. Internships are available in over 110 countries in all of the regions of the world.

<http://aiesec.ca/edmonton/en>



# UPlifting the whole people

Institutions must be conducted in such a way as to relate them as closely as possible to the life of people. The people demand that knowledge shall not alone be the concern of scholars. The uplifting of the whole people shall be its final goal.

Henry Marshall Tory  
First President  
University of Alberta

## BORN to Give Back *by Wanda Vivequin* – BADEIA JAWHARI



**Badeia Jawhari, '09 BCom**, is not fazed at all by the prospect of spending her holidays doing unpaid work in one of Africa's biggest slums. In fact, she looks forward to her trips to Kibera, an urban sprawl on the outskirts of Nairobi that is home to about 800,000 people.

In the last two years Badeia has visited Kibera three times in her volunteer role as Co-manager of the Kibera Medical Record Initiative (KMRI) and says landing in Kenya feels kind of like coming home. Negotiating Kibera's lanes and alleys with its extreme poverty, "flying toilets," ramshackle dwellings, and pervasive pollution is risky and challenging, but, for Badeia, it's all worth it.

Badeia co-manages the KMRI. The main objective is to network its 93 health centres and clinics through a standardized electronic medical record system mapped out using Geographic Information Systems (GIS). Systematic medical records play a vital role in the delivery of proper health services all over the world. KMRI recently received a massive boost when it was granted \$100,000 by Global Challenges Canada which it will use to implement the next phase of the project.

Travelling to Kenya to work with local administrators to set up the project has been enormously satisfying for the energetic 26-year-old. "I can't imagine my life any other way," she says. Her holiday allocation for the last two years has been swallowed by visits to Kenya and the idea of a beach vacation is farthest from her mind. Home, in fact, is Edmonton and her volunteer work for the project – regularly up to 40 hours a week – comes on top



of a busy career working as an Executive Recruiter for Conroy Ross Partners Limited.

**"MY GRANDFATHER TOLD US THAT WE COME ONTO THIS EARTH WITH NOTHING AND LEAVE BEHIND JUST OUR REPUTATION AND HOW WE ARE REMEMBERED, AND THIS IS SOMETHING THAT HAS SHAPED HOW I LIVE MY LIFE,"** she says. That and the fact her mother won a battle against cancer when Badeia was growing up. "We were taught at a very young age to give back after experiencing firsthand the generosity of others when my mother was sick," she says. With this attitude and approach to life, the highly-motivated 26-year old has said she would simply not feel complete without giving back.

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