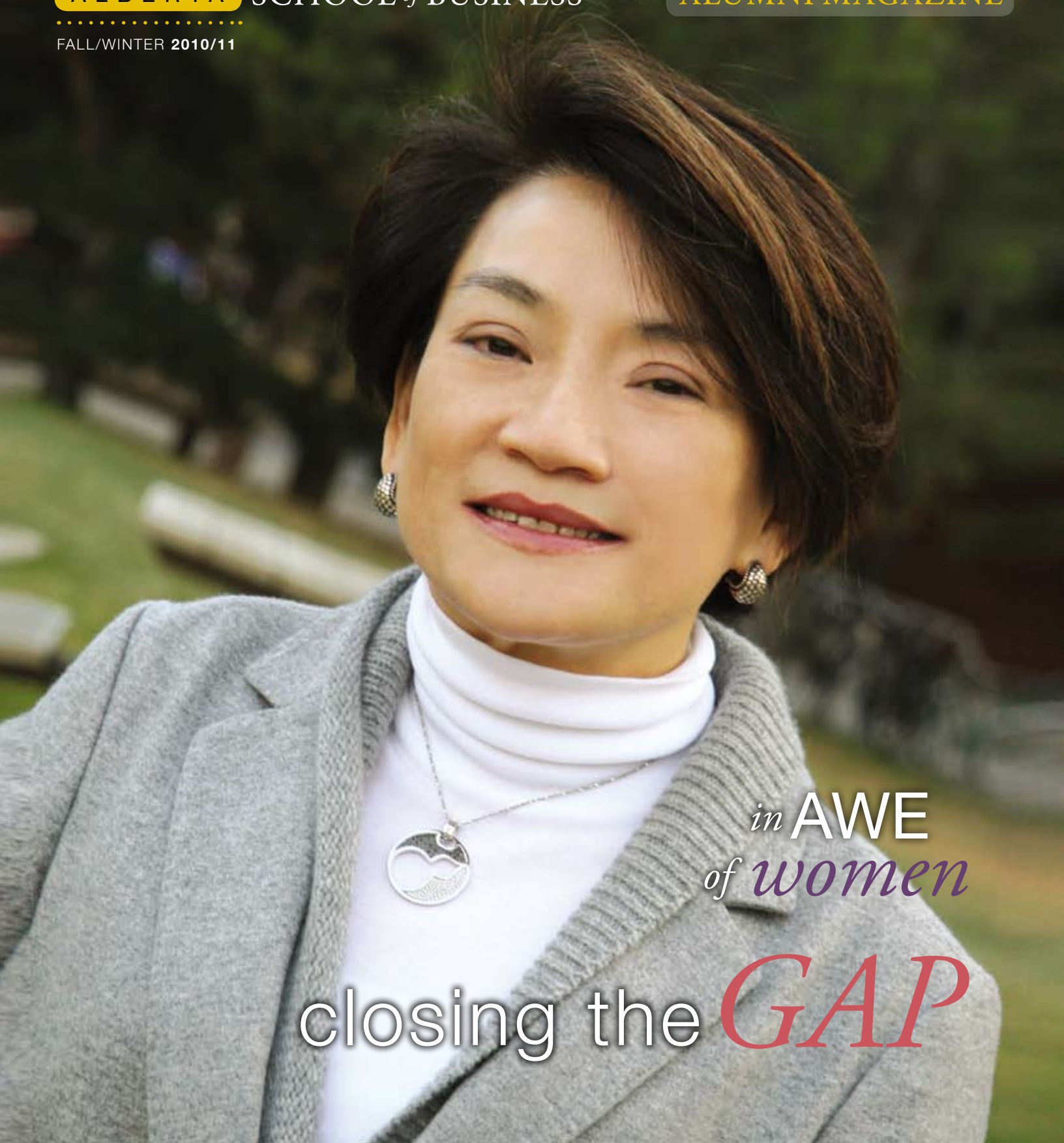


# U of A BUSINESS

ALBERTA SCHOOL of BUSINESS

ALUMNI MAGAZINE

FALL/WINTER 2010/11



*in* AWE  
*of women*

closing the *GAP*

# events '11

- January 27** MBA Awards Ceremony and Dinner, Edmonton
- February 12** Undergraduate Awards Ceremony and Luncheon, Edmonton
- March 2** Canadian Business Leader Award Dinner, Shaw Conference Centre, Edmonton
- February 4** An Evening of Golden Bears Hockey, Clare Drake Arena, Edmonton
- February 8** Eric Geddes Breakfast Lecture, Don Lowry, President and Chief Executive Officer, EPCOR, Edmonton
- February 10** Alumni and Friends Reception, La Spiga Restaurant, Palm Desert, California
- February 17** Financial Leadership Summit, Oasis Conference Centre, Edmonton
- February 26** 15th Annual Arizona Alumni Brunch, Paradise Valley Country Club, Phoenix, Arizona

- March 15** Eric Geddes Breakfast Lecture, Honourable Ted Morton, Minister of Finance and Enterprise, Government of Alberta, Edmonton
- March/April** Alumni Wine Tour, Napa/Sonoma, California
- April 27/28** Eric Geddes Breakfast Lecture, Diane J. Brisebois, President and Chief Executive Officer, Retail Council of Canada, Calgary and Edmonton
- May 6** Eric Geddes Breakfast Lecture, Ivor Ruste, '77 BCom, Executive Vice-President and Chief Financial Officer, Cenovus Energy Inc., Calgary
- May 18/19** EPCOR Distinguished Lecture, Dr. Henry Vaux, University of California, and Chair, Rosenberg International Forum on Water Policy – Calgary and Edmonton
- June 13** MBA Convocation and Celebration, Edmonton
- June 14** BCom Convocation and Luncheon, Edmonton
- July 13** 5th Annual Stampede Breakfast, Calgary

## this issue

As with every issue, as I sit down to write the editor's message at the very end of the process, I am in AWE of our alumni, faculty, and students, both men and women, who have made such an impact locally, provincially, nationally, and internationally. But in particular with this issue, my fellow female alumni and their wide-ranging entrepreneurial endeavours are those I would like to highlight.

I begin with Tracey Scarlett, '02 MBA, and the CEO of AWE, Alberta Women Entrepreneurs, who made finding an inspiration for a title for the cover so much easier as did the newest board member of GAP International, Katherine Tsang, '78 BCom. **In AWE of Women, Closing the GAP - get it?** ©

And, yes indeed, women continue to close the gap and make an impact in all walks of life. Women such as Mary Phillips-Rickey, '77 BCom, and Susan Gallacher,

'84 BCom, who both received U of A Alumni Awards recognizing significant contributions in their local communities and beyond; Jane Halford, '94 BCom, CEO of ICAA and incoming President of the U of A Alumni Association; Karina Birch, '99 BCom, co-owner of Rocky Mountain Soap Company and recipient of the 2010 Henry Singer Alumni Award for Retailing Excellence; and Amanda Babichuk, '01 BCom, Catherine Vu, '01 BCom, and Kristina Williams, '05 MBA, who are three of *Avenue Magazine's* Top 40 under 40.

And then there is our part-time MBA student, Lisa Hryniw, who not only ran the Athens Marathon with little training but is one of our four-member team of women selected as a team finalist in Jim Collin's Net Impact global competition. Their inspiration? Helping to find a cure for juvenile arthritis suffered by Lisa's daughter Maggie.

For Maggie, for Lisa, for all, may 2011 be a year of health, hope, and humanity.

Monica



**Alberta School of Business Alumni Magazine** is published twice a year by the Alberta School of Business. If you would like an additional free subscription or would like to send in a comment or update your address, please contact us at:

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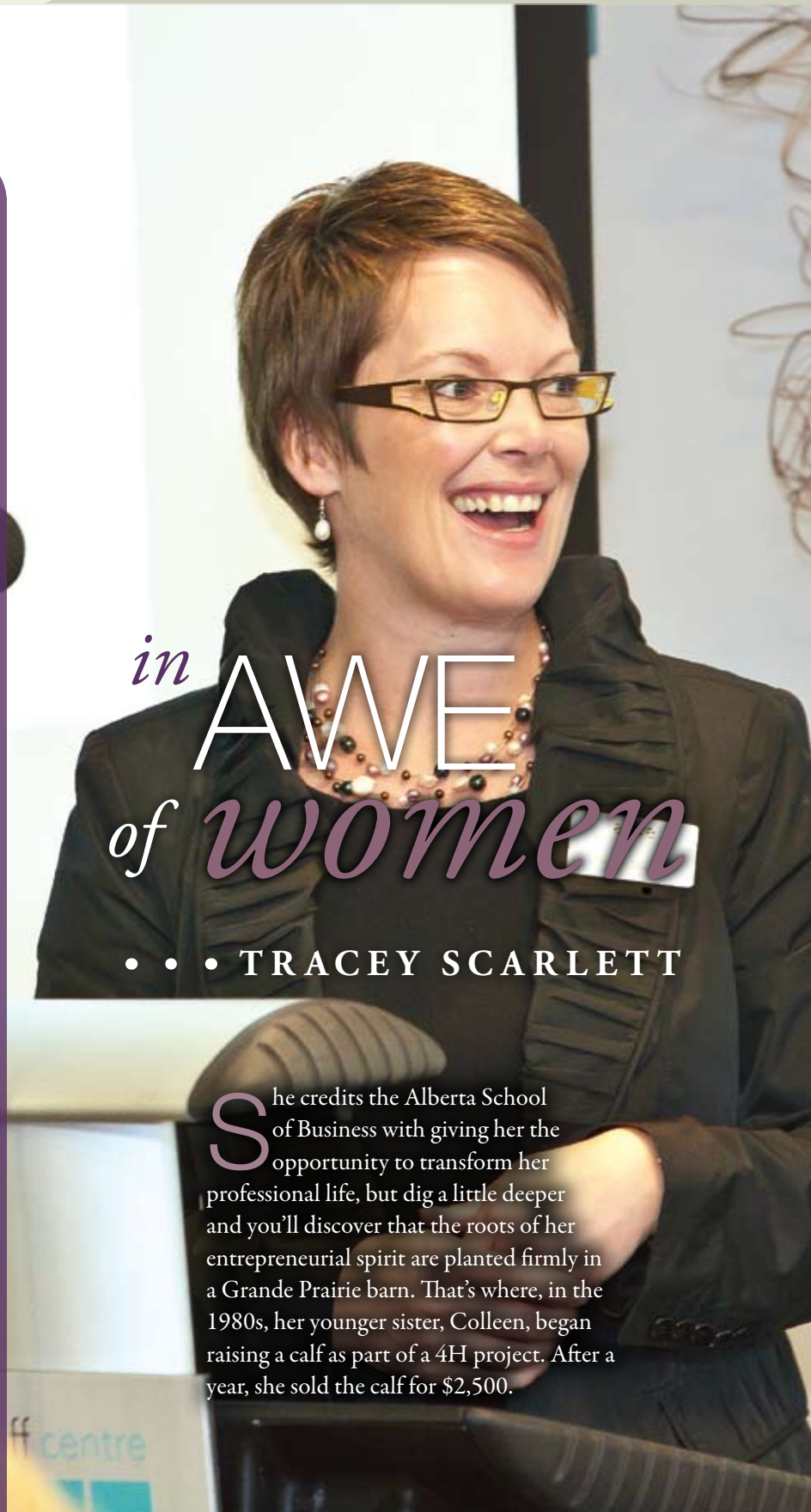
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IN THE EIGHT YEARS SINCE  
**TRACEY SCARLETT**,  
'02 MBA, EARNED HER DEGREE,  
SHE'S GONE FROM HELPING  
ALBERTA BIOTECH  
COMPANIES GET A  
FOOTHOLD ON THE  
WORLD STAGE  
TO WORKING WITH BUDDING  
AND MID-CAREER  
BUSINESSWOMEN.



*in* **AWE**  
*of women*

• • • TRACEY SCARLETT

**S**he credits the Alberta School of Business with giving her the opportunity to transform her professional life, but dig a little deeper and you'll discover that the roots of her entrepreneurial spirit are planted firmly in a Grande Prairie barn. That's where, in the 1980s, her younger sister, Colleen, began raising a calf as part of a 4H project. After a year, she sold the calf for \$2,500.



That education landed her where she is now: CEO of Alberta Women Entrepreneurs (AWE). The non-profit association, which is supported by Western Economic Diversification Canada, helps women to start and grow their own businesses. In the 15 years that it has existed across Alberta, it has helped thousands of women launch careers ranging from operating personal and business services to running retail shops.

Working in an estrogen-fuelled environment was the last thing Tracey had in mind when she signed up for the Technology Commercialization MBA program in the late 1990s.

“I didn’t come from a background where I thought my gender was ever an issue, she says. I knew that doing the MBA would allow me to change directions and leverage my prior experience into a different role. I thought it would still be in the biotech industry.”

Biotech was where Tracey began her career after earning a diploma in medical laboratory technology from NAIT in 1987. During the next 20 years, she worked her way up from testing blood for infectious diseases at the Red Cross to handling regulatory approvals and plant licensing and dealing with international pharmaceutical companies for the Alberta Research Council.

While working, she went to school part time at the U of A, earning a BSc in Medical Lab Science in 1997. Shortly before beginning the MBA program, she and her then-husband started an electrical contracting company in Edmonton, which they grew to a couple of million dollars in annual revenue and eventually exited in 2004.

Helping to build a company while studying for an MBA proved invaluable: not only did Tracey have a real-life lab in which to test out the theories she was learning in the classroom, but, because she had plenty of experience, she was able to do an academic internship instead of one in the corporate world.



IMPRESSED AND MOTIVATED BY THE IDEA OF MAKING MONEY, TRACEY JOINED 4H AND FOLLOWED IN HER SISTER’S FOOTSTEPS.

BY THE TIME SHE’D FINISHED HIGH SCHOOL, SHE’D RAISED AND SOLD THREE CALVES. SHE USED THE MONEY TO PAY FOR EXTRACURRICULAR SPORTS AND, EVENTUALLY, HER EDUCATION.

It was while working with Professor Ted Heidrick on a literature review for Industry Canada about access to capital that Tracey learned about AWE. She thought the organization was terrific, and she joined the Board of Directors, never imagining that some day she would be running the show. And indeed, it didn’t happen right away. During her first few post-MBA years, she ran a consulting business, developed a policy document for BioAlberta, and served as COO for KMT Hepatech, a U of A spinoff company founded by Dr. Lorne Tyrrell, Dr. David Mercer, and Dr. Norman Kneteman that was working with international pharmaceutical companies to develop a Hepatitis C vaccine.

As much as Tracey enjoyed biotech, the work confirmed her suspicion that the industry wasn’t for her. If you’re looking for an explanation, look no further than her introduction to the business world in that Grande Prairie barn: she had a calf, she fed it, it got fat, and she sold it. A-plus-B-equals-C. That’s not the case in biotech where companies can pour significant sums of money and years of research into products that will never make it to the market place.

## ALUMNI profile

*WHAT I FOUND FRUSTRATING ABOUT THAT WORLD WAS THE LIFE CYCLE IN TERMS OF DEVELOPMENT, SHE SAYS. I LIKED BEING INVOLVED IN BUSINESS THAT HAD A MORE CLEAR PATH TO COMMERCIAL SUCCESS.*

That's definitely the case at AWE whose 12 employees include advisors who work one-on-one with entrepreneurs to help develop a business plan and navigate financing and loan administrators and managers who oversee the agency's \$5 million revolving loan program.

In addition to providing business loans of up to \$150,000, AWE offers programs to help entrepreneurs connect to the resources they need including access to large supply chains in companies such as Wal-Mart. AWE also acts as an agent: it's not unusual for major corporations to come calling, looking for specific suppliers.

Tracey has made it her mandate to expand AWE's profile to focus on economic development and create "more productive, more impactful companies", which is something that is increasingly important given the number of professionally educated women who are steering themselves away from traditional jobs into self-employment.



TRACEY, PREMIER ED STELMACH, AND HIS WIFE MARIE AT ALBERTA WOMEN ENTREPRENEURS' OPENING RECEPTION FOR INNOVATIVE APPROACHES TO SUCCESS 2010 CONFERENCE.

