

Alberta Institutions Conference

What of Macro-Foundations? *Rediscovering the Power of Institutions*

5th Triennial
Alberta Institutional Conference
June 7 – 9, 2018
Westin Hotel
Edmonton, Alberta, Canada



Alberta Institutions Conference

Conference Schedule

PhD Workshop

Thursday June 7, from 11:45 – 4:30 at Westin Hotel Edmonton.

Main Conference

Welcome reception commences Friday June 8, 5:00 - 7:00 pm

Main conference sessions commence Friday morning June 8 and end with lunch on Saturday, June 9 (detailed schedule included here and online at www.albertainstitutions.com)

Complimentary Internet is available in meeting spaces - guest name and access code: legitimacy



Getting to Edmonton

Edmonton International Airport (YEG) is located approximately 33 km (21 miles) south of Edmonton. From the Edmonton airport, the following transportation options are available to get to the Westin Hotel:

- 1) Airport shuttle services Skyshuttle. Please book ahead by phoning 780.465.8515
- 2) Rental cars are available at the airport
- 3) Taxis are approximately \$60.00
- 4) Public Transportation (\$5.00), take bus #747 to Century Park LRT station, both trains on the platform will be going North, take whichever one happens to be there, get off at Central station, and exit out of Central station and 100st/Jasper Ave. Walk north and the Westin Hotel should be on your right side.

Parking

The Westin offers valet and self-parking at their downtown location. Valet parking is provided at the main entrance of the hotel, located on 100 St. and 101a Ave. (Overnight \$43.00 and 4 hrs. limit \$33.00) Self-parking maybe accessed from 100 St. and 101a Ave. (Overnight \$33.00). Other Impark parking and street parking is available around the hotel, but please be aware that prices and peak hours change if there is an event.

Westin Hotel Downtown Edmonton

10135 100th Street, Edmonton, Alberta, Canada
(780) 426 3636

7:30-8:30am	Breakfast	Devonian
8:30-10:00am	Opening Plenary: Institutional Maintenance	Devonian
Chair and discussant:	Michael Lounsbury	
Christi Lockwood Mary Ann Glynn Simona Giorgi	Luxury's Staying Power: The Cultural Dynamics of Institutional Stability in the U.S. Hotel Industry	
Emilio Marti Thomas Lawrence	How Institutional Work Maintains Rationalized Myths: Exploring the Public Controversy Around High-Frequency Trading	
April L. Wright Alan D. Meyer	Maintaining Places of Social Inclusion: Ebola and the Emergency Department	
10:00-10:30am	Break	Devonian
10:30-11:40am	Categories	Devonian
Chair and discussant:	David Deephouse	
Achim Oberg Giuseppe Delmestri Gili S. Drori	Be Stylish! How status categorizations shape visual self-representation	
Richard F.J. Haans	When everyone is unique, no one is? The performance effects of distinctiveness in homogeneous versus heterogeneous categories	
Hovig Tchalian Vern Glaser Jeff Green Michael Lounsbury	Mapping the Electric Vehicle Opportunity Space	
10:30-11:40am	Exploring Hybridity	Centennial
Chair and discussant:	Angelique Slade-Shantz	
Barbara Gray Jill Purdy Shaz Ansari	Confronting Power Differences in Transforming Institutional Fields Through Multistakeholder Partnerships	
Santi Furnari	Becoming a Hybrid: Interweaving Institutions and Interactions in Organizational Hybridization Processes	
Byungchae Jin David Kirsch Wesley Sine	Victory of the Ugly Duckling: Social Cohesion and the Emergence of Hybrid Vehicle Technology	
11:50-12:40pm	Plenary: Social Enterprises	Devonian
Chair and discussant:	Dev Jennings	
Matthew Grimes Wes Helms Michael Conger	Competing for Good: How Institutional Complexity Challenges Inter-Organizational Categorization and Cross-Sector Collaboration	
Johanna Mair Nikolas Rathert	Multilevel Antecedents of Hybridity: Comparative Evidence from Social Enterprises	
Tracy A. Thompson Marya Besharov Gervase Bushe Chris Zatzick Brett Lyons	Institutional Leadership: Integrating Moral Values and Business	
12:40-2:15pm	Lunch	Devonian

