

EXECUTIVE

MBA

LEADERS
FROM
ALBERTA FOR
THE WORLD



UNIVERSITY OF ALBERTA
ALBERTA SCHOOL OF BUSINESS





Success. We're all looking for it, whether it be in life or business. We're all searching for the insight and the inspiration to fulfill the goals, dreams and potential we know we have inside. But how do you find it?

It begins by asking the right questions.

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About Us

TOP 3 IN CANADA

Ranked 3rd by *Maclean's* in the Top 20 Best Business Universities in Canada (2017)

WORLD UNIVERSITY RANKINGS

The University of Alberta ranks in the top 90 Universities worldwide.

The Alberta School of Business

The Alberta School of Business is one of the world's leading institutions of business education and research. Our vision is simple, yet powerful: we're dedicated to creating Leaders from Alberta for the World.

For over a century, the innovation, entrepreneurialism and leadership of the School's more than 27,000 alumni have strengthened businesses and communities across the globe. The Alberta School of Business continues to focus on four key areas as part of its overall strategic vision.



ENTREPRENEURSHIP:

Fostering infrastructure through the spirit of innovation



INTERNATIONAL BUSINESS:

Making Alberta a worldwide business leader



ENERGY & THE ENVIRONMENT:

Creating sustainable growth and strategic policy-making



LEADERSHIP:

Transforming learners into leaders

The Alberta Executive MBA Program

Ranked among the top EMBA programs in the world, the Alberta EMBA program provides you with a superior business education with opportunities to put concepts into practice and maximize your leadership potential. It is designed for experienced professionals and senior-level managers who want to enhance their organization's value by combining an understanding of business with the strategic perspective necessary to lead.

VISION: Our alumni advance organizations.

MISSION: We connect, develop and inspire impactful leaders.

The EMBA Student Experience

Alberta Executive MBA students are empowered to maximize their career potential through...

Executive Leadership and Team Building

- Explore self-reflection and gain greater self-awareness in your role as a leader and a team member.
- Work collaboratively with your peers from a variety of industries and organizations, diversifying your perspectives and skill sets.

Executive Decision Making and Critical Thinking

- Learn to make competent and ethical decisions in order to create and sustain economic, social and environmental value.
- Allocate organizational resources to maximize effectiveness.

Executive Resilience

- Increase your tenacity in responding to workplace challenges, setbacks and adversities through enhanced personal resilience.
- Practice a learning journey and growth mindset necessary for renewal, recovery and advancement.



Focused On Your Success

The Alberta Executive MBA is designed to make the most of your time through an optimized and supportive learning environment. After all, your focus should be on getting the most out of your program.

- **International Travel:** Your EMBA program includes travel and accommodation for the study tour, helping you gain a global perspective critical in today's environment.
- **Computer & Course Materials:** You are provided with a tablet and all course materials in order to facilitate ease of learning.
- **Teaching Support:** Outside of class, faculty and teaching assistants are available to provide you with additional educational support.
- **Catering & Parking:** Once you arrive on campus, we've got you covered with parking and meals during class days.
- **Library Resources:** In addition to a wide range of business databases, dedicated librarian support is on hand to help you with research and your business projects.

Leadership & Coaching

Above all else, the Alberta Executive MBA is designed to hone and develop your leadership abilities. Academically, the program is focused on sharpening and developing your overall business knowledge during the first year and then developing your leadership capabilities and strategic acumen during the second year. Outside of the classroom, the Alberta Executive MBA offers additional supports to assist in your development:

- **Executive Coaching:** Our coaching program is a results-oriented process that is designed to drive individual development, purposeful growth and sustained performance enhancement.
- **Executive Speaker Series:** Hear from accomplished industry leaders as they share their thoughts and perspectives in an intimate setting with our Executive MBA class.
- **Career Support:** Our Career Management Centre is here to help you with career guidance and support.

Build Deep Connections

The Alberta Executive MBA is about more than what you learn in a textbook. Bringing together a cohort of experienced peers and world-renowned faculty, you'll have the opportunity to hear different perspectives as well as learn and be challenged during class discussions.