"The biggest group of entrepreneurs we see coming through our doors are mid-career, professionally educated women, she says. About half are under 35 and half are between 35 and 45, and they have professional careers yet there is something about that environment that is not allowing them the creativity or control over their futures they are seeking. So they're opting out and looking at, can I translate this into a business opportunity?"

As someone who has done just that, Tracey is in an excellent position to mentor others, and she does, not just at AWE, but also in a number of volunteer positions including the U of A MBA program, the TEC Venture Prize, and as a judge for the RBC Canadian Women Entrepreneur of the Year Awards.

Giving aspiring businesswomen the tools to succeed doesn't feel like work to Tracey. *IT REALLY IS A GREAT FIT FOR WHO I AM AND AT THIS STAGE OF MY LIFE, SHE SAYS. I FEEL LIKE THERE'S SO MUCH I CAN DO WITHIN THIS PORTFOLIO. I'VE ONLY STARTED SCRATCHING THE SURFACE OF WHAT IS POSSIBLE.*



TRACEY AND W. BRETT WILSON, CLOSING KEYNOTE SPEAKER AT AWE'S INNOVATIVE APPROACHES TO SUCCESS 2010 CONFERENCE.



# Tracey . . . DIANA Jennifer, Karen, and Jacqueline

DIANA International is a global network of researchers from over 20 countries who are committed to advancing knowledge about women's entrepreneurship and high-growth ventures. To date, DIANA has hosted five international research events including Stockholm, Madrid, and Belfast and generated six books. Together with the Babson School, the Alberta School of Business was pleased to host the 2010 DIANA International Research Conference on Women's Entrepreneurship in Banff in August 2010 where over 50 papers were presented to more than 80 participants from around the world.

**Tracey Scarlett** was one of those participants with her presentation entitled: Women's Enterprise Initiative: Generating Significant Economic Impacts in Western Canada

Conference Co-chairs were Alberta School of Business professors **Jennifer Jennings** and **Karen Hughes**.



Jennifer, Karen, and Jacqueline

**CONFERENCE ASSISTANT WAS BACHELOR OF COMMERCE STUDENT JACQUELINE SOLC WHO SHARES ON BOTH HER CONFERENCE EXPERIENCE AND HER EXCHANGE OPPORTUNITY TO DENMARK.**

"The most important take away from this experience was the idea that women entrepreneurs, worldwide, face many of the same barriers. It was so inspiring to see researchers from around the world working together and discussing issues present in their home countries. In addition to this, it was inspiring to see my professors "in action." Not only were they extremely successful in organizing the conference and leading discussions among the delegates, but it was also clear that they are greatly respected by the other delegates, and their work is well recognized."

"Overall, this was an experience that I will never forget! Working with my two professors and successfully organizing an international conference in a field of study that I am very interested in was a very beneficial experience. I am lucky to have seen my professors in action and can now truly appreciate the level of talent and expertise that the professors at the University of Alberta have."

## DENMARK DECEMBER 2010

"With only a couple of weeks left in my exchange in Denmark, and my undergraduate degree for that matter, it is a nice time to reflect on the impact that doing an international exchange has had on my university career. I have been fortunate enough to have the opportunity to do two international exchanges during my time at the University of Alberta; the first to Lille, France, and the second here in Copenhagen, Denmark. What comes to mind every time I think about my time abroad is the level of personal growth that I have experienced. This does not only include the number of countries that

I have travelled to, but, more importantly, being abroad has allowed me to learn a lot more about the Canadian culture and to understand my own culture. It is not until you are surrounded by different nationalities and cultures that you can begin to understand why you do things in a certain way and how different it can be somewhere else. This growth really helps to shape individuals and should be seen as a very beneficial learning experience and one that cannot be taught in a classroom. My time abroad has allowed me to have a better understanding of my strengths and my future goals, and I know that the confidence and independence that I have gained through these experiences will help guide me in my future endeavours."



• • • KATHERINE TSANG

# closing the *gap*

**ON NOVEMBER 9**, Katherine Tsang '78 BCom, Chairperson for Greater China at Standard Chartered Bank, a leading United Kingdom-based international bank, and newest GAP board member, would once again travel from Hong Kong to San Francisco to attend her third board meeting in less than three months.

**ON NOVEMBER 10**, Katherine would return to her alma mater for the first time in 32 years to give the Eldon Foote Lecture in International Business entitled "Playing it right in China: Navigating Asia's New Business Landscape."

**ON NOVEMBER 11**, GAP Inc., operator of more than 3,000 clothing shops, would open its first store in China and begin on-line sales to tap the country's almost 400 million Internet users.



EXCERPTS FROM HER LECTURE FOLLOW:

## CHINA - KNOW IT RIGHT

### **Modernization underpinned by pragmatism**

China has always been a pragmatic versus a social entity. As China pursues its course of modernization, it is not dogmatic but flexible and pragmatic in its choice of means.

### **Feasibility as determined by controllability**

Chinese history-civil wars, invasion, revolutions-sets the tone for many aspects of China's policy making: the overarching concern for stability, hence what is feasible is determined by whether its outcome is controllable.

**Centralism and federalism** – We need to know that China is a centralized yet diverse country. Although the Central government has a final say on many important policy matters, the devil is in the details of how those policies are being interpreted and implemented locally. China is never a unitary or single market.

## CHINA - POSITION OURSELVES RIGHT

The key to doing business in China is to see what China needs now and to have the foresight to predict what she will need in the future. Among all the banks in the world, including the Chinese banks, I can quite proudly say that Standard Chartered is in a leadership position in RMB

trade and capital markets products globally. We positioned ourselves early. We smelled that China had the ambition to internationalize its currency early last year so we quickly geared ourselves up to form an international taskforce to analyze the different options open for China. We wrote five large analysis papers including the one we just sent a month ago and worked on removing our international operational hurdles to prepare for this opportunity. As a result, we were the first bank to be awarded the Settlement and Agency License in Shanghai after they had piloted their first initiative with two appointed local banks.

## CHINA – PLAY IT RIGHT

**Build your local teams** – Having a local team to support your long-term ambitions is essential. No one can know China better than the locals and the possession of local knowledge and expertise is critical to our growth and success. As a human resources professional before taking on my role as a country manager, I am always conscious of the need to groom local talents and create headroom for their professional advancement.

**Manage your expectations** – China is a long game. It requires a lot of patience and perseverance on top of investment in effort and money for one to see returns. The banking industry is heavily regulated and foreign banks do not receive equal treatment. Regulations are constantly evolving and we faced as many as one new regulation or regulatory change every 1.2 days in 2010. Since it is a very crowded market space with 76 foreign banks having a combined 2 percent share of the total banking industry, we are there for the long term but not immediate gains.



## EXCERPTS FROM THE MBA FORUM FOLLOW:

### SERENDIPITOUS

Looking back there were some major turning points in my life and one of them was my time in Edmonton. It was serendipitous. I had no choice but to come. I hadn't done well at school. My mother had just passed away and three (of my five) brothers were already studying at the University of Alberta. I arrived as a 16-year old at Strathcona High School and worked as a waitress at Newton Place Pizza and marker for a mathematics professor during University to help support myself.

### PUBLIC SERVICE

I know what growing up with boys is like, being the youngest of six children with five older brothers, and living with an additional four cousins, three of whom were boys. This gave me good training to operate in a male-dominated world.

Education and public service meant a great deal to my family that is proud third generation in Hong Kong. My father, Tsang Wan, was a police sergeant and, after my mother passed away, my two eldest brothers remained in Hong Kong to support the rest of us. Both followed in my Dad's footsteps of public service in Hong Kong. I am very proud of their achievements given our humble background. For the four of us who were lucky enough to go to Canada to pursue our tertiary education, we are all very grateful for the education we received at the U of A.

**Donald Tsang** – Chief Executive of Hong Kong since 2005

**Ashley YP Tsang** – Retired Commissioner of Hong Kong Police and current Executive Director of New World Development Company

**Norman Tsang** – Co-founder of Vancouver - based Phase-Technology, received his Computer Science degree at the U of A.

**Adrian Tsang** – Professor in Biology at Concordia University, received his undergrad Biology degree at the U of A.

**Charles Tsang** – Co-founder of Vancouver - based Phase-Technology, received his undergrad Biology and Chemical Engineering degrees at the U of A. He also married Christina Law, '78 BCom.

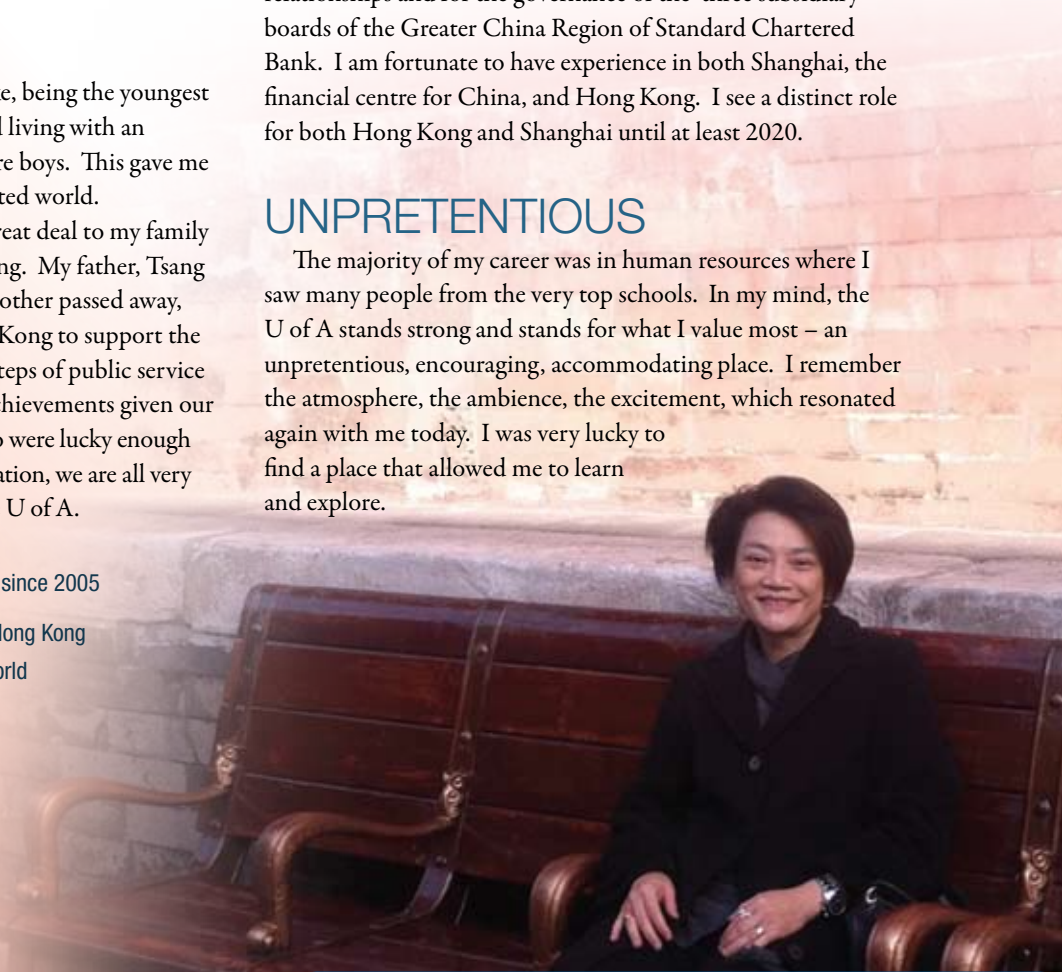
### CAREER

Given how homesick I was, I finished my degree in three years and returned to Hong Kong joining Coopers and Lybrand as an articling student. I soon realized accounting wasn't for me and then joined the civil service for six years eventually finding my niche in human resources. I then went into the private sector eventually joining Standard Bank in 1992.

I lived in Shanghai for five years where I was responsible for the Bank's operation in China. It was during this period that China grew the fastest, opening up to foreign banks participation with widest latitudes. Today, I am responsible for the strategic relationships and for the governance of the three subsidiary boards of the Greater China Region of Standard Chartered Bank. I am fortunate to have experience in both Shanghai, the financial centre for China, and Hong Kong. I see a distinct role for both Hong Kong and Shanghai until at least 2020.

### UNPRETENTIOUS

The majority of my career was in human resources where I saw many people from the very top schools. In my mind, the U of A stands strong and stands for what I value most – an unpretentious, encouraging, accommodating place. I remember the atmosphere, the ambience, the excitement, which resonated again with me today. I was very lucky to find a place that allowed me to learn and explore.



**ON NOVEMBER 29,**  
Katherine wrote: The trip to Edmonton  
has been the highlight of my 2010.  
Very emotional and most rewarding.



# MBA FORUMS

The 2010 CGA/MBA forums were a highlight this fall for our MBA students. Over a dozen diverse, high-profile business and alumni speakers shared insight into their own professional lives and the business world. The following speakers gave their time this fall and we would like to thank them:

**Vern Albush**

Director of Corporate Social Responsibility,  
Servus Credit Union Ltd.

**Dennis Aubin and Chuck Clubine**

Founders, Trikon Group

**John Carruthers**

President, Northern Gateway Pipelines - Enbridge

**Rohit Gupta, '06 EMBA**

Vice President, Rohit Group of Companies, Rohit Group

**Carole Hunt, QC, '91 MBA**

Chief Legal Counsel & Corporate Secretary, AIMCo

**Andrew Melton, '78 BCom**

Executive Vice Chairman, Melcor Developments Ltd.

**Ayan Mukerji**

Senior Vice President, Wipro Technologies

**Bob Page**

ISEE, University of Calgary

**Mary Phillips-Rickey, CA, '77 BCom**

General Manager, Edmonton Opera Association

**Greg Quinn, Senior VP Prairie Region**

TD Canada Trust

**Robert Seidel, QC, '80 BCom**

National Managing Partner, Davis LLP

**Pramath Raj Sinha**

CEO, President, Managing Director and Director,  
Ananda Publishers Pvt. Ltd.

**Alfred Sorensen, '83 BCom**

President and CEO and Director, Galveston LNG Inc.

**Katherine Tsang, '78 BCom**

Chairperson, Greater China Standard Chartered Bank

## ALFRED SORENSEN – INSPIRATION-IN-RESIDENCE

*By Nella Sabo*



**Alfred Sorensen, '83 BCom**, arrived at the Alberta School of Business on the last Monday of October, less than 24 hours after completing the Army Ten Miler in Washington, DC. Alfred had made fast friends with fellow runner during a recent marathon in France that resulted in a race invitation and a quick stop-over in Washington prior to returning

to his alma mater for a two-week Executive-in-Residence visit.

Alfred's ability to connect with people and easily build relationships extends beyond the world of running and could be seen in the way students felt comfortable approaching him in the hallway for advice on their latest business idea or the wide range of topics covered in his engaging discussions with faculty members. From negotiations to new venture financing to energy project development, Alfred's lecture topics, derived from his diverse and successful past, proved to capture his audiences - from undergraduate to executive MBA students.

A significant part of this intrigue may have been Alfred's innovative approach to talking about his recent involvement with Kitimat LNG Terminal (a liquefied natural gas export terminal on the west coast of BC). Alfred's originality in his presentations included a re-enactment of the actual pitch he did for investors while trying to raise capital for the Kitimat project to **Dr. Andrew Leach's** Energy and Environment class.

Beyond the classroom, Alfred was very generous with his time and attended the Business Alumni Association Dinner where he reconnected with some old friends and had the chance to listen to guest speaker for the evening: **Mr. Gerry Protti**. Alfred also made the time to connect with students in more informal settings outside of the classroom so they could ask him questions one-on-one that otherwise they would not have the chance to ask.

After hearing Alfred, one MBA student said that listening to Alfred speak was a strong reminder as to the whole reason he decided to come back and do his MBA – his mind was “fizzling with ideas” after listening to him and he was reminded as to the calibre and level of success of the School's alumni. A perfect inspiration for today's students and future business leaders.

# alumni association

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## KEEP IN TOUCH

Please take a moment to update your current contact information and send a classnote for a future issue of *Business Alumni Magazine*.

