

ALBERTA INSTITUTIONS CONFERENCE

How Do Institutions Matter?

4th Triennial
Alberta Institutions Conference

June 12 - 14, 2015

Fairmont Banff Springs
Banff, Alberta, Canada



ALBERTA INSTITUTIONS CONFERENCE

Conference Schedule

PhD Workshop

Friday June 12 (afternoon)
Fairmont Banff Springs Hotel

Main Conference

Welcome reception commences

Friday June 12, 5:00 - 7:00 pm

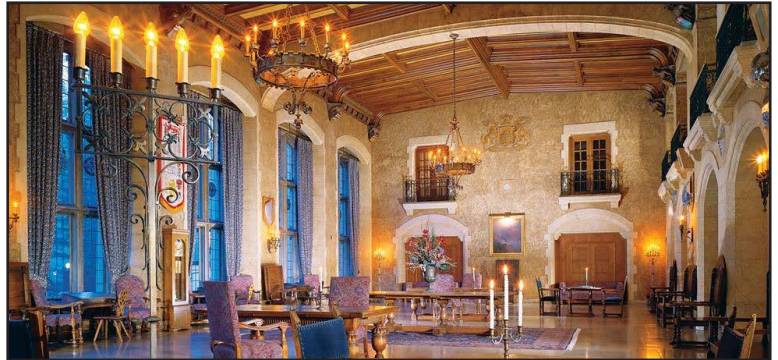
Upper Bow Valley Terrace

(In case of inclement weather - Riverview Lounge)

Fairmont Banff Springs Hotel

Main conference sessions commence Saturday morning June 13 and end with lunch on Sunday, June 14

(detailed schedule included here and online at www.albertainstitutions.com)



Mt. Stephen Hall, Fairmont Banff Springs Hotel

Complimentary internet is available in meeting spaces - guest name and access code: uofa2015

Getting to Banff

Calgary International Airport (YYC) is located approximately 80 miles (130 km) East of the resort.

From the Calgary airport, the following transportation options are available to get to Banff:

- 1) Airport shuttle services including Banff Airporter (15% discount available) and Brewster Transportation.
- 2) Rental cars are available at the airport, vehicle park pass will be required upon entering Banff National Park.
- 3) Taxis are very expensive, approximately \$200 one way.

Local taxi service is available in the town of Banff.

Banff Taxi: (403) 762-8400

Taxi Taxi: (403) 762-0000

Hotel concierge is available to assist with shuttle and transportation needs.

There is a bus service run by the town which runs approximately every 40 minutes into Banff.

Fare is \$2.00 per person. The bus operates daily from 6:35am until 11:15pm. See the concierge desk for a town bus schedules which are subject to change without notice.

The Fairmont Banff Springs Hotel

405 Spray Avenue, Banff, Alberta, Canada

(403) 762-2211

For more than a century, 'The Castle in the Rockies' has stood in the heart of Banff National Park, a UNESCO World Heritage Site. The discovery of hot springs in the area led to the creation of Banff, Canada's first national park. Within this setting, the Banff Springs hotel offers stunning vistas, exceptional regional cuisine and impeccable service. www.fairmont.com/banff-springs/

ALBERTA INSTITUTIONS CONFERENCE

Saturday June 13

7:30 - 8:30am	Breakfast	Riverview Lounge
8:30-10:00am	Opening Plenary: How Institutions Matter	New Brunswick Room
Chair and discussant: Joel Gehman		
Raghu Garud	Crippled by kindness: when innovations and institutions collide and collude to address social problems	
Thinly Tharchen		
Melissa Wooten	Institutional constraints on the pursuit of racial justice	
Johanna Mair	No toilet, no bride: gender power and institutional dynamics in a rural development program in the Indian state of Orissa	
Marc Schneiberg		
Sander Wagner		
10:00-10:30am	Break	Riverview Lounge
10:30-11:40am	Institutional Complexity	New Brunswick Room
Chair and discussant: Patrick Vermeulen		
Markus Perkmann	Benefitting from institutional complexity: how organizations use boundary spaces to engage with minority logics	
Maureen McKelvey		
Nelson Phillips		
Candace Jones	Let's get concrete: aesthetics and material in institutional change	
Eva Boxenbaum		
Giulia Cappellaro	Giving a soul to weak collective identities in highly fragmented fields. A study on practice consolidation in the United Nations	
Valentina Mele		
10:30-11:40am	Institutions and Social Problems	Ivor Petrak Room
Chair and Discussant: Tina Dacin		
Maxim Voronov	How do institutions matter in creating, maintaining and disrupting social inequalities?	
Klaus Weber		
Mary Ann Glynn		
Eric Yanfei Zhao	National institutions, poverty alleviation, and financial performance of microfinance organizations in developing countries	
Tyler Wry		
Marco Clemente	The role of institutions in the identification and resolution of companies' wrongdoing: the case of palm oil and the biodiesel trailblazer	
Robin Gustafsson		
Jukka Rintamaki		
11:50-12:40pm	Plenary: Redirecting Institutional Analysis	New Brunswick Room
Chair and Discussant: Marc Ventresca		
John Amis	Inequality and institutions	
Kamal Munir		
Matthew Kraatz	Reinfusing values	
12:40-2:15pm	Lunch	Riverview Lounge