2:15-3:45pm	Emergence	Devonian
Chair and discussant:	Tim Hannigan	
Johnny Boghossian Robert J. David	Artisans of Authenticity: Identity Construction and Market Category Emergence	
Guillermo Cassasnova Tim Hannigan	The Early Moments of Impact Investment	
Evelyn Micelotta Giulia Cappellaro Claudia Gabbioneta	The making of heroes? How institutional expectations enable and constrain the emergence of new occupations: The case of the early American astronauts (1950-1970)	
2:15-3:45pm	Maintenance and Change	Centennial
Chair and discussant:	Emily Block	
Ryan Raffaelli Richard DeJordy	Institutional Resilience and the Complementarity of Entrepreneurship and Guardianship: The Use of History as a Strategic Resource	
Brett Crawford M.Tina Dancin	Institutional Vigilantism: Decoupling and the Protection of Moral Practice	
Maxim Voronov William (Bill) Foster	Back to the Future: Institutions, Historical Narratives, and Authenticity Work of Canadian Whiskey Producers	
3:45-4:15pm	Break	Devonian
4:15-5:25pm	Institutional Change and Power	Devonian
Chair and discussant:	Chris Steele	
Derek Harmon Marcello Mariani	Culturally Contingent Markets: European Central Bank Communications and Heterogeneous Interpretations of Risk and Uncertainty	
Marc Schneiberg	Macro-organizational foundations of economic resilience and recovery: Banking structure effects on local economies during the Great Recession	
Ebony Bridwell-Mitchell	The Strength of the Relational State: How Technical Assistance Mandates are Enacted to Effect Institutional Changes in US Public Schools	
4:15-5:25pm	Institutional Change	Centennial
Chair and discussant:	Vern Glaser	
Elena Dalpiaz	Panta Rei: Authenticity narratives and legitimacy construction in the gondola-making field	
Helen Etchanchu Shaz Ansari	How Institutions Matter for Frame Amplification: Framing Shale Gas Related to an Energy Transition	
Natalya Vinkurova	Understanding Evolution of Institutions: The Case of the Land Ownership Recording System in the United States	
5:35-6:45pm	Keynote Presentation	Devonian
Chair:	Royston Greenwood	
Mary Ann Glynn	Back to the Future	
6:45pm	Dinner	Devonian

7:30-8:30am	Breakfast	Devonian
8:30-9:40am	Institutional Logics	Devonian
Chair and discussant:	Trish Reay	
Arthur Gautier Anne-Claire Pache Filipe Santos	The making of hybridizers: Exploring how individuals combine competing institutional logics	
Henri Schildt Farah Kodeih	The generative properties of institutional logics: A dual perspective on institutional logics as belief systems and cultural repertoires	
Vanessa Pouthier Chris Steele	The institutional conditioning of cross-occupational collaboration through logics' emotional economies	
8:30-9:40am	Institutions in Space	Centennial
Chair and discussant	Bob Hinings	
Israr Qureshi Suhaib Riaz Trish Ruebottom	Reflexivity, Power, and Blind Spots: The work of NGOs in addressing inequality through social ownership and institutional change	
Martin Kornberger Renate Meyer Markus A.Höllerer	Impact Beyond Implementation: Exploring the Long-Term Effect of Strategy	
Candace Jones Ju Young Lee Taehyun Lee	City Identity: Remembering and Forgetting	
9:50-11:20am	Institutional Fields	Devonian
Chair and discussant:	Marvin Washington	
Sean Buchannan	Turning Lead into Gold: Exploring Productive and Unproductive Conflict in Field Settlements	
Melissa Wooten	20th and 21st Century Pathways into Black Educational Philanthropy	
Vern Glaser Chris Steele	An Holistic Microsociology of Conferences as Field Configuring Events	
11:25-12:15pm	What of Macrofoundations?	Devonian
Chair:	Joel Gehman	
	Markus Höllerer	
	Marc Schneiberg	
	Patricia Thornton	
	Charlene Zietsma	
12:15pm	Farewell Lunch	Devonian