Please go to page 33 or visit [www.business.ualberta.ca/alumni](http://www.business.ualberta.ca/alumni)



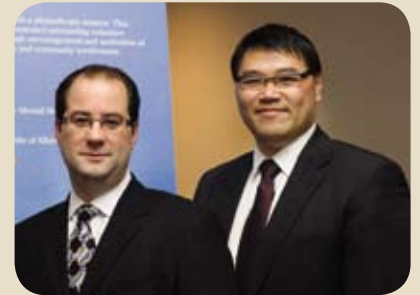
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U of A Business Alumni Association (BAA)  
and



JOIN **LinkedIn**  
<http://tinyurl.com/baa-linkedin>

Formed in 1988, the University of Alberta Business Alumni Association represents more than 22,000 BCom, MBA, and PhD graduates of the Alberta School of Business with branches across Canada and around the world.

## BAA HONoured WITH A NOMINATION FOR BEST SERVICE CLUB FOR 2010 NATIONAL PHILANTHROPY DAY



Chris Grey, '95 MBA, and Cheng-Hsin Chang, '06 MBA

The Philanthropy Day Awards are dedicated to the celebration of all donors, volunteers, and organizations who have chosen to give in the spirit of philanthropy.

More than 600 people joined together at the Shaw Conference Centre in Edmonton on November 18 to celebrate the philanthropic achievements of the entire community and, in particular, the individuals and groups who were nominated for a "National Philanthropy Day Award." The Business Alumni Association was nominated for a 2010 Philanthropy Day Award in the Best Service Club category and was represented at the event by BAA President, **Chris Grey**, Vice-President; **Cheng-Hsin Chang**; and Past President, **Darryl Lesiuk**. Congratulations!

The BAA past and current directors have given tirelessly to promote the goals of the School and engage its stakeholders.

"It was a true honour for the BAA to be considered for the Award in the category of Outstanding Service Club. We received recognition for our work in raising funds for scholarships, student initiatives, and our time spent on improving alumni and student experiences with the Alberta School of Business.

It is an amazing gesture to be thanked for all our (past, present and future) volunteer efforts! The BAA exists based on all the hard work and dedication of those who care for the School of Business and our entire alumni community. We all deserve a pat on the back!"

**"Congratulations, everyone. Please thank past Directors and volunteer alumni when you see them - it is a team effort!"**

*Cheng-Hsin Chang, Vice President, Business Alumni Association*

## BAA AGM JUNE 15

The BAA AGM was held at the Fairmont Hotel Macdonald once again this year. Outgoing President **Darryl Lesiuk** and retiring Board Members **Aaron Brown** and **Jane Halford** were recognized for their long-standing contributions to the BAA Board. Darryl will continue on the BAA Board as Past President and Jane was recently appointed President of the University of Alberta Alumni Association where she oversees the volunteer council comprised of representatives from all university faculties.

**Congratulations and thank you to all!**



Newly-elected BAA President Chris Grey, '95 MBA; BAA Secretary Kristan Morin, '08 BCom; BAA Treasurer Adam Cook, '05 BCom; and Ian McDonald, '79 BCom.

Aly Virani, '99 BCom; Darin LaBonte, '99 BCom; John Politopoulos, '99 BCom; Sean Collins, '09 BCom; and Paul Schaefer, '99 BCom.



## STAMPEDE BREAKFAST

JULY 14

Some 230 alumni and friends attended this year's Stampede Breakfast in Calgary, which took place on July 14. Once again, Ceili's served as a great venue to host this popular annual event. Staff from External Relations and Development, Business Career Services, Executive Education, and the U's Calgary Centre were on hand to greet guests.



## TORONTO RECEPTION

AUGUST 26

Business alumni in the greater Toronto area joined other U of A graduates to enjoy the sun and hospitality on the patio at the Spice Lounge in Toronto. Watch for more details on our upcoming Toronto events including the next Eric Geddes Lecture coming to Toronto in spring 2011. Stay tuned to the Alberta School of Business Website or contact **Jacqueline Kokic** at [jkokic@ualberta.ca](mailto:jkokic@ualberta.ca) for more information on the lecture series.

**1.** John Wrathall, BAA Calgary Branch **2.** Eric Petz, '08 MBA; Dave Yadav, '89 BCom; and Karen Taguchi, '86 BCom. **3.** Steve Glover, '87 MBA, Jane Halford, '94 BCom; and Bob Hahn, '79 BCom **4.** Drew Thomson, '78 BCom, and Brent Collingwood **5.** Joe Sheldrake with Dr. Joseph Doucet and Rob Engelhardt, '05 MBA. **6.** Toronto – Roberto Fazio, '90 BCom; (L) and Inanc Inan, '07 MBA (R) enjoy the U of A reception.



# 2010 BAA GOLF CLASSIC

SEPTEMBER 13

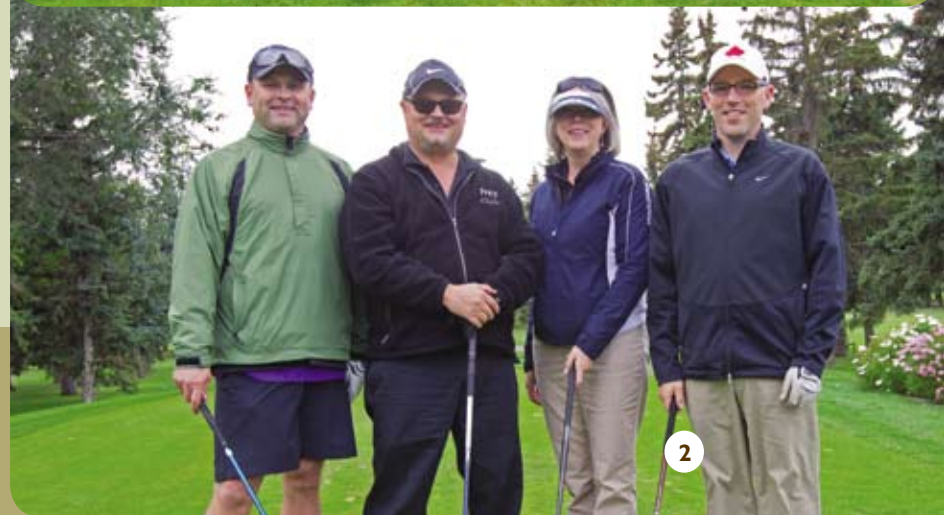
The 11th Annual Business Alumni Association Golf Classic was held on Monday, September 13, 2010, at the Derrick Golf & Winter Club. The 144 golfers braved the cool weather to hit the links with fellow alumni and their peers from the Edmonton business community. For the second consecutive year, the BAA Golf Classic was able to sell out all 18 hole sponsorships and had so much interest from prospective golfers that the tournament had a waiting list. Special thanks to our title sponsors CMA Alberta for their continued support of the tournament; this wouldn't have been possible without you! With the help of our sponsors and alumni, over \$27,000 was raised for the BAA Scholarship endowment.

*We look forward to seeing you at next year's tournament September 15, 2011 at RedTail Landing - Just remember to register early!*

Proudly sponsored by



THANK YOU TO OUR SPONSORS FOR THEIR SUPPORT OF THE BAA SCHOLARSHIP FUND.





**1.** Best dressed team Dave Bodnarchuk, '90 BCom; Joseph Doucet, Mike House, '90 BCom; and Don Herman, '90 BCom **2.** Bruce Kirk CMA, Ken Baggaley CMA, Esther Link FCMA, and Jason Labonte CMA. **3.** BAA tournament Co-Chairs Mike Richard, '06 BCom; and Bill Blais, '98 BCom; with Cliff Cassidy and Chris Skowronski. **4.** Peter Deines, '99 BCom; Shauna Feth, Aly Viranyi, '99 BCom; and Paul Schaefer, '99 BCom.

## CANMORE RECEPTION

SEPTEMBER 16

Representatives from a number of Business student clubs had the opportunity to meet with both our alumni and current members of the School's Business Advisory Council at a reception at the Silvertip Golf Resort in September prior to the BAC's fall meeting.

**1.** Jack Whitworth, BCom '55 and Bill Tye, BCom '54 **2.** Phil Lachambre, '76 BCom; Barry James, '80 BCom; and EMBA grad Chris Carlson. **3.** BCom students Keely Evans and Daniel Haberstock with Business Advisory Council (BAC) Chair Guy Turcotte, '76 MBA.





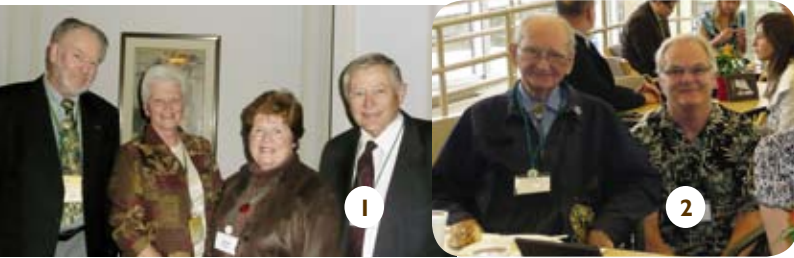
# U of A ALUMNI WEEKEND SEPTEMBER 22-25



3

## GALA DINNER

Business alumni joined close to 500 other U of A grads at the Saturday evening dinner, which was held this year at the new Edmonton Expo Centre. The evening was emceed by the School's very own **Jane Halford**, a '94 BCom grad and the recently appointed U of A Alumni Association President.



1

2

## OPEN HOUSE & BRUNCH

The Annual Business Open House is always a favourite and a great chance for alumni of all ages to catch up, to meet our current Business students, and to hear about the latest developments at the Alberta School of Business. Hosted by **Dean Mike Percy** and the **Business Alumni Association**, more than 100 of our graduates attended this year's event.

**1.** Ken, '60 BCom, and Darlene Innes; and Sheila and Jerry Palmer, '60 BCom **2.** Gordon Wright, '52 BCom, with son **3.** Jane Halford, '94 BCom and President, U of A Alumni Council **4.** Class of '60 – Mo Aboussafy, Bill Stephen, and George Martin.

## COMMERCE CLASS OF '60

Members of the Commerce Class of 1960 enjoyed catching up on the past 50 years during a dinner held in their honour at the Fairmont Hotel Macdonald. Thirty of the class and their spouses were hosted by Business **Dean Mike Percy** to celebrate their golden anniversaries and launch the weekend's festivities.

Each of the class shared a few memories about their escapades on campus, their subsequent careers, and their families. While some of the *hairlines* may have receded a little, **Jerry and Sheila**



4

**Palmer** bested all in the *hair* department – they are the proud grandparents of 37!

Special thanks to brothers (and classmates) **Terry and Bob Mowbrey** for helping to plan and organize the event.



50 years

Members of the Commerce Class of '60 George Lane, George Martin, Mo Aboussafy, Bob Ellis, Isabella Heffner, Ken Innes, Margaret Braaten, Owen Ricker, Bob Mowbrey, Hal Quilliam, Terry Mowbrey, Bill Stephen, and Gerry Palmer.

## U of A ALUMNI RECOGNITION AWARDS

### *Alumni Honour Award -*

recognizes significant contributions in their local communities and beyond.

#### **Mary Phillips-Rickey, '77 BCom,**

a chartered accountant, has made major contributions to the musical life of Edmonton in her role as General Manager of the Edmonton Opera Association. Under her leadership, the company thrived in a season out of its regular venue, retired its historical deficit, and greatly expanded its local partnerships. A tireless advocate for the arts, she is active on many boards and juries including serving as Director of the Board of Edmonton Economic Development Corporation. She teaches an opera course at the University of Alberta and accounting at Grant MacEwan University. Her talents also extend to the stage: she has been onstage with the Edmonton Opera.

### *Alumni Honour Award -*

Susan was also recently recognized as one of the Top 100 Most Powerful Women in Canada by *Financial Post Magazine*.

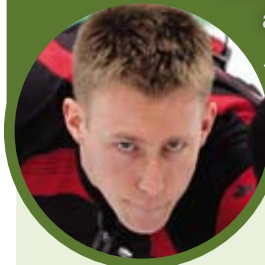
#### **Susan M. Gallacher, '84 BCom, '88 LLB,**

is a nationally-recognized leader in business and philanthropy. One of Canada's most successful entrepreneurs, she is the founder and former

Vice-president of DirectCash Income Fund, the country's largest branded ATM provider and the President and CEO of DirectCash Bank. Despite her demanding career, she is always available to lend her expertise, leadership, and generosity where needed including mentoring aspiring entrepreneurs or supporting student scholarships for single parents studying law at the U of A. She also contributes her time and resources to many charities in Calgary. In 2005, she was the recipient of the *Ernst and Young Entrepreneur of the Year Award*.

### *Award of Excellence -*

recognizes specific recent accomplishments.

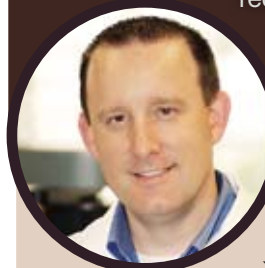


#### **Marc Kennedy, '05 BCom,**

is an Olympic gold medalist. A member of the Canadian men's curling team that went undefeated at the 2010 Olympic Winter Games, he is considered one of the sport's best sweepers and one of the best second stones in the world. A three-time provincial junior champion, he joined Team Martin in 2006 and more victories followed. The team went on to win the World Curling Championships in 2008, two undefeated Briers in 2008 and 2009, and he was named as the World Curling Tour MVP in 2008. A positive role model both on and off the rink, he is a successful entrepreneur and community leader. He is a franchise owner for M&M Meat Shops, and he supports the Canadian Athletes Now Fund and Food Banks Canada.

### *Alumni Horizon Award -*

recognizes outstanding achievements early in a career.



#### **Jason Acker, '95 BSc, '97**

MSc, '00 PhD, '09 MBA, after completing his fellowship at Harvard Medical School, has very quickly garnered an impressive record of accomplishments. A senior scientist with Canadian Blood Services, he leads its national development program, which brings together scientific expertise from teams across Canada to improve the safety of the blood supply. As a U of A Associate Professor, his research in the emerging fields of cell and tissue preservation is receiving international attention. He was commissioned by the Smithsonian Institute to be part of its international team working to protect coral reefs through reproductive cell cryopreservation. The author of more than 100 publications and five book chapters, he holds nine patents in the areas of cell preservation and microfabrication.





**Front Row** - Judith Athaide, Susan Bradley Wells, and Tricia Cisakowski.  
**Back Row** - John Little, Denise Blackwell, Don Hussey, Miriam Novlan, Ross Bradford, Roger Kent, Nancy Balcom, Ken Balcom, Rabena Bacchus.

## MBA CLASS OF '85

*By Ross Bradford*

After 25 years, it was amazing how young everyone still looked! Classmates came from different parts of the country - Calgary, Toronto, Ottawa - and even good old Edmonton; members of the MBA Class of 85 reassembled and immediately began complimenting one another for how good we all looked. On Friday evening, some hard core music lovers gathered at the Yardbird Suite to have cocktails and listen to some jazz performed by the Matt Newton Quartet from Toronto.

On Saturday, more classmates joined us at the Alberta School of Business for brunch (pictured below) are a few photo shoots taken in the Japanese Garden on the 5th floor (the paparazzi loved us). We all noted the Garden did not exist in 1985 nor, for that matter, was there any such thing as a "smart classroom" back in '85. Yes, that is a double entendre.

Finally, the keynote event of the weekend on Saturday evening was when classmates and spouses met for a family-style Italian dinner at Rigoletto's. Over the wine and food, we all shared some laughs at the memories and the good times we all had during our school days. Everyone is looking forward to our 50th in 2035.

## BCom CLASS OF '90

*By Mike House*

In February 2010, I and four classmates, **Heather Prentice**, **Michelle Turcotte**, **Don Herman**, and **Roberto Fazio** decided that we were going to organize our reunion. Our 20th anniversary turned out to be a smashing success. We attracted people from Toronto, Calgary, and Edmonton out to our three planned events on the Friday, Saturday evening, and Sunday morning. On the whole, the weekend provided a great chance to reconnect with our friends and our long-lost residence roommates while also making new friends that we never got a chance to know during our days as undergraduate students. I encourage every 20th anniversary to get together – it was a fun, rewarding experience.