- **In-Person Courses:** Classroom experiences offer a distraction-free environment and the ability to interact directly and in real-time with your peers and professors.
- **Diverse Network:** Our students stem from a wide range of companies and represent diverse sectors of the Alberta economy, bringing new and unique perspectives to business problems.
- **Small Cohort:** Small class sizes facilitate building deep relationships with your peers, offering you considerable direct contact with our professors.

Mathew McLash

EMBA 2012

President & CEO,
WestOak Development Ltd.

I just wasn't settled. I was always curious, wondering whether I had reached my full potential. And the Alberta School of Business EMBA showed me that I could do and be so much more. The EMBA enabled me to grow as a person and as a leader with the confidence needed to execute my entrepreneurial dreams.

EMBA

Class Profile

GPA

Candidates should hold an undergraduate degree from a recognized institution with a sufficient GPA to indicate their capability to pursue a rigorous academic program.

A limited number of students who do not meet our academic criteria, but have outstanding attributes in other areas may be considered for admission.

Team-Oriented Experiences

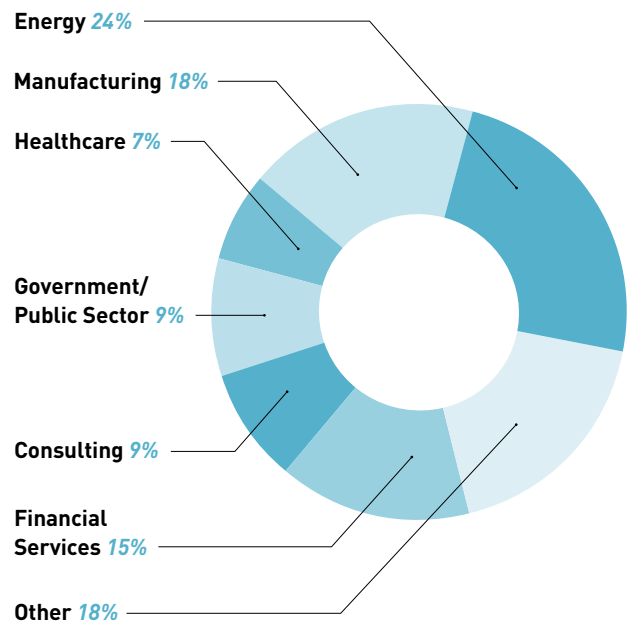
Teamwork is the key to the Alberta Executive MBA. With rotating groups, you will have the opportunity to work with all of your peers. The Alberta Executive MBA is a fully classroom-based program that attracts an impressive array of leaders from a variety of industries and sectors. Your peers will be accomplished business leaders and high-potential individuals that are continually striving to think bigger, smarter and broader. Alberta Executive MBA students represent a broad spectrum of industries, functional backgrounds, job responsibilities and cultures, offering a learning environment that broadens your perspective and provides you with new ways of thinking.

A sampling of companies represented: *Grant Thornton LLP, ECO Canada, Plains Midstream Canada, Enbridge Pipelines, Honeywell Process Solutions, Shell, Syncrude, Schlumberger, EPCOR, RBC, ATB Financial, Alberta Indian Investment Corporation, Samson Cree Medical Services, Supreme Modular Fabrication Inc., Leavitt Machinery.*

Class Profile:

15 Years Work Experience	49% International Experience
3.0 Average GPA	30-56 Age Range

Industries Represented



Sheldon Hudson

EMBA 2016

Vice President,
Al-Terra Engineering Ltd.

My goal was to learn additional skills and tools to help grow my engineering firm. Now that I have completed the program and reflect back, I realize the EMBA was more than an education, it was a profound life experience.



Globalization

The Alberta Executive MBA helps you tackle the challenges of globalization by looking at real-life case studies of companies operating globally, hearing from international guest speakers, learning from the international experiences of your classmates and enhancing your knowledge and perspective from international professors.

International Business Course

As part of the Alberta EMBA curriculum, you will take an entire course dedicated to international business. This course will focus on the globalization of business, international trade and trading blocs, planning for market entry and development, exporting, joint ventures, direct investment and developing the skills of an international manager.

The combination of dynamic classroom discussion from case studies, and real-life exposure through the International Study Tour will equip you with the tools necessary to advance your organization in the international playing field.

