Grit Alter is a visiting scholar from the University of Innsbruck where she works at the Department of subject-specific Education in the field of Language Education. Her fields of interest include using children's and young adult fiction in the English as a foreign language (EFL) classroom, film and media literacy, inter- and transcultural learning and differentiation/inclusion.

Abstract
Similar to a palimpsest, Shakespeare's play *Romeo and Juliet* has become a (meta)narrative onto which manifold stories have been projected, and which has been redesigned into various textual and multimodal adaptations. In the short film *Star Cross'd* (Dockrill 2016, 4:34 min), the British Council relocates the play to the British seaside where Romeo and Juliet work in their families’ competing ice-cream vans.

This presentation investigates processes of adaptation in creating the film and explores how intertextuality surfaces. It exemplifies how Shakespeare’s work is entangled in a net of hypotexts and hypertexts. Furthermore, it identifies elements such citing, transformation, allusion and association to postulate a heuristic that can help viewers explore *Star Cross’d* as a modern adaptation of Shakespeare’s *Romeo and Juliet*. A close reading of the short movie will be applied to classroom practice to unfold the teaching potential of the film and highlight the manifold options it provides for literacy development.

The talk was co-authored by Dr. Grit Alter and Max von Blanckenburg (University of Munich)