### Representing some of our classmates at the Business School Open House and Brunch pictured below are:

Shane Jaffer who is working for the Government of Alberta, International Development in the financial sector (Calgary); Roberto Fazio who works for Porsche Canada (Toronto); Michelle Turcotte who leads a team at ATB Financial (Edmonton); Tracey Heikel Remmer who works for Corus Entertainment in their publishing area (Toronto); Catherine (Ferguson) Heggerud who recently ran as a candidate for School Board Trustee candidate (Calgary); Dave Remmer who is an IT architect for Microsoft Canada (Toronto); Mike House who is Assistant Dean, Development at the Alberta School of Business (Edmonton); Carmen de Antoni who works as a Vice President for Lifemark Health in Toronto; Heather Prentice Schmidt who was expecting her second child this December (Edmonton); and Wayne Wright, who is a partner with an accounting firm in Vermillion and rodeo chuck wagon outrider during the summer.

20 years





# oh...the places YOU'LL GO

## CONVOCATION 2010

The newest wave of BCom and MBA alumni celebrated their graduations at special receptions held following their respective Convocation ceremonies on June 10.

More than 300 graduates, friends, and family celebrated the BCom Class of 2010 at a luncheon held in their honour at Lister Hall. Former Business Advisory Committee member **Pat Daniel**, President and CEO of Enbridge Inc., received an Honorary Doctor of Laws

degree and was the featured speaker at the undergraduate students' Convocation ceremony. Later that afternoon, a reception was held in the Timms Centre to honour the MBA Class of 2010. Congratulations to all!



1



2



3

1. BAA Past President Darryl Lesiuk and Pat Daniel
2. Claire Smith, '10 MBA (2nd from left) and family
3. New 2010 MBA graduates Angela Suderman, Alan Davies, and Dan Xiu.

Newly minted BCom graduates celebrate with family and friends.





# 22ND ANNUAL BAA DINNER | OIL AND TURMOIL: THE ROLE OF TECHNOLOGY, REGULATION AND COMMUNICATION IN THE ENERGY SECTOR.

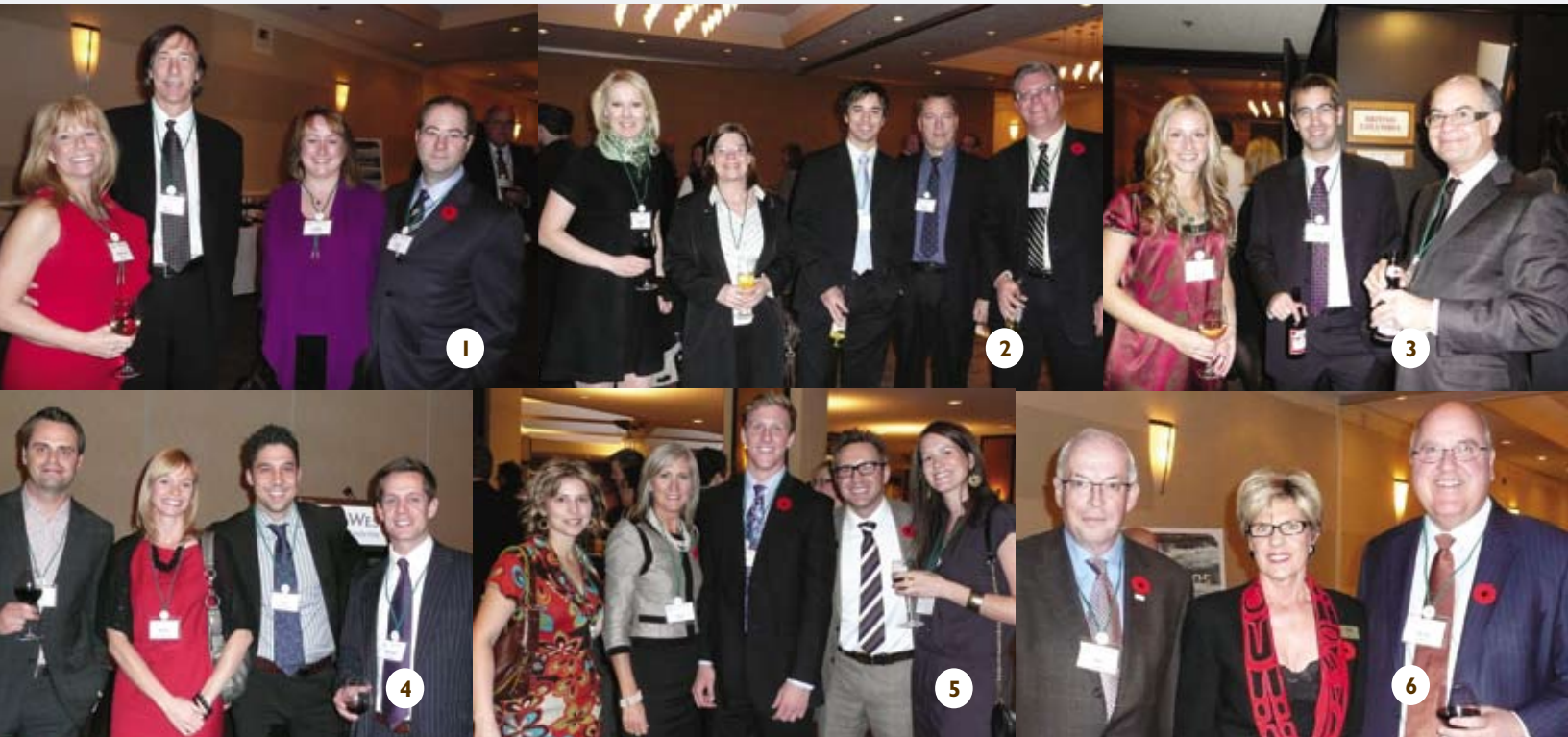
NOVEMBER 2

By *Dustin Bateyko and Kimberly Murphy*

The oil sands create jobs and business and government revenues, but what are the environmental ramifications? What is Alberta offering as an energy source? These questions are on the minds of all Albertans. Recently, the *Globe and Mail* published an article saying “After enduring a barrage of attacks that rehashed environmental hazards associated with developing Western Canada’s oil sands, Alberta’s provincial government has gone on the offensive.” The topic for this year’s dinner came out of a discussion amongst the committee who wanted to put forth a topic that was both relevant to Albertans and the business community.

Our featured speaker, **Gerry Protti**, has over 35 years of experience in the energy industry. To say he is *involved* in the industry would be an understatement. He is the Founding President of the Canadian Association of Petroleum Producers (CAPP) and the Executive Director of the Independent Petroleum Association of Canada (IPAC).

Gerry offered a presentation that allowed the audience of 300 alumni and guests to understand both sides of the oil sands story, the benefits it brings to Albertans and the challenges with public opinion, both provincially and globally.



**1.** Dinner Co-Chair Charlene Butler, '09 MBA; Mark Elgood; Lesley Campbell, '95 MBA; and Chris Grey, '95 MBA **2.** Carlee Yukes, '01 BCom, Victoria Brown, Paul Edginton, '06 BCom; Scott Kashuba, '94 MBA; and Dave McGarva, '99 MBA **3.** BAA Directors Jennifer Bergman, '07 BCom; Adam Cook, '05 BCom; and Alfred Sorensen, '83 BCom **4.** Peter Schwann, '02 BCom; Nicole Veronovici; Rob Veronovici, '99 BCom; and Mike Richard, '06 BCom **5.** Laurie Snider, Susan Chibri, Thomas Chibri, Dustin Bateyko, '01 BCom; and Carlie Paxton **6.** Jim Carter; Business Senate representative Lorraine Bray; and 2010 guest speaker Gerry Protti.

## THANK YOU

More than 300 Business alumni and their guests attended the 22nd Annual BAA Dinner on November 2 at the Westin Hotel. A very special thank you to our event sponsors and table sponsors for their support of the BAA Scholarship Endowment fund.



DINNER SPONSOR



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WINE SPONSOR

## FULL TABLES

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 Darryl Lesiuk  
 Enbridge Pipelines Inc.  
 Executive Education, Alberta School of Business  
 Junior Achievement  
 Maclab Enterprises  
 PricewaterhouseCoopers LLP  
 RBC Royal Bank - Commercial Markets  
 School of Retailing, Alberta School of Business  
 Syncrude Canada Ltd

## HALF TABLES

RBC Dominion Securities Inc.  
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 Marsh Canada Limited  
 North American Construction Group

## MBA/ALUMNI RECEPTION

SEPTEMBER 24

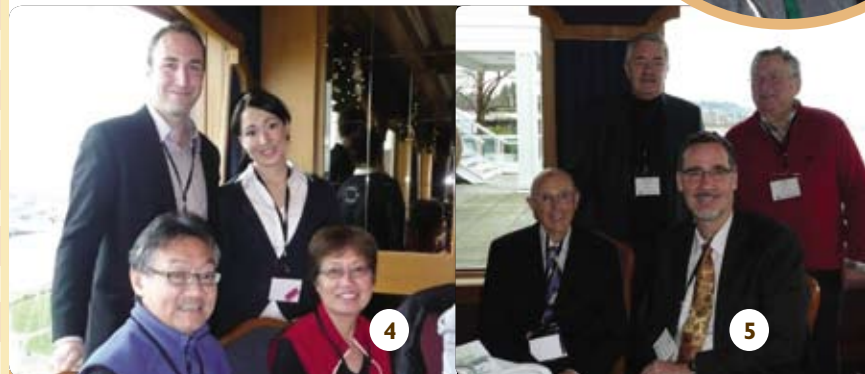
The incoming group of 82 new MBA students was welcomed at an MBA/Alumni Reception held on September 24 at the Fairmont Hotel Macdonald. The event provided a great opportunity for our students to meet with many members of the Edmonton business community and with several of our Mentors.



## ANNUAL HOLIDAY BRUNCH VANCOUVER

NOVEMBER 28

Business alumni were among the U of A grads who started their holiday seasons in style and enjoyed the harbour views at the annual brunch held at the beautiful Royal Vancouver Yacht Club. This year's speaker focused on "Food for Health."



1. MBA students Shraddha Brahmabhatt, Greg Nakatsui, and Peter (Wanqing) Yang with mentor Larry Yakiwczuk, '99 MBA.
2. Mentor Kelly Gibbon, '06 MBA; Casey McKenzie, '08 MBA; MBA Student Michael Kickham; and Lanny James, '06 MBA.
3. Cheryl Davie, '07 MBA
4. Back Row: Jon Sharun, '04 BCom and Priscilla Sharun, '03 BCom Front row: Daniel Chow, '86 LLB and Channy Chow, '03 MBA
5. Glen Patterson, '42 BCom; Derek Bennett, '68 BCom; Jim Pratt, '84 BCom; and Eric Hayne, '66 BCom





# uplifting the *whole people*

## • • • MARC KENNEDY

THERE ARE **SIGNATURE**  
**DATES, MOMENTS,**  
**AND TIMES IN OUR**  
**CANADIAN PSYCHE**  
**THAT LIFT AND**  
**INSPIRE US.**

HERE IS ONE OF THEM.

The event was the 2010 Winter Olympic Games in Vancouver.

The day was Saturday, February 20, the end of a disappointing first week for Canada.

The national mood was mixed as the incessant rain was playing havoc with scheduling and incurring negative international coverage, and top results were slow to come in for the Canadian team.

And then came that most unassuming moment.

The moment was in the final end of a tense curling match between undefeated Team Canada, trailing by one, and their top rival, Great Britain.



Our very own Marc Kennedy, '05 BCom, was in the hack getting ready to throw.

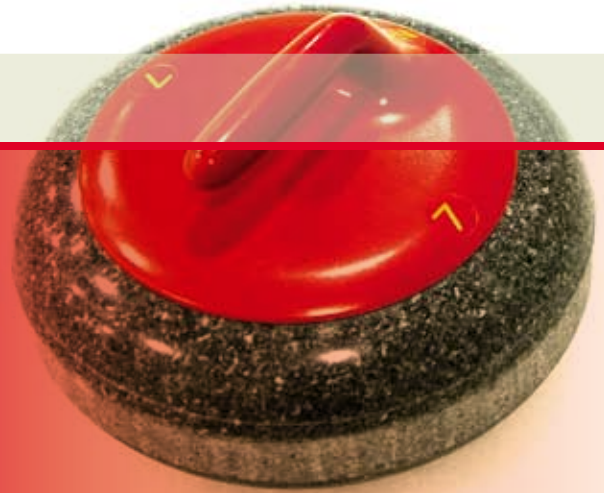
And then it began quietly, an impromptu singing of the first few bars of the Canadian national anthem.

A broad smile would quickly cross Marc's face as he glanced up around him, perhaps looking for his 55 family members in the crowd of 5,000, but he quickly re-focused waiting for the relative silence of a curling rink to resume. But it didn't, the singing only grew louder, growing in momentum with each familiar phrase.

Unsure of what to do and out of respect for the anthem, Marc relaxed for a few moments and then simply took it in with the rest of his teammates. Things then almost went into slow motion as everyone including Marc's childhood hero, Wayne Gretzky, waited for the complete song to be sung.

"We just let it happen and then all the stress and tension seemed to leave. We were simply four kids realizing our dream."

From that moment on, Marc and the rest of Team Canada would not look back.



Team Canada Curling would go on to win that game without missing another shot and, ultimately, win the gold medal.

Team Canada would turn the page on what was a disappointing first week at the Winter Olympics to an "own the podium" second week.

It is being in a position to give back that was a focus in Marc's speech to alumni at this year's Reunion Weekend where Marc both received an Alumni Horizon Award as well as gave the keynote address at the Green and Gold Breakfast. Here, he spoke on how curling is really a metaphor for his life and the importance of having a strong work ethic, learning how to win, learning how to lose, giving your best, going the extra mile, and giving back.





U OF A PRESIDENT INDIRA SAMARASEKERA AND  
MARC KENNEDY, U OF A ALUMNI RECOGNITION AWARDS.



Marc was very humbled by the week and also noted that he really didn't have a lot of time to reflect it seems since fully embracing curling in his first year of university after being cut from the U of A football team, helping manage a sports store in Edmonton's Saville Centre while pursuing his business degree, and, in doing so, meeting curling legend and his future skip and work partner **Kevin Martin**. In addition to the sports store at the Saville Centre, Kevin and Marc are now also partners in an "M&M Meat" franchise.

In reflecting on his business education, Marc feels it has served him well, both on and off the ice, in helping him think critically, out of the box, and pursuing different points of view. His favourite course was "conflict resolution which taught me how to deal with conflict amongst friends, co-workers, and even my teammates. It was invaluable information for me. He also noted the School's respect for taking eager young minds and strongly encouraging them to give back and help people out."

Since coming back from the Olympics, Marc has enjoyed time with his expectant wife **Nicole**, daughter **Aubrey**, juggled countless interview requests and speaking engagements, and looked towards getting ready and psyched for the new curling season as the team to beat.

He has also made a continued priority of one of his favourite off-ice activities – feeding children at local schools through M&M barbecues - and sharing the Olympic ideal, one moment at a time.

"The people I met at university - the professors and my classmates - certainly helped shaped me, and I hope these barbecues can also help shape these kids - feeding their souls so to speak."

*AT THE END OF THE DAY, IT'S ALL ABOUT*

**PEOPLE AND THE  
STRENGTH OF OUR  
RELATIONSHIPS.**



## 2010 COMMONWEALTH GAMES – NEW DELHI



### WYNN PAYNE: OWNER KWIK KOPY DESIGN AND PRINT CENTRE

After receiving his Bachelor of Commerce degree in 1968, Wynn articulated for his Chartered Accountant designation. He spent time working for a large multinational corporation, followed by ten years as a VP finance for an Edmonton-based land development/property management company. In 1986, Wynn purchased a printing franchise that he has been operating since. Wynn is also a long term mentor in the School's MBA mentorship program.

### WYNN PAYNE: CANADA'S OLDEST ATHLETE COMMONWEALTH GAMES

"In October of this year, I had the opportunity to compete in the Commonwealth Games at New Delhi, India, in Prone Rifle shooting.

It was a great thrill to be part of the Canadian team and wear the team colours while walking into the sixty thousand seat stadium for the opening ceremonies. The noise was like being at a Grey Cup and the cheering made for a winning touchdown. As a 64-year old, I feel very fortunate to compete in one of the few sports that age is not the most significant factor in performance. I've been shooting for a long time: winning my first Canadian championship at age 16. Although I have competed in seven world cups, this has been the fulfillment of a lifetime dream to be able to attend a major games.

