



2019 Business PhD Research Conference, November 22, 2019
Business Building Room 5-40

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| 8:30 – 8:40 | Welcome: Shaheer Rizvi, Conference Chair Trish Reay, Associate Dean, PhD Program |
| 8:40 – 9:25 | Poster Session 1 Accounting: Sarin John; Finance: Yusuke Tsujimoto; Marketing: Nahid Ibrahim, OIS: Likang Ding; SMO: Ke Cao, Maggie Cascadden, Emma Jing, Milo Wang |
| 9:25 – 9:55 | Presentation 1 - Rodrigo Valadao (SMO) “Assembling Frankensteins: How Data Scientists Stitch Provisional Artifacts to Render Novel Insights” |
| 9:55 – 10:05 | Break |
| 10:05 – 10:50 | Poster Session 2 Accounting: Ke Feng; Finance: Joseph DeCoste, Chong Meng; Marketing: Javad Soleimani Meimandi; SMO: Bandita Deka Kalita, Joseph Owusu, Zahid Rahman, Leyuan Xie |
| 10:50 – 11:20 | Presentation 2 – Xiaowen Zhang (Finance) “Market’s Perspective on Firms’ Investment Efficiency” |
| 11:20 – 11:30 | Speaker: Sarah Kowalevsky, Associate Director, Development “Building Your Business Research Network” |
| 11:30- 1:00 | Panel and Lunch Private Session for School of Business Faculty and PhD Students Only |
| 1:05 – 1:45 | Poster Session 3 Accounting: Dasha Smirnow; Finance: Weisu Yu, Sihan Zhang; Marketing: Saurabh Rawal, Shaheer Rizvi; SMO: Kylie Heales |
| 1:45 – 2:15 | Presentation 3 - Eiji Ohashi (Accounting) “Coarse Performance Evaluation for Envious Agents” |

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| 2:15 – 2:20 | Break |
| 2:20 – 3:00 | <p style="text-align: center;">Poster Session 4 Finance: Rodrigo Cardenas; OIS: Elnaz Nabiyi; Marketing: KB Koo, Rory Waisman; SMO: Tanja Ohlson (visiting), Myungjune Song, Rongrong Zhang</p> |
| 3:00 – 3:30 | <p style="text-align: center;">Presentation 4 – Hyoseok Kim (Marketing) “Exploding Deals: Consumer Response to Time-Limited Promotional Offers”</p> |
| 3:30 – 3:35 | <p style="text-align: center;">Closing Remarks: Trish Reay, Shaheer Rizvi</p> |

Abstracts for presentations and posters can be found [here](#).