2018 Conference Attendee List

John	Amis	University of Edinburgh
Deborah	Anderson	Saïd Business School
Shahzad	Ansari	Cambridge University
Grace	Augustine	Northwestern University
Marya	Besharov	Cornell University
Emily	Block	University of Alberta
Johnny	Boghossian	Laval University
Christof	Brandtner	Stanford University
Ebony	Bridwell-Mitchell	Harvard University
Isabel	Brüggemann	Cambridge University
Sean	Buchanan	University of Manitoba
Ke	Cao	University of Alberta
Giulia	Capperllaro	Bocconi University
Miyong	Chang	Boston University
Jeannette	Colyvas	Northwestern University
David	Cooper	University of Alberta
Brett	Crawford	Purdue University
M.Tina	Dacin	Queens University
Elena	Dalpiaz	Imperial College London
Robert J.	David	McGill University
David	Deephouse	University of Alberta
Richard	DeJordy	California State University
Giuseppe	Delmestri	WU Vienna University
Charles	Eesley	Stanford University
Helen	Etchanchu	Montpellier Business School
Emamdeen	Fohim	Universität St. Gallen
William M.	Foster	University of Alberta
Santi	Furnari	University of London
Claudia	Gabbioneta	Newcastle University
Thomas	Gegenhuber	Johannes Kepler University
Joel	Gehman	University of Alberta
Vern	Glaser	University of Alberta
Mary Ann	Glynn	Boston College
Royston	Greenwood	University of Alberta
Matthew	Grimes	Indiana University
Richard F.J.	Haans	Erasmus University
Tim	Hannigan	University of Alberta
Derek	Harmon	University of Michigan
Leanne	Hedberg	University of Alberta

Heli	Helanummi-Cole	Saïd Business School
Bob	Hinings	University of Alberta
Markus A.	Höllerer	WU Vienna University
Ben	Innis	Boston College
Dev	Jennings	University of Alberta
Emma	Jing	University of Alberta
Candace	Jones	University of Edinburgh
David	Kirsch	University of Maryland
Farah	Kodeih	Aalto University
Thomas	Lawrence	Saïd Business School
Ju Young	Lee	Boston College
Taehyun	Lee	Boston College
Christi	Lockwood	University of Virginia
Michael	Lounsbury	University of Alberta
Chang	Lu	University of Alberta
Johanna	Mair	Hertie School of Governance
Namrata	Malhotra	Imperial College London
Emilio	Marti	Saïd Business School
Heather	McCambly	Northwestern University
Jordan	McSweeney	Auburn University
Kevin	McSweeney	Texas A&M University
Ashley	Metz	Hertie School of Business
Alan D.	Meyer	University of Oregon
Renate	Meyer	WU Vienna University
Evelyn	Micelotta	University of New Mexico
Daniel	Milner	Northwestern University
Bjoern C.	Mitzinneck	Cornell University
Tim	Morris	Saïd Business School
Paola	Ometto	University of Alberta
Anne- Claire	Pache	ESSEC Business School
Nelson	Phillips	Imperial College London
Vanessa	Pouthier	University of Melbourne
Sonya	Pyo	Brock University
Ryan	Raffaelli	Harvard University
Zahid	Rahman	University of Alberta
Mia	Raynard	WU Vienna University



2018 Conference Attendee List

Trish	Reay	University of Alberta
Janina	Reich	University of Edinburgh
Suhaib	Riaz	University of Massachusetts
Trish	Ruebottom	Brock University
Henri	Schildt	Aalto University
Marc	Schneiberg	Reed College
Dick	Scott	Stanford University
Cleo	Silvestri	Imperial College London
Dagmar	Skamlova	University of Alberta
Angelique	Slade-Shatz	University of Alberta
Michael	Smets	Saïd Business School
Jean-François	Soublière	University of Alberta
Christopher	Steele	University of Alberta
Silviya	Svejenova-Velikova	Copenhagen Business School
Hovig	Tchalian	Claremont Graduate University
Tracy A.	Thompson	University of Washington
Pat	Thornton	Texas A&M University
Madeline	Toubiana	University of Alberta
Natalya	Vinokurova	University of Pennsylvania
Eric	Volmar	Stanford University
Maxim	Voronov	Brock University
Milo	Wang	University of Alberta
Ming (Milton)	Wang	Northwestern University
Marvin	Washington	University of Alberta
Klaus	Weber	Northwestern University
Melissa	Wooten	University of Massachusetts
April L.	Wright	University of Queensland
Tyler	Wry	University of Pennsylvania
Leyuan	Xie	University of Alberta
Asma	Zafar	University of Alberta
RongRong	Zhang	University of Alberta
Charlene	Zietsma	Pennsylvania State University



