
JENNIFER SLOAN

Department of Strategic Management & Organization
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EDUCATION

University of Alberta

2019 –	PhD in Strategic Management and Organization
2019	MBA
2006	BEd., Secondary Education and Teaching

RESEARCH INTERESTS

Topics: Strategic Management; Strategizing Activities and Practices; Future Making; Family Enterprise

Methods: Ethnography, Grounded Theory

RESEARCH ACTIVITIES

Publications

2023	Glaser V.; Gehman, J.; & Sloan, J. "Organizations as Algorithms: A New Management Metaphor." <i>Journal of Management Studies</i> . <i>Under review</i> .
2023	Heales, K.; Sloan, J.; Wickstrom, G.; Elwin, C.; Mwanganyi, M.; & Zafar, T. "Loblaw Companies Ltd.: EDI and Strategic Growth." Ivey Publishing.
2019	Sloan, J.; Hedberg, L.; Liu, J.; & Wu, Y. "Rocky Mountain Soap Company: The Move Toward Sustainable Packaging." Ivey Publishing.

Conferences, Presentations & Events

- 2023 Strategy as Practice Early Career Program. AOM. Boston, Massachusetts.
Co-Organizer
- 2023 “If you build it, will they come? Investigating how organizations use strategy to construct futures.” EGOS. Cagliari, Italy.
Accepted: Author and Presenter
- 2023 “If you build it, will they come? Investigating how organizations use strategy to construct futures.” PROS. Crete, Greece.
Accepted: Author and Presenter
- 2023 “Multiple Futures: What They Are and How They Interact.” PROS. Crete, Greece.
Accepted: Author and Presenter
- 2023 “Ethnographic Approaches to Data Science in Management Research.” IDEaS 2023 Workshop. Alberta School of Business. Edmonton, Alberta, Canada.
Co-Organizer, Facilitator
- 2022 *Visiting Student.* University College of London. Sponsoring Professor: Angela Aristadou.
- 2022 “How a Culture of Analytics and AI Can Help Family Businesses Thrive for Generations to Come.” Family Firm Institute Global Conference. MIT, Cambridge.
Coauthor
- 2022 Strategy as Practice Early Career Program. AOM. Seattle, Washington.
Co-Organizer
- 2022 “If you build it, will they come? Investigating how organizations use strategy to construct the future.” EGOS. Vienna, Austria.
Author and Presenter
- 2022 “If you build it, will they come? Investigating how organizations use strategy to construct the future.” PROS. Rhodes, Greece.
Author and Presenter

- 2022 “Interpretive Approaches to Data Science in Management Research.”
IDeaS 2022 Workshop. Sauder School of Business, UBC, Vancouver.
Presenter, Facilitator, Co-Organizer
- 2021 Warwick Summer School on Practice and Process Theories. University of
Warwick.
Participant
- 2021 “The Future is a Foreign Country, Or Is It? Investigating How Organizations
Construct Futures.” EGOS. Amsterdam, The Netherlands.
Author and Presenter
- 2020 “Creating Competent Practitioners in High Velocity Occupations: The
Cartographic Functions of Professional Conferences.” EGOS. Hamburg,
Germany.
Presenter, Coauthored with Christopher Steele and Vern Glaser
- 2019 “Interpretive Approaches to Data Science in Management Research.”
IDeaS 2019 Workshop. Alberta School of Business. Edmonton, Alberta,
Canada.
Co-Organizer
- 2018 “Analytics and Organization Culture.” Academy of Management
Specialized Conference: Big Data and Managing in a Digital Economy.
Surrey, United Kingdom.
Coauthored with Vern Glaser and Christopher Steele

Research in Progress

- 2022 Glaser, V.; Valadao, R.; Sloan, J. “How a Culture of Analytics and AI Can
Help Family Businesses Thrive for Generations to Come.” *Target Journal:
Harvard Business Review*.
- 2021 Sloan, J. and Glaser, V. “Cultural Mapping: How to Understand
Organizations.” *Target Journal: Sloan Management Review*.
- 2021 Glaser, V. and Sloan, J. “How Organizations Decide: A Processual View of
Strategic Decision-Making.” *Target Journal: Strategic Management
Journal*.
- 2021 Sloan, J. “If You Build It, Will They Come? Investigating How Organizations
Use Strategy to Construct the Future.” *Target Journal: Organization
Studies*.

2020 Steele, C.; Glaser, V.; Sloan, J. "Creating Competent Practitioners in High Velocity Occupations: The Cartographic Functions of Professional Conferences." *Target Journal: Organization Science*.

Assistantships

2021 – Graduate Research Assistantship
Centre For Entrepreneurship and Family Enterprise

2020 – Graduate Research Assistantship
Associate Professor Vern Glaser

2021 Graduate Research Assistantship
Professor Joel Gehman

2017 – 2018 Graduate Research Assistantship
Assistant Professor Vern Glaser

Ad Hoc Reviewer

2022 Cambridge Elements: "Family Firms: A Distinctive Form of Organization"

2022 Strategic Management Society Conference: Practice Theory

2020 Accounting, Organizations and Society

TEACHING EXPERIENCE

Winter 2022 Teaching Assistantship – "Corporate Strategy"
Executive MBA; Assistant Professor Vern Glaser

Winter 2023 Teaching Assistantship – "Data and Decision-Making"
Executive MBA; Assistant Professor Vern Glaser

Winter 2022 Teaching Assistantship – "Data and Decision-Making"
Executive MBA; Assistant Professor Vern Glaser

Winter 2022 Principal Instructor – "Organization Strategy/Managing Organizations"
MBA
Universal Student Ratings of Instruction: 4.8

Fall 2021	Principal Instructor – “Strategic Consulting for Family Business” Combined 4 th Year Undergraduate and MBA Universal Student Ratings of Instruction: 5.0
Fall 2021	Teaching Assistantship – “Organization Strategy/Managing Organizations” MBA; Assistant Professor Vern Glaser
Spring 2020	Teaching Assistantship – “An Executive Perspective on Analytics: Using Data and Algorithms to Generate Value for your Organization” MBA; Assistant Professor Vern Glaser
Fall 2019	Teaching Assistantship – “Organization Strategy/Managing Organizations” MBA; Assistant Professor Vern Glaser
Fall 2019	Teaching Assistantship – “Strategic Consulting for Family Business” Combined 4 th Year Undergraduate and MBA; Assistant Professor Vern Glaser
Spring 2018	Teaching Assistantship – “Manager as Strategist” MBA; Associate Professor Joel Gehman

INDUSTRY EXPERIENCE

2010 – 2019	Management Consultant <i>Contracted to professional service firms in the accounting, media design, engineering, and consulting industries</i>
2004 – 2012	Teacher <i>Taught as a classroom teacher, private tutor, and community education specialist</i>

AWARDS & HONOURS

2022	Outstanding Contribution to the SAP Community Award Academy of Management
2021	ABCD Reviewer Award Academy of Management
2020	Centre for Entrepreneurship and Family Enterprise Research Award University of Alberta

PROFESSIONAL MEMBERSHIPS

2022 – Strategic Management Society
2019 – Academy of Management
2019 – European Group for Organization Studies

VOLUNTEERISM

2021 – Strategy As Practice Early Career Program Co-Coordinator
2022 Academy of Management Conference

2021 – 2022 VP of Advocacy
Business Doctoral Students Association, Alberta School of Business

2021 – 2022 GSA Council Member
Graduate Students' Association, University of Alberta

2005 – 2019 Education and Activity Coordinator
The Relief Society; Organization for Young Women; Primary