The competition was very tight with many competitors from the world cup circuit. I was pleased with my ninth place finish out of the 40 something competitors. The winner had a 595 compared to my 590 (out of 600). I was in a shoot off

for the eighth, ninth, and tenth positions and ended up finishing ahead of a person from India who had won four gold medals in other shooting disciplines at these games.

I enjoyed being able to make contact again with competitors and officials from other world shooting competitions. One was my friend from Australia who I have kept in constant contact with since 1978 when we were officials at the Commonwealth Games in Edmonton.

The whole Games experience was most interesting. Security was extremely high. The village resembled a prison except this was to keep people out versus keeping people in. The total parameter was an 8 foot wall with razor wire on top and gun towers every 100 metres. Everywhere you went was like going through airport security and the metal detection process. Every bus taking athletes to the respective venues had an armed car in front and rear with an armed soldier inside each bus.

We were told not to leave the village so touring was limited. The one major excursion was a day-long trip to the Taj Mahal and we did get a few trips into various parts of Delhi.

My schedule for 2011 is possibly a couple of world cups in the spring and for the team trials next August for the Pan-Am team that goes to Guadalajara, Mexico, in October 2011.





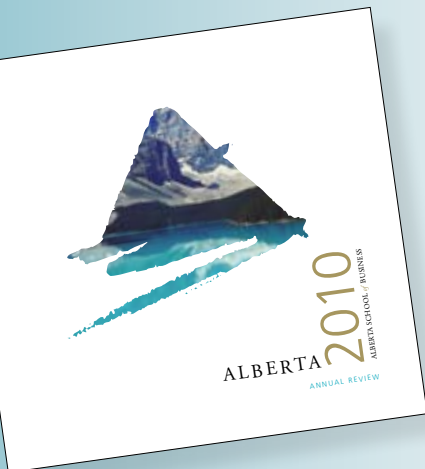
## ALBERTA 2010: EXCELLENCE THROUGH ENGAGEMENT

Dean Mike Percy's tenth annual report to the community was again well attended by alumni and friends. Held at Enterprise Square on October 6, the event was emceed by **Linda Banister**, alumna and Business Advisory Council member. As is tradition, the event is also the launch for the Annual Report for which Linda shared: "I encourage you to read the Annual Report that each of you received today. The Report not only provides interesting and informative information about the School, it showcases on a personal level many of the successes of its faculty, students, and alumni."



This year's report is a document that reinforces the beauty of our province and ties together the qualities of resourcefulness, knowledge, and engagement that are the pillars of excellence for both the Province and the School.

One of my favourite elements of the report is the evolution of the stylized A that was introduced in 2000 and used in conjunction with the official name change. Specifically, the A conveys the strength of learning and illustrates a striving to the top – to a higher business education and to new heights of excellence. The design so perfectly captures the essence of this outstanding School."



The Annual Report – ALBERTA 2010 – is available on-line at [www.business.ualberta.ca](http://www.business.ualberta.ca)

Copies may also be requested from [alumni.business@ualberta.ca](mailto:alumni.business@ualberta.ca) or 780.492.4083.

Our Rocky Mountains were an inspiration this fall, not only for our logo, and the 2010 Annual Report entitled ALBERTA, in recognition of the completion of our Preservation of the Name campaign, but also for those honoured at the 2010 Henry Singer Awards and the 2010 Alberta Business Family Institute Signature Event.

## JOIN US FOR THE INAUGURAL FINANCIAL LEADERSHIP SUMMIT THURSDAY, FEBRUARY 17, 2011

The Summit will feature leading experts and finance academics discussing new research including the keynote address by **Dr. Randall Morck**, Stephen A Jarislowsky Chair in Finance and Professor, Alberta School of Business, as well as our Executive Professors of Finance **Gary Smith, '96 PhD**, and **Amit Monga**.



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## 2011 CBLA CANADIAN BUSINESS LEADER AWARD DINNER

WEDNESDAY, MARCH 2, 2011

**DARREN ENTWISTLE**  
PRESIDENT AND CEO, TELUS CORPORATION

To reserve your corporate table (please consider sponsoring a business student) or to buy individual tickets, please visit [www.business.ualberta.ca](http://www.business.ualberta.ca) or contact Susan at 780.492.2348 or 1.877.362.3222.



# 2010 HENRY SINGER AWARDS



The 29th Henry Singer Award was awarded to **Annette Verschuren**, President of the Home Depot Canada. The 2010 Alumni Award recognizing an outstanding career in retailing was awarded to **Karina Birch, '99 BCom**, of Canmore's Rocky Mountain Soap Company by School of Retailing Director **Kyle Murray**.

## KARINA BIRCH:

Rocky Mountain Soap Company – About Us  
[www.rockymountainsoap.com](http://www.rockymountainsoap.com)

“We are an eclectic and passionate group of individuals (who at any given moment, might smell collectively like 23 different flavours of soap) living and working in Canmore, Alberta. Rocky is owned by Cam Baty and Karina Birch, a young couple who have nurtured the company from its days as a 300 - square foot shop in Canmore to the now eight stores and 7000 - square foot workshop. Cam and Karina balance running a rapidly growing company with raising two rapidly growing young girls.

We've got some of the best skiing, hiking, and biking in the world on our doorstep. We enjoy doing yoga in the workshop and playing hooky to go skiing. We enjoy going out for a run with our work buddies (in fact, we enjoyed going for a run so much that we hosted a Women's Run this April; it went over so well that we'll do it again next year. Why don't you join us? [www.rmswomensrun.com](http://www.rmswomensrun.com).)

Being surrounded by the Canadian Rockies reminds us to live with awareness for our environment and for each other. Mindfulness has become our guiding principle, and we strive to remain grounded and reverent toward nature in all that we do.”

BREWSTER MATRIARCH ANNETTE, WITH DAUGHTERS JANET, CORI AND ALISON.



## ALBERTA BUSINESS FAMILY INSTITUTE SIGNATURE EVENT HONOURING THE BREWSTER FAMILY

NOVEMBER 2 - CALGARY

NOVEMBER 4 - EDMONTON

To quote Master of Ceremonies and ABFI Board of Directors Chair, Grant Lovig:

“The Alberta Business Family Institute celebrates the history and success of another outstanding multi-generational business family - the Brewsters. Today, we know them best as the family that brought us 100 years of entrepreneurial spirit through their history in the Canadian Rockies as pioneers in the lodging, outfitting, and service industries.

We wish to thank Annette (and Bud Brewster) and their daughters Janet, Cori and Alison for sharing their family story with us.”



# FROSH WEEK: BRINGING THE ENERGY



The 2010-2011 school year was brought in with lots of free give-aways, games, and events: and the energy is still flowing through the hallways! The BSA's Frosh Week was an incredibly jam-packed seven days as we launched our first ever Alberta School of Business Orientation, ran our Booksale, handed out free burgers with the help of the Business Alumni Association, showed the original "Wall Street" movie out in Business Quad, and taught our Cohort Olympic competitors the ASoB Cheers! To cap it all off, we took 100 new students out for our annual Frosh Retreat and taught them the basics of cases, conferences, student clubs, and team-bonding, before sending them forth into the new school year.



## ALBERTA ENERGY CHALLENGE: TALKING ABOUT ALBERTA OIL

The Commerce Energy & Environment Group (CEEG) hosted the inaugural Alberta Energy Challenge on the third weekend of September. With immense alumni support judging the competition and being team ambassadors, the event went very smoothly. This four-day event brought together schools from across North America and had them compete in a "live" case competition. Students came together to address the issue of the American boycotts of Alberta oil and the need for new extraction technologies. This problem was presented by Title Sponsor Cenovus Energy and was very well received by the competitors. With this first year of competition behind them, CEEG and AEC hope to bring more attention to the Natural Resource, Energy and the Environment (NREE) major.



**1.** The masterminds behind Orientation & Frosh Week: Elaine Sun, Derrick Stielow, Leaticia Kaggwa, Jordan Iverson, and Nick Williams **2.** Frosh Retreat 2010 **3.** AEC Organizing Committee: Stephie Stiles, Adam Hesse, Koryn Stamler, Tiffany Chow, Riphay Al-Hussein, Hussein Allidina, Leaticia Kaggwa



## ALBERTA INTERNAL CASE COMPETITION

This year's competition was once again a smashing success with 15 junior and 13 senior level teams facing off in a day-long competition. With 21 industry, academic, and alumni judges, the teams presented a variety of interesting ideas to the panels, each hoping to claim top honours at our Annual event. Congratulations to the junior level winners **Aaron Marchadour**, **Mark Mowbrey** and **Taryn Klymyk**, and the first place senior team **Kris Simard**, **Mark Neufeld**, and **Ena Cimic**.



## JDC WEST 2012: FUELING PRODUCTIVITY

The Alberta School of Business is excited to announce the return of JDC West, the largest student-run business case competition in Western Canada, to the University of Alberta in January 2012. This past August, co-chairs **Nathan Petersen** and **Koryn Stamler** presented a bid package with a focus on "Fueling Productivity". With the introduction of a brand-new "Educational Centre," the Co-chairs hope to educate students about the unique and innovative ways Alberta is combatting productivity. JDC West 2012 provides an unrivalled opportunity to demonstrate to a group of over 600 undergraduate students from 11 universities what our university, city, and province are doing to increase productivity. If your business is doing something exciting to increase productivity, they would love to hear about it. Please don't hesitate to send your story to External Co-chair **Nathan Petersen** at [nathan@jdcwest.com](mailto:nathan@jdcwest.com).

## MOVEMBER: 'STACHES FOR A GOOD CAUSE

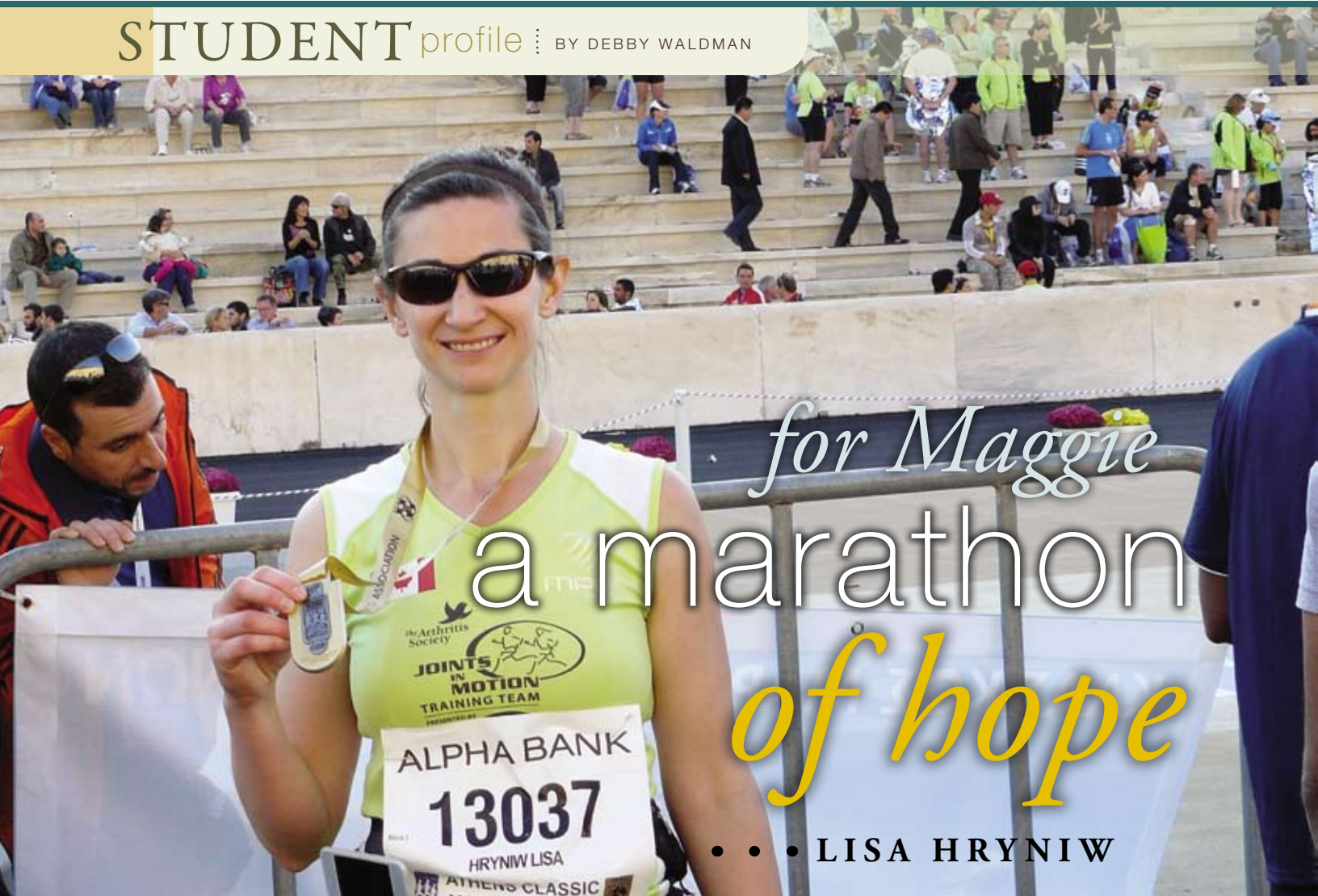
Congratulations to all the Mo-bros and Mo-sisters who participated in Movember this semester-students and alumni! The BSA and UAMA are extremely proud of not only the commitment to the lip-wigs but also the efforts shown in raising money for the betterment of men's health by the undergraduate student body. Overall, the Alberta School of Business team **Bushy Lips** raised \$8251 plus proceeds from the wrap-up event 'Movember Night to Remember for Prostate Cancer Canada.' This event was truly a great success!

We would also like to congratulate **Rachel Alexander** for raising the most money on the ladies side and to **Hassaan Qadri** for raising \$2100 in the male competition. Also, a special mention to **Ralph Hole** who was judged to have grown the best moustache over the month. The efforts of these three individuals were recognized and all received some great prizes compliments of "The Walkabout Pub".



1. AICC winning teams with the Organizing Committee
2. JDC West 2012 Co-Chairs Nathan Petersen and Koryn Stamler
3. Mo-sisters Julianne Fraser, Jodie Worobec, Larisa Wooding, and Rachel Alexander, Executive, UAMA, U of A Marketing Association





*for Maggie*  
a marathon  
*of hope*

• • • LISA HRYNIW

LEGEND HAS IT THAT  
PHIDDIPIDES RAN 40  
KILOMETRES FROM ATHENS  
TO MARATHON 2500 YEARS  
AGO TO ANNOUNCE  
THE GREEK VICTORY  
OVER PERSIA.

When MBA student **Lisa Hryniw** ran the same route in October for the Athens Marathon, she did it to raise money for the Arthritis Society as part of its Joints in Motion team.

Lisa was inspired by her daughter **Maggie Ilcisin**, five, who was diagnosed two years ago with juvenile idiopathic arthritis. Maggie has ongoing pain in her feet, elbows and, more recently, her hands.

To participate in Joints in Motion, Lisa had to raise \$6,400, a figure she found daunting. But with the help of her friends, family, and the Alberta School of Business, she wound up with more than \$18,000.

Among her most ardent supporters are fellow part-time MBA students **Marian Gayed**, **Melissa Creech**, and **Joanne Pattison** who work with her at the Alberta School of Business' Executive Education office. During the fall, the four decided to enter the Good to Great Case

Study and Project Competition sponsored by **Net Impact**, an international student organization dedicated to making businesses more socially and environmentally responsible.

The competition was inspired by Jim Collins, author of *Good to Great*. The prize was the chance to learn to present and apply business management skills in the non-profit sector. The U of A team chose as its non-profit the Alberta-Northwest Territory Region of the Arthritis Society.

In October, the team was selected along with groups from Duke, Cornell, and Yale universities and the University of California at Berkeley.



“It’s exciting, Lisa says. **Jim Collins** is one of those great business minds that people look to for answers. The fact that he’s looking at our proposal and making comments is pretty valuable.”

The team’s goal is to help the Arthritis Society’s regional chapter to become more effective at delivering services and programs. Although only Lisa has a vested interest in arthritis,

her teammates jumped on board without hesitation. In fact, they were so excited about using their newly-honed skills in the non-profit arena that they decided even if they weren’t chosen, the project was so interesting they’d do it on their own.