Restaurants in Edmonton

Downtown

Corso 32	10345 Jasper Ave	780.421.4622	www.corso32.com
Uccellino	10349 Jasper Ave	780.426.0346	www.uccellino.ca
The Marc	9940-106 St.	780.429.2828	www.themarc.ca
Japonais Bistro	11806 Jasper Ave	780.760.1616	www.japonaisbistro.ca
Woodworks	10132-100 St.	780.757.4100	www.woodworkyeg.com
Craft Beer Market	10013-101A Ave	780.424.2337	www.craftbeermarket.ca
Mercers Tavern	10363-104 St.	587.521.1911	www.mercertavern.com
Rostizado	10359-104 St.	780.761.0911	www.rostizado.com
Underground	10004 Jasper Ave	780.425.1880	www.undergroundtapandgrill.com
Tres Carnales	10119-100A St.	780.429.0911	www.trescarnales.com
Blue Plate Diner	10145-104 St.	780.429.0740	www.blueplatediner.ca
Bar Bricco	10347 Jasper Ave	780.424.5588	www.barbricco.com
Cibo Bistro	11244-104 Ave	780.757.2426	www.cibobistro.com

Downtown Vegan/Vegetarian Speciality

Die Pie	11215 Jasper Ave	780.760.7272	www.diepie.ca
An Chay Vietnamese	11203 Jasper Ave	780.752.2203	
Moth Café	9449 Jasper Ave	780.244.9102	www.themothcafe.com
Padmanadi	10740-101 St.	780.428.8899	www.padmanadi.com
Arcadia	10988-124 St.	780.916.1842	www.arcadiayeg.com

Downtown Café's

District Café	10011-109 St.	780.705.7788	www.districtcafe.ca
Lock Stock	10534 Jasper Ave	780.428.0825	www.lockstockcoffee.com
Coffee Bureau	10505 Jasper Ave	780.445.4899	
Nook Café	10153-97 St.	780.761.6665	www.nookyeg.com
Credo Café	10162-101A St.		www.credocafe.ca

University Campus

Sugarbowl	10922-88 Ave	780. 433. 8369	www.sugarbowl.org
Rosso Pizza	8738-109 St.	780. 433. 5382	www.pizzeriarosso109.com
Transcend	8708-109 St.	780. 756. 8882	www.transcendcoffee.ca
Farrow Sandwiches	8422-109 St.	780. 757. 4160	www.farrowsandwiches.ca
Three Boars	8424-109 St.	780. 757. 2600	www.threeboars.ca
Café Leva	11053-86 Ave	780. 479. 5382	www.cafeleva.com

Whyte Avenue

Ampersand 27	10612-82 Ave	780. 757. 2727	www.ampersand27.com
MEAT	8216-104 St.	587. 520. 6338	www.meatfordinner.com
Next Act Pub	8224-104 St.	780. 433. 9345	www.nextactpub.com
DaDeo	10548-82 Ave	780. 433. 0930	www.dadeo.ca
Continental Treat	10560-82 Ave	780. 433. 7432	www.ctfinebistro.com
Café Mosaics	10844-82 Ave	780. 433. 9702	www.cafemosaiics.com
Dorinku	10205-82 Ave	780. 988. 9760	www.dorinku.ca
NongBu Korean	8115-104 St.	780. 989. 0997	

Honourable Mentions

Biera	9570-76 Ave	587. 525. 8589	www.biera.ca
Bündok	10228-104 St.	780. 420. 0192	www.bundokyeg.com
Under the High Wheel	8135-102 St.	780. 439. 4442	
Café Bicyclette	8627-91 St.	587. 524. 8090	www.cafebicyclette.ca
Seoul Fried Chicken	7904B-104 St.	780. 761. 3616	www.sfcseoulfriedchicken.com
Little Brick Café	10004-90 St.	780. 705. 1230	www.littlebrick.ca
Iconoclast Coffee	11807- 105 Ave		www.iconoclastcoffee.com