2:15-3:45pm	Institutional Logics	New Brunswick Room
Chair and Discussant: Bruce Carruthers		
William Ocasio	Institutional layering, imprinting and logics in U.S. emergency medicine: the effects on resource allocation	
Nevena Radoynovska		
Daniela Bolzani		
Riccardo Fini	Conflicting institutional logics and organizational identities: how academic entrepreneurial spin-offs handle academic affiliation	
Joel Gehman		
Antonio Giuliani		
Tammar Zilber	Institutional logics and organizational decision-making: how institutions work, from the bottom up	
Vern Glaser		
Jochem Kroezen	Learning institutional logics	
Patricia Thornton		
2:15-3:45pm	Entrepreneurship	Ivor Petrak Room
Chair and Discussant: Don Palmer		
Robert David	Institutional theory and entrepreneurship: taking stock and moving forward	
Wesley Sine		
Caroline Kaehr Serra		
Emily Cox Pahnke	Who takes you to the dance? How funding partners influence innovative activity in young firms	
Riitta Katila		
Kathy Eisenhardt		
Charles Eesley	Does institutional change in universities influence high-tech entrepreneurship? Evidence from China's Project 985	
Jian Bai Li		
Delin Yang		
Tracy Thompson	Practice variation as mechanism for generating institutional complexity: local experiments in funding social impact business	
Jill Purdy		
3:45-4:15pm	Break	Riverview Lounge
4:15-5:25pm	Institutional Processes A	New Brunswick Room
Chair and Discussant: Nelson Phillips		
Giuseppe Delmestri	Looking behind the curtain: categories, status and the burden of proof in organizational fields	
Elizabeth Goodrick		
Lianne Lefsrud	Framing fairness: the case of Alberta's oil sands	
Eero Vaara		
Ken Chung	Problem shopping - the interplay between problem providers and solution providers: understanding institutional change and meaning making in the aftermath of a disaster	
Shahzad Ansari		
4:15-5:25pm	Institutions and Industry Dynamics	Ivor Petrak Room
Chair and Discussant: Paul Hirsch		
Charlene Zietsma	Underground maintenance: incumbent tactics and the stalled emergence of the clean tech sector	
Trish Ruebottom		
Charlotte Cloutier	The shaping of markets: the interactive roles of industry-level competitive and collaborative practices	
Mike Barnett		
Lærke Højgaard Christiansen	"Drink responsibly!" Cross-category corporate collectivism in the alcohol industry and the emergence of issue-based industry collectives	
Jochem Kroezen		
5:35-6:45pm	Keynote Presentation	New Brunswick Room
Chair: Royston Greenwood		
Jerry Davis	New institutions for a new economic order	
6:45pm	Dinner	Mount Stephen Hall

Sunday June 14

7:30 - 8:30am	Breakfast	Riverview Lounge
8:30-9:40am	Institutional Processes B	New Brunswick Room
Chair and Discussant: Pat Thornton		
Madeline Toubiana	Once in orange always in orange? Logic resilience and de-identification during transition	
Stine Grodal	Goal drift and means shifting: coordination problems during the evolution of technological fields	
Elena Dalpiaz Paul Tracey Nelson Phillips	New venture creation and the translation of organizational forms: the case of H-Farm	
8:30-9:40am	Hybrids	Ivor Petrak Room
Chair and Discussant: Shaz Ansari		
Matthew Grimes Joel Gehman	Category promotion: how B corporations respond to the competing demands of fitting in and standing out	
Silvia Dorado Trish Ruebottom Virginia Simon Moya	Socialization practices in hybrids: From apprenticeship to reflexive apprenticeships	
Wendy Smith Marya Besharov	Bowing before dual gods: How paradoxical frames sustain multiple conflicting organizational identities	
9:50-11:20am	Plenary: Pushing the Boundaries of Institutional Analysis	New Brunswick Room
Chair and Discussant: Dev Jennings		
Jocelyn Leitzinger	Wolves in sheeps' clothing: The use of corporate front groups in the battle over renewable energy	
April Wright	How institutions matter to social disruptions involving extraordinary events: the "Put out your Bats" campaign	
Lori Qingyuan Yue	Community constraints on the efficacy of elite mobilization: the issuance of currency substitutes during the panic of 1907	
Jeanette Colyvas	How a rule becomes an exception: the emergence of experimental use as a corruption category in scientific production	
11:25-12:15pm	How Institutionalists Can Matter	New Brunswick Room
Chair: Michael Lounsbury		
William Ocasio		
Mary Ann Glynn		
Tom Lawrence		
Renate Meyer		
12:15-1:45pm	Farewell Lunch	Riverview Lounge