INTERNATIONAL STUDY TOUR


To cap off your program, you will take part in a transformational 2-week International Study Tour with your peers. In recent years, the Study Tour has taken place in China, one of the world's largest economies. In preparation for the Study Tour, you will examine the economic, political, and cultural environments of the fascinating and ever-changing region. On the ground, you will be involved in a variety of dynamic activities including:

- Meetings at Canadian embassies or consulates, and discussions with trade officers
- Company visits to Canadian companies operating abroad, and with local companies doing business globally such as GM Shanghai, Ali Baba in Beijing, and Everbright Bank in Hong Kong
- Visits to cultural and historical sites

Steven Diep

EMBA 2016

Senior Manager,
Operations Engineering,
Enbridge Pipelines

A portrait of Steven Diep, a man with short dark hair and glasses, wearing a dark blue suit, white shirt, and grey tie. He is smiling slightly and looking towards the camera. The background is a plain, light grey color.

The Alberta Executive MBA has given me the necessary tools to solve complex business problems. It provides you with a completely different way of critical thinking that an individual without the program may take decades to develop just with work experience alone. The program provides you with the confidence to pursue business avenues that you never thought existed. When my colleagues ask if I would do it again, my response without hesitation is always yes, the University of Alberta Executive MBA changed my life!

Executive Leadership

By improving your perception, increasing your visibility and exerting your influence, the Alberta Executive MBA will help you to revolutionize your company. We have the tools you need to enhance your strategic leadership capabilities and achieve your goals.

EXECUTIVE COACHING

By engaging with an Executive Coach, you will enhance your executive presence, focus your efforts on strategy while avoiding organizational pitfalls and develop a viable plan to make your vision a reality. You will partake in a results-oriented, thought-provoking process that uses focused one-on-one conversations to drive individual growth, purposeful action and sustained performance enhancement.

CAREER DEVELOPMENT SUPPORT

The MBA Career Education & Coaching Team will facilitate your learning on career planning, job search tools and resources, personal branding, executive narration and presence and board governance.

EXECUTIVE SPEAKER SERIES

Building your leadership capabilities means interacting with individuals who are shaping Canada's major organizations today. Our Executive Speaker Series gives you the opportunity to consider leadership and strategy from the perspective of senior executives. It will challenge you to integrate your course work with the insights of our speakers and arrive at your own personal leadership model.

TEACHING SUPPORT

Faculty members and teaching assistants provide additional support to help you best understand challenging concepts and prepare for exams.

Mouna Hamdon

EMBA 2011

Owner & Executive Manager,
Hamdon Energy Solutions



The Executive MBA has refined and sharpened my corporate skills while fostering in me an attitude of success, hence I have gained a rooted confidence in approaching problems, issues and opportunities. In the classroom, I have found the team dynamics to be enriching as I have been able to benefit from these learnings in my work environment. My satisfaction in the program far exceeded my expectations.

Company Benefits

Pursuing an Alberta Executive MBA is a significant endeavor, and having organizational support will be fundamental for your successful journey. In demonstrating a commitment to their top talent by nurturing, supporting and investing in you, your organization empowers their key performers to excel. While the Alberta Executive MBA will take your own career to the next level, what's in it for your employer?

EXPOSURE TO THE LATEST MANAGEMENT IDEAS & RESEARCH

Professors are currently engaged in a wide spectrum of teaching and research activities all over the world, and are exposed to the newest trends in their industries. You will benefit from the vast knowledge of faculty members and learn what is on the cutting edge of business trends.

CAPSTONE PROJECT

You will investigate a strategic multi-faceted business issue in your workplace to integrate and apply skills learned in the classroom. With the Capstone Project, you'll create a practical, relevant and tangible outcome that includes research, recommendations and an implementation plan for the proposed business solutions.

SUCCESSION PLANNING

You will enhance your confidence alongside your strategic and leadership capabilities, ensuring you're fully prepared to take on the opportunities within your organization's dynamic business environment.

ADVANCED LEADERSHIP TRAINING

The Executive Speaker Series and Executive Coaching Program enable you to hear from business leaders on how they tackle difficult situations, and to enhance your leadership performance through personal coaching sessions.

REAL-TIME APPLICATION OF LEADERSHIP, STRATEGY & BUSINESS CONCEPTS

Apply your in-class learnings to your workplace on the fly, adding immediate value in your role and with your organization.