“It’s something that can make a big difference in the lives of a lot of people, Lisa says. We’re all pretty passionate about not-for-profits.”

There’s no question Lisa is passionate about raising awareness about arthritis. She hadn’t run in years when she decided to participate in the marathon, and it was an ordeal. With 20 kilometres to go, she was hobbled by what turned out to be a tendon injury. It took six and a half hours for her to complete the course. By December, she still wasn’t able to run though she was hoping to. But she wouldn’t dream of comparing her pain to Maggie’s.

“I’m going to get better, but she can feel better for a few days or a few weeks and then it starts all over, Lisa says. For her, or for anybody who has arthritis, the psychological part is different. We’ve got to fund research so people can find a cure so Maggie and others won’t have to suffer with it anymore.”



Jim Collins’  
**GOOD TO GREAT  
CASE COMPETITION**

**TEAM ALBERTA:**  
Lisa Hryniw  
Marian Gayed  
Joanne Pattison  
Melissa Creech

## NET IMPACT – ALUMNI WELCOME

Net Impact is an international organization dedicated to using the power of business to create a more socially and environmentally sustainable world. The U of A chapter is open to professionals, graduate students, and undergrads.

**Speaking Events** - In October, **Cliff Mather** the former CEO of Shell Canada gave a stirring presentation titled “*The Business of Business is Business, So Who Cares About Social Responsibility?*” and **Mark Anielski**, author of “*The Economics of Happiness*” discussed what really matters when it comes to sustainability.

**Conferences** - MBA students **Mark Bensted**, **Loren Miller**, and **Alison Schneider** attended the 18th Annual Net Impact Conference hosted by the University of Michigan October 28 - 30. The three day-conference entitled 2020: Vision for a Sustainable Decade had over 2500 attendees, representing 170 chapters, 129 schools, 14 countries, and featured 395 speakers.

**Case Competitions** – Given our third place finish last year, two teams have qualified to compete at the 2011 Leeds/Net Impact Case Competition at the University of Colorado at Boulder, and one team will be competing at the 2011 Rotman CSR Case Competition at the University of Toronto in February.

**Greening Initiatives** - The chapter has also taken the lead on key campus greening initiatives through an ongoing partnership with the University’s Office of Sustainability and consult on projects for the United Way and the REACH Council for Safe Communities.

**Website:** [www.business.ualberta.ca/currentstudents](http://www.business.ualberta.ca/currentstudents)

**Facebook:** NetImpactAlberta



## ALBERTA EMBA

The prestigious *Financial Times of London* ranked the joint U of A/U of C Executive MBA (EMBA) program 48th globally and fourth in Canada in its international ranking of 100 EMBA programs released October 25. The program outranked all Canadian schools in the “aims achieved” category which measures the extent to which alumni fulfilled their goals or reasons for enrolling in an EMBA program.

### OTHER CANADIAN SCHOOL RANKINGS INCLUDED:

SCHULICH/KELLOGG	23
IVEY/CHINA	29
ROTMAN	29
ALBERTA/HASKAYNE	48
QUEENS/CORNELL	55
QUEENS	69

The joint Alberta/Haskayne Executive MBA program is offered in both Edmonton and Calgary with a stand-alone Edmonton co-hort introduced in 2007.

## MBA ORIENTATION

Orientation this year was a great success with uniformly positive reactions from the students. Part-time students participated in a weekend orientation highlighted by a presentation by recent grad **Glenn Bosch** (MBA '10) on his experiences as a part-time MBA and a wine a cheese mixer where new part-time students were able to meet each other and some returning part-time students.

Full-time students participated in a week-long orientation consisting of Leadership (SMO 652) with **Dr. Richard Field** in the mornings and orientation events in the afternoons. The week wrapped up with great weather for a barbecue at Business Graduate house and a retreat to Jasper National Park for white water rafting, a ride up the gondola, and team building exercises.

New this year is the fast-track program with the fast track students taking an intense week of refresher courses in statistics, economics, strategy, and other business basics prior to orientation.



RAJA MITA, GREG NAKATSUI, WALTER JULL, AND LUCAS MATHESON

## FIRST PLACE IN FEI CASE COMPETITION

Toronto, ON – “*Financial Executives International Canada (FEI Canada)*,” the professional membership association for senior financial executives, congratulates the University of Alberta School of Business for their first-place ranking in the 5th Annual Best in Class Invitational MBA Case Competition held at the Ted Rogers School of Management, Ryerson University. FEI Canada further congratulates the Rotman School of Management and McGill’s Desautels Faculty of Management MBA teams for their second and third place wins.

MBA TEAM BUILDING IN JASPER.



# PHD NEWS

Congratulations to the following students who successfully defended their theses:

## LUMING WANG

Her thesis was titled: “*Rethinking the Definition and Hybrid Measurement of Consumer-Based Brand Equity.*” Her supervisor was **Dr. Adam Finn**. Luming is now at the University of Manitoba.

## MIN MAUNG

His thesis was titled: “*Three Essays in Empirical Corporate Finance.*” His supervisor was **Dr. Vikas Mehrotra**. Min is now at the University of Saskatchewan.

## MONICA POPA

Her thesis was titled: “*Social Treatment and its Impact on Socially-Elevating Consumer Behavior.*” Her supervisor was **Dr. Jennifer Argo**. Monica is now at the University of Saskatchewan.

## MURAT USTA

His thesis was titled: “*Preference for Autonomy in Consumer Decision Making: On the Antecedents and Consequences of Consumers Relinquishment of Decision Control to Surrogates.*” His supervisor was **Dr. Gerald Häubl**.

## CHRISTIAN SCHMID

His thesis was titled: “*To Be, or To Be Another Me: An Investigation of Self-Concept Change in Consumers.*” His supervisor were **Dr. Gerald Häubl** and **Dr. Jennifer Argo**. Christian is currently doing research for Dr. Argo.

## DIONNE POHLER

Her thesis was titled: “*To Compete or Cooperate? Three Essays on the Relationship Between Unions and Employee and Organizational Outcomes: The Moderating Effect of Management’s Response.*” Her supervisor was **Dr. Andrew Leach**. Dionne is now at the University of Saskatchewan.

## MEGAN MCDOUGALD

Her thesis was titled: “*Social Capital Transfer and Professional Service Firm Acquisition.*” Her supervisor was **Dr. Royston Greenwood**.

## KAREN HUNTER

Her thesis was titled: “*Organizational Support and Motivation Theories: Theoretical Integration and Empirical Analysis.*” Her supervisor was **Dr. Ian Gellatly**. Karen is now at the University of Lethbridge.

## LE LUO

His thesis was titled: “*Are Audit Programs Responsive to Client Risk?*” His supervisor was **Dr. Karim Jamal**. Le is now at Peking University.

## JUNWOOK YOO

His thesis was titled: “*Sufficient Aggregation of Performance Measures.*” His supervisor was **Dr. Florin Sabac**.

## PUBLICATIONS

- **Armann Ingolfsson, Fernando Campello, X. Wu, E. Cabral**, (2010), “*Combining integer programming and the randomization method to schedule employees.* *European Journal of Operations Research*, 202: 153–163.”
- **Lu Zhang**, (2010), “*Playing Safe on the Board: The Role of Independent Directors. Evidence from Listed Firms in China.* *China Accounting and Finance Review*, Volume 14, Sept, 2010.”
- **Tyler Wry**, (2010), “*To build or break away? Exploring the antecedents of category spanning innovation in nanotechnology.* *Academy of Management Best Paper Proceedings, OMT Division.*”
- **Jennifer Argo, Monica Popa**, '10 PhD, and **Malcolm Smith** (2010), “*The Sound of Brands*, *Journal of Marketing*, 74 (4), p. 97.”





## '40s

'41 **F. Richard Matthews, BCom**, of Calgary, Alberta, was appointed as a Member to the Order of Canada for his many contributions as a philanthropist and arts patron in Alberta.

## '50s

'56 **Dick Haskayne, BCom**, of Calgary, Alberta, and his wife Lois, donated \$100,000 to the Rosebud Centre expansion in the picturesque hamlet of Rosebud. Both have roots in the area. Lois (née Kenney) grew up west of Rosebud in the hamlet of Redland, and Dick was brought up a little to the south in Gleichen where his father ran the butcher shop. Rosebud Centre is a 10,000-square-foot dining, shopping, and convention space, a \$5-million expansion to the current Mercantile Dining Room.

## '60s

'66 **Doug Erdman, BCom**, of Olds, Alberta, was recently named Mountain View County's First Economic Development Officer. Mountain View County is in southern Alberta and includes the town of Olds and surrounding communities.

'68 **Derek Bennett, BCom**, of Surrey, British Columbia, participated in November, a fundraiser dedicated to raising awareness about prostate cancer. Derek writes: *This Movember, the month formerly known as November, I've decided to donate my face to raising awareness about prostate cancer. My donation and commitment is the growth of a moustache for the entire month of Movember, which I know will generate conversation, controversy, and laughter.* Derek is the current Vancouver Business Alumni Branch President.

## '70s

'72 **Frank Gibson, BCom (with Distinction)**, of Edmonton, Alberta, has been recognized as the #1 Real Estate Advisor in Canada with NAI Commercial Real Estate, a distinction he also received in 2007 and 2008. He is a Partner with NAI and foundation member of the TELUS World of Science.



'75 **Gael MacLeod, BCom**, of Calgary, Alberta, was elected Alderman to represent Ward 4 in Calgary. Gael, who has worked with several

non-profit organizations, has a stated commitment to affordable housing and issues such as poverty and homelessness.

(PHOTO: Gael MacLeod receives a hug from friend and supporter Dave McKee in her running to be the new Alderman for Ward 4. Photo by: Christina Ryan, Calgary Herald)

'76 **Daniel McKinley, BCom**, of Edmonton, Alberta, was appointed as a Member of the Alberta Securities Commission for a three-year term in May 2010.

'78 **Dave Collyer, MBA**, of Calgary, Alberta, was a speaker at the 29th USAEE/IAEE North American Conference *Energy and the Environment: Conventional and Unconventional Solutions* held October 14-16 in Calgary, which was co-sponsored by the Alberta School of Business.

'79 **Mark R. Robinson, BCom**, of Oakville, Ontario, is the Canadian Managing Partner, Global Relationships, at Deloitte Canada. In addition to developing global relationships for the Canadian firm, he is now also the Global Firm Leader of all member firms services to China.

'79 **Dale Somerville, BCom**, of Edmonton, Alberta, is the President of W. Dale Somerville Professional Corporation. *It's all about relationships*, says Dale Somerville about his practice. *"The most rewarding aspect of my work is helping a client solve a problem even if it's a matter of referring them to someone else, whether that's a lawyer or mechanic. The biggest challenge is maintaining a high quality of performance for our clients. Part of that involves keeping the saw sharp-making sure everyone is up to date on standards and supported properly,* he says. *I've been very fortunate to retain exceptionally*



## in memoriam

The School of Business is saddened by the passing of these alumni:

**Peter Windsor Leacock**, '41 BCom, of Victoria, British Columbia

**Bruce Wheeler Collins**, '43 BCom, of Edmonton, Alberta

**Augustine Frank Komarnicki**, '50 BCom, of Edmonton, Alberta

**Samuel Joseph McKinley**, '52 BCom, of Nanaimo, British Columbia

**Allan James McKinnon**, '61 BCom, of Calgary, Alberta

**Vivian Elizabeth Saffel**, '64 BCom, of Calgary, Alberta

**Caroline Ann Doyle (Gillis)**, '75 BCom, of Ottawa, Ontario

**Thomas Gage Cooke**, '74 BCom, of Edmonton, Alberta

**Christopher John Culshaw**, '75 BCom, of Edmonton, Alberta

**Douglas James Banford**, '80 BCom, of Edmonton, Alberta

**Michael Peter Engels**, '80 BCom, of St. Albert, Alberta

# keepintouch

Thank you for sharing your news with us, and thank you for mentioning the University of Alberta School of Business affiliation in your announcements where many of these classnotes are found. Thank you also for keeping your contact information up to date in order that you may continue to receive your Business Alumni Magazine. We encourage you to stay connected with your alma mater and your classmates!



## JOIN facebook

U of A Business Alumni Association (BAA)

### More than 900 members

Would you do us a favour?

- 1) If you haven't already done so, invite your friends who are alumni to check out our group. It's easy. In the upper right of the BAA page there is an *Invite people to join* button.
- 2) Click the *Share +* button and post it to your profile (just three below the Invite link)



## NEW LinkedIn

<http://tinyurl.com/baa-linkedin>



Email: [alumni.business@ualberta.ca](mailto:alumni.business@ualberta.ca)

Email for life: Your U of A Alumni Association now offers a full 6GB, Web-based [ualberta.net](http://ualberta.net) e-mail account. Visit [www.ualberta.ca/alumni/emailforlife](http://www.ualberta.ca/alumni/emailforlife) to find out more.



### Network:

See inside front cover for upcoming events



### Website:

[www.business.ualberta.ca](http://www.business.ualberta.ca)



### Mail:

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Alberta School of Business  
University of Alberta  
4-40 Business Building  
Edmonton, Alberta, Canada T6G 2R6



Fax: 780.492.8748



Telephone: 780.492.4083

Toll-free in Canada & US:  
1.877.362.3222

qualified staff and colleagues, some who have been with the firm for over twenty years. Dale also holds a Chartered Accountant designation and was featured in the spring issue of *Spotlight Magazine* published by the Institute of Chartered Accountants of Alberta.

(PHOTO: Con Tanasiuk Photography)

## '80s

'80 Bridget Hennigar, BCom, of Grande Prairie, Alberta, was recently recognized as a Fellow of the Institute of Chartered Accountants of Alberta, one of the highest honours bestowed in the field of Chartered Accountancy.



### '81 Sean Johnson, BCom, of St. Albert,

Alberta, recently joined the Institute of Chartered Accountants of Alberta as Director, Professional Services. *I felt that with my background in both public*

*practice and industry, I could bring a unique perspective to the professional services area and develop some programs and resources that will help CAs succeed regardless of the industry sector they are part of,* Sean says. Sean also holds a Chartered Accountant designation and was featured in the spring issue of *Spotlight Magazine*.

(PHOTO: Con Tanasiuk Photography)

'82 Earl Evaniew, BCom, of St. Albert, Alberta, was appointed Queen's Counsel in 2010. Earl is Assistant Chief Legislative Counsel for the Government of Alberta.

'84 Geoffrey P. Bury, BCom, of Calgary, Alberta, was appointed to the Board of Directors of Wentworth Resources Limited as the company's new Chief Operating Officer. Wentworth Resources is a publicly-traded, independent oil and gas company with natural gas production, midstream and downstream assets, and a committed exploration program in the Rovuma Delta Basin of Tanzania and Mozambique. The company is actively developing a world-scale gas monetization solution for its producing and under-development natural gas resources.



**'84 Altaf (Al) Jina, BCom**, of Vancouver, British Columbia, has been appointed by the British Columbia Law Institute as an advisor to its three-year project to review and strengthen legislation with respect to seniors assisted living in British Columbia. The project aims to prepare for the challenges of an aging population.

**'84 Jim Pratt, BCom**, of Delta, British Columbia, joined Sepp's Fine Foods Ltd. in 1992. He served as the Chief Financial Officer since 1995 and was named Chief Executive Officer in November 2007. Sepp's is a leading manufacturer of frozen breakfast foods for the retail and food service sectors with annual net sales of approximately US\$29.3 million. The company was acquired by Ralcorp Holdings, Inc., a private-label supplier to US retailer, in June of this year and will continue its operations in Delta, British Columbia, and in Richmond Hill, Ontario.

**'85 Lee Close, BCom**, of Ottawa, Ontario, is the Vice President of Ernst & Young. She attended the Alberta School of Business Alumni Association meeting in Edmonton on October 12. Lee is the School's alumni branch volunteer for Ottawa.