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2015 Conference Attendee List

Amis	John	University of Edinburgh
Ansari	Shahzad	University of Cambridge
Barnett	Mike	Rutgers Business School
Besharov	Marya	Cornell University
Brandtner	Christof	Stanford University
Briggs	Tony	University of Alberta
Buchanan	Sean	York University
Cappellaro	Giulia	Università Bocconi
Carruthers	Bruce	Northwestern University
Chown	Jillian	University of Toronto
Christiansen	Lærke Højgaard	Stanford University
Chung	Ken	California State University East Bay
Claus	Laura	University of Cambridge
Clemente	Marco	Aalto University
Cloutier	Charlotte	HEC Montréal
Colyvas	Jeanette	Northwestern University
Cooper	David	University of Alberta
Cox Pahnke	Emily	University of Washington
Dacin	Tina	Queens University
Dalpiaz	Elena	Imperial College London
David	Robert	McGill University
Davis	Jerry	University of Michigan
Deephouse	David	University of Alberta
Delmestri	Guiseppe	Vienna University of Economics and Business
Dong	Jiyang	INSEAD
Dorado	Silvia	University of Rhode Island
Eesley	Charles	Stanford University

Eisenhardt	Kathy	Stanford University
Etchanchu	Helen	ESSEC Business School
Fairclough	Nick	University of Alberta
Fairclough	Samantha	University of Mississippi
Flensburg Jensen	Maya	Copenhagen Business School
Frigotto	Laura	University of Trento
Garud	Raghu	Penn State
Gehman	Joel	University of Alberta
Glaser	Vern	University of Alberta
Glynn	Mary Ann	Boston College
Goodrick	Elizabeth	Florida Atlantic University
Greenwood	Royston	University of Alberta
Grimes	Matthew	Indiana University
Grodal	Stine	Boston University
Gustafsson	Robin	Aalto University
Hannigan	Tim	University of Oxford
Harmon	Derek	University of Southern California
Hills	Shilo	University of Alberta
Hinings	Bob	University of Alberta
Hirsch	Paul	Northwestern University
Hollerer	Markus	Vienna University of Economics and Business
Huq	Jo-Louise	University of Alberta
Ige	Abi	University of Alberta
Jennings	Dev	University of Alberta
Jolly	Suyash	Eindhoven University of Technology
Jones	Candace	Boston College

2015 Conference Attendee List (continued)

Joo	Youngbin	University of Alberta
Kähr Serra	Caroline	McGill University
Kent	Derin	Queens University
Kirsch	David	University of Maryland
Kraatz	Matthew	College of Business at Illinois
Kroezen	Jochem	University of Cambridge
Lawrence	Tom	University of Oxford
Lee	Kangsan	Northwestern University
Lee	Taehyun	Boston College
Lefsrud	Lianne	University of Michigan
Leitzinger	Jocelyn	University of Michigan
Li	Jian Bai (Jamber)	Stanford University
Lu	Fangmei	University of Electronic Science and Technology of China
Lockwood	Christi	Boston College
Lounsbury	Michael	University of Alberta
Lu	Chang	University of Alberta
Mair	Johanna	Hertie School of Governance
Mauskapf	Michael	Northwestern University
Meyer	Renate	Vienna University of Economics and Business
Micelotta	Evelyn	University of Alberta
Mitzinneck	Bjoern	Cornell University
Ocasio	William	Northwestern University
Ometto	Paola	University of Alberta
Palmer	Don	University of California Davis
Perkmann	Markus	Imperial College London
Phillips	Nelson	Imperial College London

Radoynovska	Nevena	Northwestern University
Raynard	Mia	University of Alberta
Reay	Trish	University of Alberta
Reuter	Emmanuelle	University of St. Gallen
Ruebottom	Trish	Brock University
Sharifian	Manely	University of Alberta
Shauku	Adamu	University of Alabama
Sine	Wesley	Cornell University
Soubliere	Jean-Francois	University of Alberta
Steele	Chris	Northwestern University
Tharchen	Thinly	Penn State
Thompson	Tracy	University of Washington Tacoma
Thornton	Patricia	Duke University
Toubiana	Madeline	York University
Venkataraman	Hemalatha	Radboud University
Ventresca	Marc	University of Oxford
Vermeulen	Patrick	Radboud University
Voronov	Maxim	Brock University
Washington	Marvin	University of Alberta
Wijaya	Hendra	Eramus University
Wooten	Melissa	UMass Amherst
Wright	April	University of Queensland
Wry	Tyler	University of Pennsylvania
Yavuz	Cagla	University of Southampton
Yue	Lori Qingyuan	University of Southern California
Zafar	Asma	University of Alberta
Zietsma	Charlene	York University
Zhao	Eric Yanfei	Indiana University
Zilber	Tammar	The Hebrew University of Jerusalem

Please return your name tag before departing from the conference. Thank you.