EXPOSURE TO DIVERSE PERSPECTIVES

Alberta Executive MBA students come from a wide range of educational backgrounds, organizations, industries and cultures. Some of your most impactful learnings will come from discussions with and insight from your peers, which will enhance your classroom learning and inspire you to think beyond your traditional boundaries.

A Challenging Curriculum

The curriculum is designed to sharpen your skills in the key functional areas of management such as finance, marketing and operations. Then you will move on to the latest management theory and practice in leadership, strategy, and international business and globalization.

Applied Approach

Courses in the Executive MBA Program use real-world case studies that encourage students to apply theoretical knowledge to the problems and issues facing organizations. Woven throughout the 2nd year of the Executive MBA program, the capstone project brings current challenges in your workplace into the classroom.

With the capstone project, you'll be required to negotiate, create and ready a major project for implementation within your organization. While each project is highly unique, you will not only acquire technical knowledge and management concepts but will also develop an understanding of organizational politics and culture, the art of influencing others, the ability to delegate, delivering impactful presentations, and selling ideas.

THE FACULTY

Our professors are PhD-qualified, bring a wealth of academic knowledge into the classroom and stay current by doing consulting work for leading companies internationally. Our faculty members are a valuable resource, not only while you're in the program but for the rest of your professional career. Your professors are teachers first and foremost: their job is to open up the black box and expose you to new possibilities and experiences based on the latest management research. But your professors are also mentors and coaches. They will expect you to reflect on and test new concepts, and reshape your actions to achieve better performance. It's a dynamic process – moving from the abstract to the concrete and back again. But that is what great leaders do every day.

YEAR 1

Fall Semester

THE MANAGER AS A STRATEGIST
BUSINESS ECONOMICS
DATA ANALYSIS & MODELLING
FINANCIAL ACCOUNTING
MANAGING HUMAN RESOURCES

Winter Semester

FINANCIAL ANALYSIS & DECISION MAKING
CORPORATE FINANCE
MARKETING
ORGANIZATIONAL PLANNING & CONTROL
BARGAINING & NEGOTIATIONS

* ELECTIVE COURSES MAY INCLUDE:

- ▶ Managing Organizational Change
- ▶ New Venture Creation
- ▶ Supply Chain Management
- ▶ Corporate Governance
- ▶ Financial Statement Analysis
- ▶ Energy Markets & Investments



Next Steps: How to Apply

YEAR 2

Fall Semester

MANAGING THE BUSINESS / GOVT INTERFACE

INTERNATIONAL BUSINESS

CAPSTONE PROJECT

ELECTIVE COURSES*

MANAGEMENT OF TECHNOLOGY & INNOVATION

Winter Semester

CORPORATE STRATEGY

LEADERSHIP

ELECTIVE COURSES*

CAPSTONE PROJECT (CONTINUED)

INTERNATIONAL STUDY TOUR

International Study Tour

2-WEEK TOUR

Analyze the challenges facing local companies in international environments and North American companies entering those markets.

The value of the Alberta Executive MBA is based not only on the quality of the instruction in the classroom, but on the insights and experiences that our students bring themselves. Applicants for the Executive MBA are evaluated on how the program will help you achieve your professional goals and how the rest of the cohort will benefit from your participation. As such, the admissions committee views each application holistically and considers a wide range of factors in admission decisions.

Apply to the program

Candidates should have the support of their organizations to undertake the program. This support includes allowances for time away from work to attend class sessions. It may also include financial support through employee education assistance programs.

PROGRAM FEES

Total tuition and fees for the Alberta Executive MBA are **\$67,000**. These fees include tuition, a work tablet, books and course materials, meals and parking while attending classes and travel and accommodation for the International Study Tour. Tuition is due in four equal instalments at the beginning of each term in the program.

PROCEDURE

Our formal application, along with detailed information around admission requirements is available online at: uab.ca/emba

Application Requirements:



TRANSCRIPTS: GPA of 3.0 or higher



RESUME: Minimum of 7 years of work experience



GMAT EXAM SCORE: If GPA is <3.0



LETTERS OF REFERENCE: 2 professional



STATEMENT OF INTENT: 1-2 pages

CONTACT US

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