**'85 Mona Hale, BCom**, of Edmonton, Alberta, recently joined the Edmonton Economic Development Corporation as Vice President Finance and Chief Financial Officer. *My career has largely been about developing visions and bringing business plans to light, and I thought that would be of value*

*here. There are a lot of things happening in Edmonton and the Capital Region that are tremendously exciting, and I really believe Edmonton can be one of the top mid-sized cities in the world by 2030, which is our goal. Mona also holds a Chartered Accountant designation and was featured on the cover of Spotlight Magazine in the fall issue.*

(PHOTO: Genesis Studios)

**'85 Murray Lee, BCom**, of Edmonton, Alberta, writes: *I have been working at HSBC as a Senior Account Manager, Personal Financial Services, since April 2010. I'm dealing primarily with clients with minimum \$25,000 investable assets, business owners, and professionals. I also work closely with our Business Banking team serving clients who are self-employed or otherwise need access to our commercial offerings.*



## Darren Bondar '98 MBA

**AGE:** 37

**JOB:** President and Founder, Watch It!

**WHY HE'S A TOP 40:**

He took a eureka moment and built it into a national retail chain with 21 locations across Canada.

**KEY TO HIS SUCCESS:**

Never give in. "You have to be persistent and never quit."

AVENUE MAGAZINE'S

Top 40

Under 40

**'86 David Dorward, BCom**, of Edmonton, Alberta, is the founder of the community group that worked to build the GO Centre at the University of Alberta. David ran for Mayor of the City of Edmonton in the October 18 civic election.

(PHOTO: Photograph by: Ed Kaiser, Edmonton Journal)



**'86 Kurian Tharakan, BCom**, of Edmonton, Alberta, is a sought after speaker and consultant and has been on the road giving numerous presentations and workshops on sales and marketing including his popular *Mastering the Elevator Pitch: How to Create a Killer Value Proposition that Motivates Clients and Gets Sales!* Kurian is a senior member of the business strategy firm Acton Consulting Ltd. and, most recently, got the crowd going at an ICF Edmonton Coaches Association luncheon at the Royal Mayfair Golf Club in Edmonton.

**'87 Linda Banister, MBA, '83 BCom**, of Edmonton, Alberta, is a Certified Management Consultant and the owner of Banister Research and Consulting Inc., a full-service provider of market research and program evaluation services. Starting January 2011, a Banister Research article will be a regular feature in *Avenue Magazine*. Look for the new monthly column named *Analyze This!* Linda is also a member of the Alberta School of Business Advisory Council.

**'87 Phil Hodge, BCom**, of Calgary, Alberta, is the Managing Director, Investment Banking, at Mackie Research Capital Corporation. Before joining J.F. Mackie, Phil was Vice President, General Counsel, and Corporate Secretary of Vancouver-based Westport Innovations Inc., a TSX listed alternative energy technology company. In addition,

Phil was President of the Westport China Business Unit and was responsible for the formation and growth of Westport's business in China. Phil participated in the MBA International Business Speaker Series at the Alberta School of Business on November 8. He discussed the attraction of Chinese Foreign Direct Investment to Canada.

**'87 Glen Price, BCom**, of Calgary, Alberta, is the President of Sunterra Market. Sunterra celebrated its 20th year anniversary and the 40th anniversary of Sunterra Farms throughout the month of November with pricing from 1990 when Sunterra opened its first market. Sunterra has nine stores in Alberta: seven including the new store in Calgary and two in Edmonton.

**'89 Paul Alpern, MBA, '86 BCom**, of Edmonton, Alberta, was recently made Vice President, Secretary, and General Counsel of Stantec, Inc. Stantec is a planning and engineering firm headquartered in Edmonton.

**'89 Nick Jaffer, BCom**, of Sydney, Australia, stopped by the school in August to visit old haunts and catch up with family, friends, and former colleagues. Nick is with Global Philanthropic, a worldwide group of strategic management professionals providing a diverse range of specialist services to the philanthropic sector.

'90s

**'90 Lisa Davis, BCom**, of Calgary, Alberta, is the Founder and Chief Executive Officer of Brite Studios (formerly Calgary Children's Centre). Brite Studios combines daycare and preschool programs with after-school recreational programs. *As far as I am aware, we are the only facility in the city and even in the country*

AVENUE MAGAZINE'S  
Under 40

Top 40



Amanda Babichuk '01 BCom

**AGE:** 31

**JOB:** "Creative Warrior" and Owner, d'Lish Urban Kitchen and Wine Bar

**WHY SHE'S A TOP 40:**

She knows when it's time to shift her focus. "You need to recognize when it's time to go big or home. You have to adapt."

**KEY TO HER SUCCESS:**

Always looking for the next step. "Success means you don't ever feel like you've arrived. It's about the desire to push forward."



'93 Tom Lawrence, PhD, '86, BCom, of Victoria, British Columbia, is an Associate Professor in Management and Organization studies and the Weyerhaeuser Professor of Change Management at Simon Fraser University. He is the 2010 recipient of the Greif Research Impact Award. The Greif Center for Entrepreneurial Studies at the University of Southern California has selected Tom's 2004 *Academy of Management Journal* article, entitled *Institutional entrepreneurship in emerging fields: HIV/AIDS treatment advocacy in Canada*, in recognition of its scholarly impact. Launched in 2007, the annual award recognizes an entrepreneurship article published by the top-tier management and entrepreneurship journals six years ago that received the highest citations (based on the Social Sciences Citations Index) in the five years following publication.

'93 Scott Riddell, BCom (with Distinction), of Calgary, Alberta, is the Managing Director, Investment Banking, at Mackie Research Capital Corporation, which was formed in January 2010 when Research Capital Corporation merged with J.F. Mackie, and, Company Ltd. Scott was a founding partner of J.F. Mackie, and prior to that, he worked in senior positions with a number of independent Canadian investment dealers in their investment banking departments specializing in corporate finance and strategic advisory services. Scott participated in the MBA International Business Speaker Series at the Alberta School of Business on November 8. He discussed the attraction of Chinese Foreign Direct Investment to Canada with fellow alumni alumnus Phil Hodge, '87 BCom.

'94 Michael A. Baldwin, BCom, of Calgary, Alberta, is the Vice President, Finance, and Chief Financial Officer of Trican Well Service Ltd., an international pressure pumping company with operations on four continents and corporate headquarters in Calgary. Trican provides pressure pumping services to the United States through its US operations.

'94 Christine Froment, BCom, of Edmonton, Alberta, accepted a position at the Alberta School of Business as Human Resources Manager. Christine's experience and familiarity with all aspects of Human Resources is extensive. She has been at the U of A for eleven years, holding progressively more responsible Human Resource management roles in AICT and Facilities and Operations.

that has been able to change the model and that's what we have done here, says Lisa. Brite Studios opened its doors September 1 and is already at 95 percent capacity.

'90 David Fildes, BCom, of London, England, writes: *I have been in London for 15 years and time has flown by too quickly! I originally intended to stay for three years, but circumstances changed and my business and family are settled in London. I have three kids all born here and complete with British accents.*

'90 Lavonne Herbst, MBA, of Edmonton, Alberta, is the co-owner of Alley Kat Brewery along with her husband Neil. Now celebrating its 15th year, the brewery has carved out a craft-beer niche for itself, starting in Edmonton and now province wide. To celebrate its anniversary, they have been releasing a new beer every two or three months. Alley Kat was featured in Edmonton's *SEE magazine* in July 2010.

'90 Mike House, BCom, of Edmonton Alberta, is the Assistant Dean, Development, at the Alberta School of Business. Mike recently accepted a volunteer position as President of the Association of Fundraising Professionals, Edmonton and Area Chapter.

'91 Carole Hunt, MBA, of Edmonton, Alberta, is the Chief Legal Counsel and Corporate Secretary at AIMCo. Carole kicked off this year's CGA/MBA Forum Speaker Series at the Alberta School of Business on September 21. She talked to the MBA students about *Socially Responsible Investing – the ABCs of ESG* (environmental, social, and governance issues).

'91 Jay Spark, MBA, of Edmonton, Alberta, has accepted the position of Director, Faculty Relations, at the University of Alberta as of September 1, 2010. Jay has worked in human resources for over 30 years and brings to the position considerable experience in labour relations and mediation. While studying at the University, he was the President of the Students' Union.

'93 Court Carruthers, BCom, of Mississauga, Ontario, writes: *Liam Declan graced us with his presence at 12:55 am on Tuesday, August 10, 2010, weighing 7 lbs*

*13 oz. Mom and Dad are doing great while big brother Aidan is trying to sort out who this new interloper is and when he is "going home." The Oilers are pegging first round for 2028 NHL Entry Draft and Aidan is looking forward to getting started on drills with his future linemate.*

'93 Catherine Heggerud, MBA, '90 BCom, of Calgary, Alberta, ran for election as the Public School Trustee in Ward 11 and 13 in the 2010 Calgary municipal election.



'91 Lawrence Dombro, MBA, of Canmore, Alberta, recently re-located to Canmore as Director of Operations for Gaia Collaborative Medicine. For the last 11 years, Lawrence has worked with the provincial Ministry of Health and Wellness in Edmonton in the areas of program coordination and policy development.



'94 **Jane Halford, BCom**, of Edmonton, Alberta, is the Chief Executive Officer and Executive Director of the Institute of Chartered Accountants of Alberta. She accepted a volunteer position as President of the University of Alberta Alumni Association for a two-year term. She replaces Jim Hole. Jane had previously served as the University's Alumni Council faculty representative for Business and also as the Vice President for Scholarships. Jane is one of the youngest Presidents in Alumni Association history and is looking forward to getting young alumni engaged with their alma mater.

'95 **Eric Axford, MBA**, of Calgary, Alberta, is Vice President, Operations Support, with Suncor. Eric was a speaker at the 29th USAEE/IAEE North American Conference *Energy and the Environment: Conventional and Unconventional Solutions* held October 14-16 in Calgary, which was co-sponsored by the Alberta School of Business.

'96 **Eric Branderiz, BCom**, of San Francisco, California, was appointed Vice President and Corporate Controller for Silicon Valley-based SunPower, a manufacturer of high-efficiency solar cells, solar panels, and solar systems in June 2010.

'97 **Nelson Tonn, BCom**, of Edmonton, Alberta, is now the Vice President, Marketing and Supply Chain, for Fountain Tire.

'98 **Darren Bondar, MBA**, of Calgary, Alberta, Founder and President of WATCH IT!, a Canadian watch retailer, was proud to announce their partnership with NASCAR's youngest star, Joey McColm, for this summer's 2010 NASCAR Canadian Tire Series taking place in six provinces across Canada. Darren believes sponsoring a NASCAR Canada race car is a marketing idea whose time has come.

'99 **Jennifer Grimm, BCom**, of Edmonton, Alberta, founded LUX Beauty Boutique in 1999 after earning her BCom degree and completing a Young Women Entrepreneurs' course through HRDC during which she wrote the business plan. LUX Beauty Boutique quickly became the place where the cosmetic-obsessed gather to create, inspire, and play. Jennifer believes that when it comes to beauty, the experience is as important as the result. Jennifer was featured in the June Issue of the *Edmontonians* magazine.

'99 **Larry Harris, MBA**, of Edmonton, Alberta, is the Director, Strategic and Economic Analysis, Edmonton Airports. Larry participated in the MBA International Business Speaker Series at the Alberta School of Business on October 4. He talked about how his organization competes in a highly-competitive international environment.



'99 **John Politopoulos, BCom**, of Edmonton, Alberta, and his wife Donna, '00 BSc, are proud to announce the birth of their baby girl Olivia Anne Politopoulos born on September 14, 2010.

## '00s

'00 **Bill Dean, MBA**, of Lethbridge, Alberta, accepted a position as Athletics Director at Lethbridge College. Bill was previously the Director of Student Life at Grant MacEwan University in Edmonton where he spent the majority of his career. *I'm looking forward to carrying on the strong tradition of athletic success at Lethbridge College, says Dean. Through the selection process, it was clear there is a strong internal leadership commitment to increase the profile of Kodiaks athletics both on campus, in the community, and nationally; I'm looking forward to leading the change.* Dean also served as a mentor in the MBA mentorship program at the Alberta School of Business.

'00 **Jennifer Henrie, BCom**, of Salmon Arm, British Columbia, is happily managing her family's home alongside husband Matthew Henrie (BScAg '04; DVM '09). After working at Intuit Canada, she decided on a career shift to be a full-time Mom and has since welcomed five beautiful kids into the family.

'00 **Eric Klein, BCom**, of Edmonton, Alberta, is the Chief Financial Officer at the Italian Centre Shop Ltd., a family-run business and local landmark in Edmonton's Little Italy community. *I have a dream job, says Eric about working at the shop. It's a great place to work. I like what we do, I like our products and I'm proud to tell people I work here.* Eric strives to find ways to add value to the company beyond mere numbers. *At the end of the day, it's about providing the Senior Management team with information they didn't have before, which allows them to make better decisions,* he says. Eric also holds a Chartered Accountant designation and was featured in the summer issue of *Spotlight Magazine*, published by the Institute of Chartered Accountants of Alberta.



(PHOTO: Con Tanasiuk Photography)

'01 **Paul Dunsmore, BCom**, of Calgary, Alberta, has joined the Canadian energy sales exploration and production team at Barclays Capital as Managing Director, Commodities Group.

'01 **Binh Hunyh, BCom**, of Los Angeles, California, and Ian Clay both worked on a Hollywood feature film. *Losing You* was co-written and directed by Clay and produced by Hunyh. The movie has won awards at the Worldfest Houston International Film Festival and the Canada International Film Festival (in Vancouver), and the Award of Merit from the Accolade Competition.



## AVENUE MAGAZINE'S

# Top 40

## Under 40

### Catherine Vu '01 BCom

**AGE:** 35

**JOB:** Owner, Pro-Active IT Management Inc.

**WHY SHE'S A TOP 40:** While running a successful and growing IT company, she volunteers for a variety of charities – running races, rappelling down towers, and doing whatever it takes to raise a buck for a good cause.

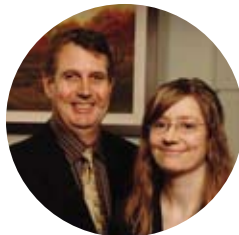
**KEY TO HER SUCCESS:** I love self-discovery and learning about myself and being better."

**'01 Dean Jorgensen, BCom**, of Abidjan, Côte d'Ivoire, is currently the Manager of the Immigration Program for the Embassy of Canada, at Abidjan, Côte d'Ivoire. His department is responsible for processing visa and immigration applications for 13 countries in Francophone West/Central Africa.

**'01 Bruce Stol, MBA**, of Calgary, Alberta, has been promoted to Manager, Financial Planning and Analysis, at Trican Well Service LLP. Bruce has recently been transferred to Trican's US operations in Dallas, Texas, where he will remain temporarily until March 2011 and will then move on to their new US Head Office in Houston, Texas.

**'02 Paul Joliat, MBA**, of Toronto, Ontario, writes: *After ten great years, I have made the decision to leave Lang Marketing Network to embark on another challenge. As of August 9th, I will be the new Director, Canadian Marketing and Sponsorships, for Sun Life Financial. I'll be based out of Sun Life's downtown Toronto office and will be responsible for developing and executing the company's Canadian sponsorship strategy.*

**'02 Erin Wallish, BCom**, of Edmonton, Alberta, recently joined the Institute of Chartered Accountants of Alberta (ICAA) as a Senior Manager, Practice Review. Prior to joining the ICAA, Erin was with Meyers Norris Penny, both in their downtown Edmonton office and as part of the firm's professional standards group at the Calgary head office. *It is a perfect fit for my skill-set*, she says about her new



position. Erin also holds a Chartered Accountant designation and was featured in the spring issue of *Spotlight Magazine*.

(PHOTO: Con Tanasiuk Photography)

**'03 Craig O'Connor, MBA**, of Edmonton, Alberta, has accepted a new position as General Manager, Lutech Resources Canada. Lutech is a global recruitment business based in Sherwood Park, Alberta. *I'm looking forward to helping clients across Canada with their staffing challenges*, writes Craig.

**'03 Jen Panteluk, BCom**, of Edmonton, Alberta, won the 2010 YWCA Women of Distinction Award in the Athletics, Recreation, and Fitness category. The 28th Annual Awards Gala was held on June 3, 2010, at the Edmonton Expo Centre. Jen is a strong advocate for health and fitness: fighting the battle against cancer with the Alberta Cancer Foundation by day and training as a competitive age group triathlete by early morning and night. She has been competing in Olympic and half-Ironman triathlons since 2005 as well as half and full marathons. Jen represented Canada for the third time this September at the Triathlon World Championships.

