

BACHELOR OF (BDES) DESIGN

Learn to see the world more clearly while you create innovative solutions and build your technical skills for industry and community that shape how our world looks and functions.

OFFERS COURSES IN...

- Drawing
- Intermedia
- Industrial design
- Painting
- Printmaking
- Sculpture
- Visual communication design

COURSE REQUIREMENTS FOR YOUR MAJOR

Complete your major requirements and test out different classes. *Design your academic plan — you're in control!*

A MAJOR IN DESIGN REQUIRES:

For complete degree requirements, please see the BDes program planner for the route of your choice. All BDes students must take 6 credits of 100-level English and HADVC 209.

A Bachelor of Design (General Route) requires:

- 75 credits of DES and/or ART studio courses
- 18 credits of History of Art, Design, and Visual Culture courses
- 21 credits of options

A Bachelor of Design (Business/Marketing route) requires:

- 75 credits DES and/or ART studio courses
- 15 credits of History of Art, Design, and Visual Culture courses
- 6 credits of options
- 3 credits in ECON 101
- 15 credits from the Faculty of Business (courses specified on planner)

A Bachelor of Design (Engineering route) requires:

- 69 credits of DES and/or ART studio courses
- 12 credits of History of Art, Design, and Visual Culture courses
- 9 credits of options
- 24 credits from the Faculty of Engineering (courses specified on planner) and MATH courses

A Bachelor of Design (Social Sciences route) requires:

- 66 credits of DES and/or ART studio courses
- 12 credits of History of Art, Design, and Visual Culture classes
- 15 credits of options
- 21 credits in Social Sciences courses (list on planner)



WHAT CAN I DO WITH A DESIGN DEGREE?

I COULD BE A... professional artist, photographer, curator, critical writer, app developer, designer of games, graphics, sports products or medical products.

I COULD WORK IN A... gallery, museum, artist-run centre, communications office, or advertising agency; or continue graduate study to become a teacher, professor, or architect.

TOP 5 REASONS TO STUDY DESIGN

- 1 Customize your degree program by taking courses in all three areas offered by the department with the guidance of instructors who are award-winning artists, designers, and historians.
- 2 Spend hands-on time in the studio preparing yourself and your portfolio for the next steps in your Art & Design career; hone your academic skills in the history of art, design, and visual culture; and learn how to analyze and critique.
- 3 Prepare for a career in Art & Design by expanding your creative potential and building your innovative problem-solving, critical thinking, research, and presentation skills.
- 4 Gain career-related, paid experience through an Arts Work Experience term.
- 5 Participate in the Berlin e3 program and combine German language study, internship, and academic coursework.

WE ARE ALL TREATY PEOPLE

The University of Alberta respectfully acknowledges that we are situated on Treaty 6 territory, traditional lands of First Nations and Métis people.

STUDENT SUPPORTS

These are services that enable you to pursue academic and personal success.

- Academic advising
- Student Ombuds
- Indigenous Student supports
- Academic support
- Health & Wellness
- Campus Food Bank
- Libraries
- International Student supports
- Accessibility resources
- Financial aid & awards
- Professional & career development
- Mental health supports

DEPARTMENT CONTACT INFO:

OFFICE: 3-102 Fine Arts Building
 PHONE: 780-492-5712
 EMAIL: ccwells@ualberta.ca
 WEBSITE: www.ualberta.ca/art-design

FOLLOW US

BLOG: medium.com/ualberta-arts-insider
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 FACEBOOK: Art & Design, UAlberta
 TWITTER: UofA_Arts

ENHANCE YOUR HONORS DEGREE

ADD A CERTIFICATE IN:

International Learning, Computer Game Development.





CONNECT TO EXPERIENTIAL LEARNING:

BDes practicum, design exchange program to the Münster University of Applied Sciences and e3 Berlin, Arts Work Experience, Community Service-Learning.

BACHELOR OF DESIGN DEGREE GUIDE


Your University experience is about what happens inside and outside of the classroom. This map is a tool to help you complement your academics with hands-on learning outside of the classroom and take advantage of student activities. Each new step will help you explore your options, take measured risks, and inform your next step. Being informed and engaged leads to a richer journey throughout your degree and beyond!


LEGEND


-  GLOBAL PERSPECTIVE
-  GAIN EXPERIENCE
-  SEEK OUT CONNECTIONS
-  NAVIGATE COURSES

EARLY DEGREE


Expand your career options, be proactive and get involved in campus life.


 Join the Student Design Association (SDA).

 Explore courses in Art & Design and other subjects!


 Visit the Fine Arts Building (FAB) Gallery and start getting to know Edmonton's Art & Design organizations.


 Go on a study tour over Reading Week to destinations like Berlin, London, New York, Paris and Barcelona.


 Learn more about Indigenous peoples, perspectives, and worldviews.

 Interested in getting credit for a BDes practicum in your final year? Start talking to professors and contacting companies.

MID-DEGREE
Take risks, try new things, ask for and offer help to people you know and people you meet.

 Apply to Arts Work Experience and gain full-time, paid experience.


 Participate in the Münster Design Exchange or the Berlin e3 program and combine German language study, internship and academic course work.


 Add research to your degree with Undergraduate Research Initiative!


 Let the Career Centre support you in communicating your skills and experience to prepare for your next steps.

LATE DEGREE

Develop and revise your career story based on your values, interests, and what you learn.

 Talk to professors about preparing your portfolio for your next steps, or ask for an academic reference for a graduate program.

 Present your work in the Bachelor of Design Grad Show and network with design professionals at Industry Night.

 Ready to toss your cap in the air? Apply to graduate!