**'03 Andrea Porter, BCom**, of Edmonton, Alberta, took a position as Finance and Human Resources Coordinator with the office of Alumni Affairs at the University of Alberta in August 2010.

**'04 Megan Bancesco, BCom**, of St. Albert, Alberta, is the Owner and Manager of *mbellish*, a clothing business she started after a decade of working in the retail industry. *I decided to follow my dreams and open my very own store. I have always dreamt of owning my own boutique and having the opportunity to find unique products to help others explore their sense of style* says Megan.

**'06 Frank Callele, BCom**, of Morocco, writes: *After I completed my BCom degree, I went to the Richard Ivey School of Business at the University of Western Ontario and completed my MBA. After that, I moved to Dubai and helped the development team complete the Atlantis hotel. I am currently living in Morocco finishing off another development called Mazagan resorts. Somewhere along the way, I managed to have a little girl called Faya who is just about a year old now and lives in Holland with her mom. They have lived here in Morocco on and off while I have been working here. I am not sure where I will go next, probably back to the Middle East, either Dubai or Abu Dhabi.*



**'06 Cheng-Hsin Chang, MBA**, of Edmonton, Alberta, and **'06 Penny (Cheung) Chang, BSC Nursing**, were married in Edmonton on October 10 and have now happily settled into their new home and

work lives. Penny works at the Royal Alexandra Hospital as an ICU Nurse and Cheng runs his own Insurance and Investment Advisory Practice with Freedom 55 Financial. He's involved with the Business Alumni Association and volunteers with the Edmonton Opera, Big Brothers, and the RMC Alumni Edmonton Branch.

**'06 Gavin Fedorak, BCom; '07 Scott Gordon, BCom**; and Gavin's brother Grant, all from Edmonton, Alberta, started up a new business - Press'd The Sandwich Company. Press'd was inspired by the experience of Scott and Gavin who both played basketball with the Golden Bears while studying at the Alberta School of Business. For a couple of years in the preseason, they made regular trips to Phoenix to play Arizona State. Travelling on a budget meant their food options were limited so they were thrilled to discover Dilly's Delis, which feature in-store bakeries, sandwiches made from freshly sliced meats and cheeses, and lots of fresh vegetables. Fast forward five years, they remembered the Dilly's Deli concept and wondered if it could work in Edmonton. Within a few months of opening, Press'd is sporting lineups every weekday at lunch and is already making money.

## AVENUE MAGAZINE'S Under 40

# Top 40



Michael Brechtel '06 BCom

**AGE:** 31

**JOB:** Community Organizer; Director of Strategy, McRobbie Optamedia

**WHY HE'S A TOP 40:**

He's an advertising whiz and a tireless community organizer with an eye on shaping Edmonton's future through interVivos, artsScene Edmonton, TEDxEdmonton and Reboot Alberta - all of which he co-founded.

**KEY TO HIS SUCCESS:**

Taking the road less travelled all along at every step. "I haven't been aware of what I'm not supposed to be able to do."





*Press'd The Sandwich Company - Grant Fedorak, Gavin Fedorak, and Scott Gordon. Photograph by: Bruce Edwards, Edmonton Journal*

'06 **Jim Gibbon, MBA**, of Edmonton, Alberta, got the idea for Amber Brewing when he was in the MBA program at the Alberta School of Business. Today, Amber Brewing produces four brews and a grog (a lime cooler). *I thought Edmonton needed a very, very pro-Edmonton brewery*, says Jim, a bred-to-the-bone Edmontonian whose family has been in the city for several generations. Amber Brewing was featured in the lifestyle section of *SEE Magazine* in July 2010.

'06 **Rohit Gupta, MBA**, of Edmonton, Alberta, participated in the CGA/MBA Forum Speaker Series at the Alberta School of Business on November 16.



'06 **Terri Katerenchuk**, of Calgary, Alberta, is a Senior Analyst, Financial Reporting, at Canexus Limited. Half of Terri's time is spent working on International Reporting Standards (IFRS) conversion and the other half is dedicated to annual and quarterly financial reporting. *I've chosen*

*a career that will never leave me bored. With so many changes in the profession occurring right now, new challenges are inevitable. I love to learn and grow so this profession suits me*, says Terri. In her spare time, Terri unwinds by turning up the heat through sports. *I play slo-pitch, volleyball, and I love skiing, but if I've had an especially stressful day, I prefer hot yoga.* Terri also holds a Chartered Accountant designation and was featured in the spring issue of *Spotlight Magazine*, published by the Institute of Chartered Accountants of Alberta.

(PHOTO: Laughing Dog Photography)



'07 **Jennifer Bergman (Rode), BCom**, of Edmonton, Alberta, launched a wedding planning company in 2008 – [www.JenniferBergmanWeddings.com](http://www.JenniferBergmanWeddings.com) – and is now

focusing on the venture full time. Recently named one of the *Sizzling Twenty Under 30* by *Edmontonians* magazine, Jennifer lends her event planning and marketing skills to the Business Alumni Association (BAA) where she sits on the Board of Directors. Jennifer is married to Sean Bergman, '07 BSc (Eng) and they reside in downtown Edmonton.

'07 **Xinjie Cui, MBA**, of Edmonton, Alberta, is the Director of Child and Youth Data Laboratory at the Alberta Centre for Child, Family, and Community Research.

'07 **Jennifer Lafferty, BCom**, of Edmonton, Alberta, is an Account Manager at Incite. Her company took time out to celebrate marketing and communications excellence with other local marketing and communication firms and consultants at this year's International Association of Business Communicators (IABC) Capital Awards Gala. The evening gala took place on May 27, 2010, at the Art Gallery of Alberta and was hosted by the Edmonton branch of the IABC. Incite won the only Award of Merit of the night in the External/Community Events category for its work on the grand opening of Beaverbrook's Upper Windermere community. Incite was started in 1999 by **Ted Kouri, '97 BCom**, and **Jared Smith, '98 BCom**.

'07 **Matthew Rudd, BCom**, of Edmonton, Alberta, earned a spot on the National Dzurko Honour Roll by being one of the top 51 UFE writers from across Canada. He was also named to the Alberta Dzurko Honour Roll and presented with the Winspear Medal of Excellence and a \$1000 cash prize.

'08 **Amanda Arbour, BCom**, of Edmonton, Alberta, is a Marketing Projects Manager at UNIGLOBE Geo Travel. Amanda writes: *After two years working in the Marketing and Business Development departments of UNIGLOBE Geo Travel, I have been promoted to the Marketing Projects Manager. Working in the travel industry has given me diverse work experience and unique opportunities. In my two years, I have worked closely with large corporations in Western Canada and a professional European football team – FC Porto – and was able to travel and volunteer in Cambodia. I presently manage travel programs such as Running Event Travel, Religious Studies Travel, and our Relationship Rewards Program. In my role as the Projects Manager, I have been able to utilize my education to the fullest extent and continue to learn and challenge myself each day.*

'08 **Kelsey Waddell, BCom**, of Stony Plain, Alberta, is proud to give the gift of vitality and be involved in a complete anti-aging business as a Nu Skin distributor. She is a CSEP-CPT and YA yoga instructor who assists her clients to live up to their potential and helping them along in their journey. Email Kelsey at [healthyhardcores@gmail.com](mailto:healthyhardcores@gmail.com) or visit her Website at [www.healthyhardcores.nsedreams.com](http://www.healthyhardcores.nsedreams.com).



## AVENUE MAGAZINE'S

# Top 40 Under 40

## Kyle Murray '04 PhD

**AGE:** 37

**JOB:** Director, School of Retailing, Alberta School of Business, University of Alberta

**WHY HE'S A TOP 40:** In just two years, he has helped raise millions of dollars for a little-known research centre and helped it grow into a top-level academic business program.

**KEY TO HIS SUCCESS:** Pursuing opportunities and ideas that excite him and taking a job that rarely feels like work.

## 2010 Institute of Chartered Accountants of Alberta MERIT AWARD RECIPIENTS

The Institute of Chartered Accountants of Alberta is proud to introduce this year's Merit Awards recipients. The Merit Awards recognizes individuals who have brought honour to the profession by their achievements in business and their contributions to the community. There are four categories of recognition and the honourees are:

### LIFETIME ACHIEVEMENT

- **Hugh Bolton**, of Edmonton, Alberta, Former Campaign Chair, Alberta School of Business and Chair, Board of Directors, EPCOR.
- **Harry Schaefer**, '57 BCom, of Calgary, Alberta, President, Schaefer and Associates Ltd.

### FELLOWS OF THE CHARTERED ACCOUNTANTS

- **Ian McDonald**, '79 BCom, of Edmonton, Alberta, Partner, Grant Thornton LLP.
- **Brian Ferguson**, '80 BCom, of Calgary, Alberta, President and Chief Executive Officer, Cenovus Energy Inc.
- **Bridget Hennigar**, '80 BCom, of Grande Prairie, Alberta, Regional Managing Partner, Meyers Norris Penny LLP.
- **Hugh Neilson**, '87 BCom, of Edmonton, Alberta, Edmonton Market Leader for Private Client Tax Services, Ernst & Young.

### DISTINGUISHED SERVICE

- **Garry Cook**, '68 BCom, of Calgary, Alberta, MacKay LLP Chartered Accountants.
- **Vivien Wulff**, '78 BCom, of Sherwood Park, Alberta, Faculty of Medicine and Dentistry, University of Alberta.
- **Robert Young**, '77 BCom, of Toronto, Ontario, KPMG LLP Chartered Accountants.

### EARLY ACHIEVEMENT

- **Michelle Balmer**, '96 BCom, of Calgary, Alberta, Meyers Norris Penny LLP Chartered Accountants.
- **Jason Ding**, '04 BCom, of Edmonton, Alberta, Deloitte and Touche LLP Chartered Accountants.
- **Shawn McMillan**, '02 BCom, of Edmonton, Alberta, Westcan Bulk Transport Ltd.

## 2010 FELLOW OF THE SOCIETY OF MANAGEMENT ACCOUNTANTS OF CANADA

The Certified Management Accountants (CMAs) are proud to introduce this year's Fellow of The Society of Management Accountants of Canada, the prestigious national honorary designation that is awarded to CMAs who through their outstanding achievements bring distinction to the management accounting profession and serve as role models for others. They are:

- **David John Hrycar**, '81 BCom, of Yellowknife, Yukon, Deputy Minister of Finance, Government of Yukon.
- **Court Carruthers**, '93 BCom, of Mississauga, Ontario, President, Grainger International, W.W. Grainger.
- **Mark Thomas Morpurgo**, '02 MBA, '94 BCom, of Edmonton, Alberta, Chief Financial Officer, SSI Solutions.

## AVENUE MAGAZINE'S Under 40

# Top 40



## Kristina Williams '05 MBA

**AGE:** 34

**JOB:** Director of Investments, Alberta Enterprise Corporation; Swedish Consul to Edmonton

### WHY SHE'S A TOP 40:

She advises the provincial government on venture capital fund investments for technology companies, while acting as a Swedish consul – the second-youngest person in the world with that title at the time she was appointed.

### KEY TO HER SUCCESS:

"I will never sit down and say 'I'm done.' I will always learn something new because I think life is a continuum of learning, and I don't see myself ever sitting down and saying, 'Now I've achieved what I want to achieve.'"

'09 **Ryan Mo**, MBA, of Calgary, Alberta, is a Manager, Business Development, with the Certified General Accountants. Ryan talked to the MBA students about the competitive advantage of an MBA degree and CGA designation at the MBA-CGA Information Session hosted by the Alberta School of Business on November 4, 2010. Designed for the Alberta School of Business MBA students, the Alberta MBA-CGA Combination Program allows the students to complete the CGA designation in less than one year.

'09 **Graham Starko**, BCom, of New York, New York, recently accepted a new position as an Associate, Crude Oil Derivatives Trading, with Scotia Capital Energy Inc. in New York.

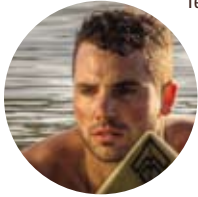
'09 **Patrick Turc**, MBA, of Edmonton, Alberta, is currently working for Primal Tribe Inc. as an Account Manager. Primal Tribe has 22 employees between their Edmonton and Calgary offices to help companies supplement their existing marketing team with leading edge marketing strategy and design capabilities.





'10 **Shaun Brandt, BCom**, and fellow classmate

'10 **Cam Service, BCom**, have created the reality show, *Life in Reverse*, for Third Storm Internet Television Network. *Life in Reverse* follows their adventures as they build the ultimate surf home as well as their eco-clothing line, Honesty Clothing, in San Juan del Sur, Nicaragua.



'10 **Steven Bhardwaj, BCom**, of Edmonton, Alberta, started his own car rental company, Thrifty Car Rental Edmonton.

'10 **Bryce Heggie, BCom**, of Calgary, Alberta, recently joined Secure Energy Services in a Business Development role.

'10 **Kaitie Worobec, BCom (with Distinction)**, of Edmonton, Alberta, writes: *I have received an offer from Sara Lee International*



*in the Netherlands to do a one-year internship with their Talent Development and Global Learning department and my role will be to provide overall administration and analysis of global learning*

*programs across Sara Lee. I am very excited to gain some experience abroad with a multinational company and I look forward to learning more about international human resource management.*

# ALBERTA'S 50 MOST INFLUENTIAL PEOPLE OF 2010

named by *Alberta Venture Magazine*



'80 **Brian Ferguson, BCom**, of Calgary, Alberta, accepted a new responsibility as President and Chief Executive Officer running the newly spun-off Cenovus Energy Inc. in Calgary. Encana's Board of Directors voted to split into two, a natural gas company (Encana) and an integrated oil company (Cenovus). Over the next few years, Brian's new role will be to focus Cenovus on oil sands and will be selling off \$500 million worth of natural gas assets. (PHOTO: *Alberta Venture Magazine*)



'77 **Jim Prentice, BCom**, of Calgary, Alberta, is a strong and effective leader who always keeps his cool. During his time as Canada's Environment Minister, fingers from international critics pointed to him when it came to issues surrounding Alberta's thriving yet controversial oil sands. He also told the world during last November's Copenhagen Conference on Climate Change that Canada won't back down when it comes to fighting *globally green* agreements that could choke the country's economy while other major polluters like China and India go free. Jim Prentice resigned as Member of Parliament in November 2010. (PHOTO by John Gaucher)



'81 **Brian Vaasjo, MBA**, and Don Lowry, of Edmonton, Alberta, were both named amongst the top 50 influential people in Alberta. It has been close to a year since Capital Power split from EPCOR Utilities into a publicly-traded separate company, a controversial move for Edmonton's city-owned utility. Under Brian's leadership as Capital Power's Chief Executive Officer, the publicly-owned company has forged a separate identity and demonstrated strong financial results. *From an employee's standpoint, we're driving towards our own culture and our own direction*, said Brian. *We're going from somewhat of a utility environment to being a power-producer.* Chief Executive Officer Don Lowry and his EPCOR Utilities also saw a sharp rise in its first-quarter profits. *It happened so quickly and so fast, but it happened to be one of those things that turned out to be a great success for Edmonton*, Don said about the split. (PHOTO: *Alberta Venture Magazine*)

## BAA board of directors

**Dustin Bateyko, '01 BCom**  
Cushman & Wakefield Edmonton

**Jennifer Bergman, '07 BCom**  
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**Charlene Butler, '09 MBA**  
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**Cheng-Hsin Chang, '06 MBA**  
Financial Security Advisor  
Freedom 55 Financial

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Alberta School of Business

**Sean Collins, '09 BCom**  
Oomph! Events

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Alberta School of Business

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Property Manager, City of Edmonton

**Kristan Morin, '08 BCom**  
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**Lacey Suen**  
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Alberta School of Business

**Rob Veronovici, '99 BCom**  
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Retail Food Services, Alberta  
Health Services

**John Whitmore, '05 BCom**  
Assistant Branch Manager  
RBC Dominion Securities Inc.

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Layfield Group Limited

**Lee Close, '85 BCom**  
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Services, Ernst & Young LLP

**Jeff Schellenberg, '04 MBA**  
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